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PRODUCT
GUIDE

— CANADA —

SEACRET PRODUCTS ARE SO IMPRESSIVE, THEY REALLY DO SELL THEMSELVES.

Use this Product Guide to help your Customers and Agents find the products that are right for them and utilize the many benefit programs available.

CUSTOMER PROGRAM

RETAIL CUSTOMER

- Retail Pricing
- Birthday Gift
- \$1 spent = 1 Point
- \$10 Referral Credit
- FREE Shipping on orders over \$99[†]

VIP CUSTOMER

- Up to 60% off Retail Pricing
- Birthday & Just Because Gifts
- \$1 spent = Double Points
- \$10 Referral Credit
- Exclusive Promotions
- FREE Shipping on orders over \$99[†]

ELITE CUSTOMER

- Up to 60% off Retail Pricing
- Birthday & Just Because Gifts
- \$1 spent = Triple Points
- Exclusive Promotions
- \$10 Referral Credit
- FREE Shipping

Gain instant VIP status by enrolling in our Bundle & Save Program or placing a \$99 à la carte, first-time order at the VIP price today!

FREE SHIPPING!

All Customers can purchase a \$119 annual free shipping subscription for ALL orders.*

*This is applicable to all orders \$15 or more.

SEACRET POINTS

Seacret Points can be redeemed for the purchase of products and advance you to higher Customer status to receive additional rewards.

500 POINTS = \$15 in product credit	1,000 POINTS = \$40 in product credit	2,000 POINTS = \$120 in product credit
500 POINTS = VIP Customer		2,000 POINTS = Elite Customer

REFERRAL CREDIT

Customers are rewarded for sharing their experience with Seacret products. By referring Seacret to a new Customer, they receive \$10 in product credit.

SEACRET WALLET

When your customers shop with Seacret, the rewards begin to pile up pretty quickly! Their total product credit and referral credit are kept in their Seacret Wallet, where they can track all their points and use them toward the purchase of new products.

CUSTOMER SUITE

All Customers receive a personal online Customer Suite, similar to an Agent's Backoffice. This is where they can shop, track orders, learn about sales and promotions, view product credits, and update their Bundle. An email with Customer Suite login details is sent after their first purchase.

CUSTOMER BUNDLE & SAVE PROGRAM*

RECEIVE: BEST PRICE, CONVENIENT DELIVERY.

VIP CUSTOMER STATUS

Create a Bundle of 3 products to be automatically shipped right to your doorstep at the frequency you prefer: 30, 60, or 90 days. You can pick a Bundle based on skin type, or create your own. To customize a Bundle, choose 3 products from 3 categories.

CATEGORY 1
\$31.99 per product

CATEGORY 2
\$64.99 per product

CATEGORY 3
\$124.99 per product

On the first order Bundle you also receive Bonus Buys! Select any 2 products and receive an additional 25% off VIP price!

BONUS BUY 1
25% off

BONUS BUY 2
25% off

*Customers can change products and delivery selections at any time through their Customer Suite.
*Customer Bundle & Save only, for Agent Bundle & Save pricing, please visit your Backoffice.

[†]After discounts and promotions, excluding tax.

AGE-DEFYING CONTINUED



REFRESH Vitamin-Rich Moisturizer
pg. 28
Category 3



Retail: \$324.99
VIP/Elite: \$155.99
Agent: \$129.99
BV/CV: 139/72



REVITALIZE Thermal Moisture Mask
pg. 24
Category 3



Retail: \$324.99
VIP/Elite: \$155.99
Agent: \$129.99
BV/CV: 139/72

FOUNDATIONAL



Deep Cleansing Facial Wash
pg. 19
Category 1



Retail: \$49.99
VIP/Elite: \$39.99
Agent: \$31.99
BV/CV: 29/15



Facial Cleansing Milk
pg. 19
Category 1



Retail: \$51.99
VIP/Elite: \$39.99
Agent: \$33.99
BV/CV: 34/17



Mineral-Rich Clarifying Mud Mask
pg. 23
Category 2



Retail: \$110.99
VIP/Elite: \$69.99
Agent: \$65.99
BV/CV: 69/35



M⁴ Mineral-Rich Magnetic Mud Mask
pg. 24
Category 3



Retail: \$324.99
VIP/Elite: \$155.99
Agent: \$129.99
BV/CV: 139/78



Purifying Peeling Milk
pg. 23
Category 1



Retail: \$58.99
VIP/Elite: \$39.99
Agent: \$33.99
BV/CV: 34/16



Mineral-Rich Peeling Gel
pg. 23
Category 2



Retail: \$84.99
VIP/Elite: \$67.99
Agent: \$57.99
BV/CV: 59/28



Mineral-Rich Refining Toner
pg. 21
Category 1



Retail: \$58.99
VIP/Elite: \$34.99
Agent: \$27.99
BV/CV: 34/13



Dual Phase Eye Makeup Remover
pg. 19
Category 1



Retail: \$49.99
VIP/Elite: \$36.99
Agent: \$31.99
BV/CV: 29/13



Balancing Facial Serum
pg. 31
Category 2



Retail: \$116.99
VIP/Elite: \$68.99
Agent: \$57.99
BV/CV: 62/27



Essential Nutrition Eye Gel
pg. 28
Category 2



Retail: \$99.99
VIP/Elite: \$68.99
Agent: \$57.99
BV/CV: 62/27



Intensive Moisture Face Cream
pg. 27
Category 2



Retail: \$79.99
VIP/Elite: \$64.99
Agent: \$57.99
BV/CV: 55/23



Intensive Moisture Night Cream
pg. 27
Category 2



Retail: \$93.99
VIP/Elite: \$68.99
Agent: \$57.99
BV/CV: 56/27



Essential Moisture Face Cream
pg. 27
Category 2



Retail: \$79.99
VIP/Elite: \$64.99
Agent: \$57.99
BV/CV: 55/23



Mud Soap
(2 pack when bundled)
pg. 20
Category 1



Retail: \$22.99
VIP/Elite: \$17.99
Agent: \$13.99
BV/CV: 13/7

SPECIALTY LINES



Daily Facial Wash
pg. 20
Category 1



Retail: \$54.99
VIP/Elite: \$39.99
Agent: \$32.99
BV/CV: 35/15



Men's After-Shave Balm
pg. 29
Category 1



Retail: \$59.99
VIP/Elite: \$41.99
Agent: \$32.99
BV/CV: 34/16



Men's Liquid Face Wash
pg. 20
Category 1



Retail: \$49.99
VIP/Elite: \$38.99
Agent: \$29.99
BV/CV: 31/15



Men's Oil-Free Hydration Gel
pg. 29
Category 2



Retail: \$75.99
VIP/Elite: \$64.99
Agent: \$55.99
BV/CV: 55/22

BODY CARE



Mineral Massage Soap
(2 pack when bundled)
pg. 33
Category 1



Retail: \$22.99
VIP/Elite: \$17.99
Agent: \$13.99
BV/CV: 13/6



Body Butter
(available in 3 scents)
pg. 35
Category 1



Retail: \$64.99
VIP/Elite: \$34.99
Agent: \$27.99
BV/CV: 28/13



Salt & Oil Scrub
(available in 3 scents)
pg. 33
Category 1



Retail: \$64.99
VIP/Elite: \$34.99
Agent: \$27.99
BV/CV: 28/13



Salt Scrub
(available in 3 scents)
pg. 33
Category 1



Retail: \$64.99
VIP/Elite: \$39.99
Agent: \$33.99
BV/CV: 34/17



Foot Cream with Tea Tree Oil
pg. 34
Category 1



Retail: \$44.99
VIP/Elite: \$33.99
Agent: \$27.99
BV/CV: 28/13



Hand Cream with Shea Butter
pg. 34
Category 1



Retail: \$39.99
VIP/Elite: \$33.99
Agent: \$27.99
BV/CV: 28/13



Body Lotion
(2 pack when bundled)
pg. 35
Category 1



Retail: \$23.99
VIP/Elite: \$17.99
Agent: \$13.99
BV/CV: 14/7



Mineral-Rich Body Mud
pg. 35
Category 1



Retail: \$64.99
VIP/Elite: \$33.99
Agent: \$27.99
BV/CV: 28/13



Mud Therapy Foot Cream
pg. 36
Category 1



Retail: \$44.99
VIP/Elite: \$33.99
Agent: \$27.99
BV/CV: 26/12



Mud Therapy Hand Cream
pg. 36
Category 1



Retail: \$44.99
VIP/Elite: \$33.99
Agent: \$27.99
BV/CV: 26/12



Nail Care Collection
(available in 3 scents)
pg. 37
Category 1



Retail: \$58.99
VIP/Elite: \$33.99
Agent: \$26.99
BV/CV: 28/12



CC Cream
(3 shades sold separately)
pg. 37
Category 2



Retail: \$79.99
VIP/Elite: \$65.99
Agent: \$55.99
BV/CV: 49/25

HAIR CARE



Mineral-Rich Mud Shampoo
pg. 39
Category 1



Retail: \$39.99
VIP/Elite: \$33.99
Agent: \$27.99
BV/CV: 27/12



Mineral-Rich Mud Conditioner
pg. 39
Category 1



Retail: \$46.99
VIP/Elite: \$39.99
Agent: \$33.99
BV/CV: 33/12



Mineral-Rich Reviving Mud Hair Mask
pg. 40
Category 2



Retail: \$92.99
VIP/Elite: \$69.99
Agent: \$65.99
BV/CV: 54/32



Nourishing Hair Serum
pg. 40
Category 2



Retail: \$92.99
VIP/Elite: \$69.99
Agent: \$65.99
BV/CV: 54/32



Hair Styling Clay
pg. 40
Category 1



Retail: \$46.99
VIP/Elite: \$39.99
Agent: \$32.99
BV/CV: 33/13

ACCESSORIES



Pro Styling Flexi Hair Brush



Retail: \$58.99
VIP/Elite: \$31.99
Agent: \$29.99
BV/CV: 26/13



Pro Styling Wide Hair Brush



Retail: \$58.99
VIP/Elite: \$31.99
Agent: \$29.99
BV/CV: 26/13



Pro Styling Hair Straightener



Retail: \$409.99
VIP/Elite: \$245.99
Agent: \$233.99
BV/CV: 209/93



Cuticle Oil



Retail: \$18.99
VIP/Elite: \$13.99
Agent: \$12.99
BV/CV: 13/9



CC Cream Blending Sponge



Retail: \$29.99
VIP/Elite: \$24.99
Agent: \$19.99
BV/CV: 18/7

Pricing and BV are subject to change. Please visit seacretdirect.com for current pricing.

Agent Income Disclaimer

In Canada, the typical Consultant during 2015 earned an average of \$380 CAD, excluding retail profits.

Seacret Product(s) Disclaimer

Any statements made by either Seacret Direct, Seacret Skincare Inc ("SSI") or independent "Agents" of Seacret Direct or SSI, regarding Seacret products, have not been evaluated by Health Canada. Seacret Products are not intended to diagnose, treat, cure, or prevent any disease.

HOST PROGRAM

Share these 5 reward opportunities with potential WOW Party Hosts:

1 CUSTOMER REFERRAL CREDIT

- \$10 for each new Customer that attends the WOW Party or makes a purchase online of at least \$59.99
- Credits can be accessed at any time through the Seacret Wallet in the Host's Backoffice.

2 HOST REWARD DOLLARS

- From \$15 to \$140 or more
- As WOW Party Sales increase, so does their FREE Host Reward Dollars (see reward chart below)
- VIP Customers earn DOUBLE Host Reward Dollars

3 HOST EXCLUSIVE ITEMS

- 4 items exclusive to WOW Party Hosts
- Hosts can earn for free or purchase for \$15 based on Party totals
- Hosts products below

4 ½ PRICE ITEMS FOR NEW PARTY BOOKINGS

- Host receives half price item for each Party attendee who books a future WOW Party before closing the current Party
- Limit 2 half price items for new Party bookings

5 ½ PRICE ITEMS FOR NEW AGENT ENROLLMENTS

- Host receives additional half price items for each new Agent enrollment finalized before the close of the Party
- There is no limit to how many of these half price items may be earned

HOST REWARDS

1 HOSTS RECEIVE \$10 FOR EACH NEW CUSTOMER!*



	PARTY SALES: \$250 - \$499	\$500 - 749	\$750 - \$1000	EVERY \$250 OVER \$1000
2 Host Rewards	\$30**	\$60	\$140	Additional \$50
3 Host exclusive items	1 item at \$15	1 item at \$15 & 1 item FREE	2 items at \$15 each & 1 item FREE	3 items at \$15 each & 2 items FREE

4 FOR EACH NEW PARTY BOOKED

HOST EARNS 1 ITEM AT 50% OFF!

5 FOR EACH NEW AGENT

*Applicable for new Customer orders of \$59.99 or more.
 **\$15 if you are not a VIP Customer
 Wallet and Host credit values cannot be applied to half price items
 Limit 2 half price items for booking credit.

HOST EXCLUSIVES



- Hosts have access to exclusive products unavailable to Customers.
- Agents may purchase for \$15 (no CV or BV)
- Items subject to change



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