

SEACRET



PRODUCT GUIDE



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WELCOME TO SEACRET

Seacret was founded by people passionate in achieving healthy, beautiful skin and sharing it with the world. As a company, we understand that when you look and feel your best, you do your best!

With products sold in over 40 countries and retail sales over \$1 billion, Seacret's products are used and loved by millions across the globe. And for good reason! We combine the latest advancements in skin care technology with the finest Dead Sea ingredients available, to create a world-class line of products that actually work!

Find out why so many people are turning to Seacret, and experience for yourself the power of Dead Sea skin care.

DISCOVER WHY
SO MANY PEOPLE
USE SEACRET

THE DEAD SEA

The true secret to our success lies in the mineral-rich Dead Sea. As the lowest point on earth, more than 400 metres below sea level, it is one of the world's most saline bodies of water.

The Dead Sea provides some of the most concentrated, natural mineral salts and mineral-rich mud in the world. These minerals are essential to the health of your skin and are known to naturally enhance your beauty.

For centuries, the Dead Sea has attracted visitors from around the world who seek its therapeutic benefits.

From King Solomon and King David, to the Queen of Sheba, King Herod, and Cleopatra, this body of water is recognised as the first ever and longest standing source of beauty.

Over the years, the Dead Sea has become a major centre for health, research, and treatment. Every year, thousands of people travel to the Dead Sea for the positive health and skin benefits that the mineral content of its waters and mud can provide.





THE SEACRET DIFFERENCE

At Seacret, we offer comprehensive product lines that support beautiful, healthy-looking skin, hair, and bodies.

We infuse our products with Dead Sea minerals, essential oils, plant extracts, and vitamins. But we don't stop there. We also employ the most advanced skin care technology in the world, including peptides, nanotechnology, and biomagnetism.

The result of this combination of nature and science is nothing short of incredible – skin care products that deliver long-lasting results!

WHERE SCIENCE
MEETS NATURE





SEACRET™
MINERALS FROM THE DEAD SEA
MINERAL-RICH CLARIFYING MUD MASK
FOR ALL SKIN TYPES
3.4 FL.OZ / 100 ML

M⁴
Mineral-rich Magnetic Mud Mask
All skin types

FINDING THE PERFECT PRODUCTS FOR YOU

YOUR SKIN TYPE	1 POINT	2 POINTS	3 POINTS
1. Do you have blackheads or blemishes?	REGULARLY	OCCASIONALLY	RARELY
2. Are your pores...	OBVIOUS	NOTICEABLE	INDISTINCT
3. Is your skin flaky?	NO	OCCASIONALLY	REGULARLY
4. Does your skin become shiny shortly after cleansing?	REGULARLY	OCCASIONALLY	NO
5. Does your skin often feel tight and dry?	RARELY	OCCASIONALLY	REGULARLY
6. Does your skin show fine lines and wrinkles?	NO	SOMEWHAT	YES
7. How regular is your current skin care regimen?	NO REGIMEN	OCCASIONAL	DAILY
8. Do you have trouble with red or splotchy skin?	NO	OCCASIONALLY	REGULARLY
9. Has your skin shown signs of aging?	NO	SOMEWHAT	YES
10. Do your eyes show signs of fine lines?	NO	SOMEWHAT	YES
Add the points above for the total score:	GRAND TOTAL:		

Total of 10 - 17: **OILY SKIN**

Total of 18 - 22: **NORMAL/COMBINATION SKIN**

Total of 23 - 30: **DRY SKIN**

YOUR SKIN CARE LINE	BASIC	AGE-DEFYING
Your age is...	UNDER 30	OVER 30
Is your skin tone/pigmentation uneven?	NO	YES
Is your skin thin or beginning to show loss of firmness?	NO	YES
Is your skin showing signs of fine lines and/or wrinkles?	NO	YES
Do your eyes show signs of aging? (bags, puffiness, fine lines)	NO	YES

THE COLUMN YOU'VE CIRCLED MOST FREQUENTLY IS THE SKIN CARE LINE THAT IS BEST FOR YOU

WHERE TO START

Achieve incredible and lasting results by creating a simple three-step treatment.

CLEANSE

Twice daily, the first step toward your best skin is starting with a cleanser. As we go about our day, dirt, toxins, and excess oils accumulate on our skin. Left on the face, this buildup can cause damage, clog pores, and lead to premature aging. A cleanser gently removes all of this, and lets you start with a fresh face.

EXFOLIATE & TREAT

Remove dead skin cells and contaminants by using exfoliants and masks weekly or bi-weekly. Our exfoliants work to gently purify and clean clogged pores, whilst our masks treat problem areas to provide a deep cleansing, nourishing and hydrating experience like no other.

NOURISH & MOISTURISE

Moisturisers & serums should be used twice daily after you've cleansed, exfoliated, or used a mask. One of the main contributors to premature aging and unhealthy looking skin is a lack of moisture. Moisturisers work to provide nutrients and hydration to the surface of the skin as well as protect it.

Supplement your daily treatment with a wide range of products that offer targeted benefits.

BODY CARE

Good skin care doesn't stop at the face! The same three-step process applies to the body, too. Seacret offers an array of body care products formulated to keep the skin on your body just as nourished, hydrated, and healthy.

HAIR CARE

To achieve silky smooth hair, cleansing, conditioning, and treating are a must. When used regularly, these hair care products moisturise and restore nutrients to reveal beautiful, healthy hair that is easy to manage and style.

BEAUTY

Add the finishing touches to your skin care regimen with our gorgeous new beauty products. Coat and curl your lashes, even out your skin tone, and when it's time to remove, Seacret has you covered.



CLEANSE

Cleansers, the first step in a complete skin care regimen, serve two purposes. First, a well formulated cleanser removes the harmful contaminants that build up on your face. Second, a cleanser prepares your face so that it can fully absorb vitamins and nutrients when you use follow-up products.

We recommend cleansing the face twice daily, depending on your skin type. Seacret offers a wide variety of cleansers that have been formulated for all skin types.

A well formulated toner plays a vital role in the skin care process as the final touch in the cleansing process. Toners continue to restore the balance of the skin's pH after cleansing.

START FRESH BY
CLEANSING
WITH SEACRET



FACIAL CLEANSING MILK

This cream cleanser is perfect for all skin types; infused with Grape Seed and Sesame Oils, it works to cleanse the skin of dirt and makeup residue in the softest way imaginable.

⌚ AM/PM DRY/NORMAL



DEEP CLEANSING FACIAL WASH

Formulated with Papaya Fruit, Quinoa Seed Extract, Aloe Vera, and Sea Buckthorn Oil to hydrate and condition the skin. Cleans away dirt and makeup, leaving the skin clean, hydrated, and silky smooth.

⌚ AM/PM ALL SKIN TYPES



MINERAL-RICH REFINING TONER

Combines Chamomile Extract and Aloe Vera with Dead Sea minerals to gently soothe and soften skin, leaving skin clean and refreshed.

⌚ AM/PM ALL SKIN TYPES



MUD SOAP

Enriched with mineral-rich Dead Sea mud, this soap gently cleanses to reveal irresistibly glowing skin.

🕒 AM/PM COMBINATION/OILY/PROBLEMATIC



ACLEAR FACIAL WASH

Combines the skin-enriching minerals of the Dead Sea with salicylic acid, one of the most effective acne-fighting agents in the world. The result is a refreshing cleansing experience that helps to keep skin clear, balanced, and blemish free.

🕒 AM/PM OILY/PROBLEMATIC



ACLEAR FACIAL TONER

This purifying toner is the final touch when cleansing your face, helping to reduce excess oils and leaving your skin with a smooth, matte finish.

🕒 AM/PM OILY/PROBLEMATIC



MINERAL-RICH PEELING GEL

A luxurious, cooling formula that collects debris and dead skin as it is massaged on to the face. As it slowly peels away, clean, soft skin is left behind.



ALL SKIN TYPES



PURIFYING PEELING MILK

Apricot seeds provide gentle exfoliation, while a trio of essential oils moisturise and soften the skin for a glowing, youthful appearance.



ALL SKIN TYPES

EXFOLIATE

Exfoliants work to clear your skin of dead skin cells, which can accumulate and clog pores, trap toxins, and lead to breakouts. We recommend you exfoliate once a week to keep your skin free and clear!



BASIC

Our Basic Line provides you with a well-rounded skin care regimen.

We combined the beauty and simplicity of natural ingredients with science to produce our gentle and effective collection of moisturisers, masks and serums. These products will take you from morning to night, and from dull, uneven skin tones to more even, radiant looking skin.

FOUNDATIONS
TOWARDS A
BETTER YOU



INTENSIVE MOISTURE FACE CREAM

A silky smooth formula that combines Grapeseed Oil, Chamomile Extract, and Vitamins A and E with minerals from the Dead Sea to provide ultimate hydration.

 AM/PM DRY/NORMAL SKIN



INTENSIVE MOISTURE NIGHT CREAM

This cream is designed to nourish the skin all night with a unique combination of Dead Sea minerals and herbal complexes. In addition, it replenishes and hydrates the skin with Vitamins A and E, and powerful antioxidants.

 PM DRY/NORMAL/COMBINATION



ESSENTIAL MOISTURE FACE CREAM

An oil-free, water based moisturiser containing Green Tea and Cucumber extracts, Dead Sea minerals, and a blend of vitamins to hydrate skin and promote collagen repair. Salicylic acid rounds out this moisturiser to address oily and problematic skin.

 AM/PM NORMAL/COMBINATION/OILY/PROBLEMATIC



EYE BOOSTER COOLING AND REFRESHING GEL

A lightweight gel that nourishes and protects the thin and gentle skin around the eye.

 AM/PM DRY/NORMAL/COMBINATION/OILY



BALANCING FACIAL SERUM

A highly concentrated nutrient-rich formula infused with vitamins, Amino Acids, and Dead Sea minerals that fortifies the skin.

 AM/PM DRY/NORMAL/COMBINATION/OILY

SERUM

A serum will boost your skin care results and overall skin health when used morning and evening before applying moisturiser.



MINERAL-RICH CLARIFYING MUD MASK

A concentrated blend of Dead Sea mud with an herbal complex of Aloe Vera, Vitamin A, and essential oils exfoliates, clarifies, and purifies to leave skin feeling soft and new.



NORMAL/COMBINATION/OILY/PROBLEMATIC



M⁴ MINERAL-RICH MAGNETIC MUD MASK

Using the power of biomagnetism, this mask pulls dirt and impurities away while leaving essential oils and nutrients to rejuvenate and nourish the skin.



DRY/NORMAL/COMBINATION

MASKS

A mask purifies your skin to revitalise and rejuvenate its appearance while pulling out toxins, cleaning the pores, and delivering concentrated amounts of vitamins and nutrients.



AGE-DEFYING

We may not be able to stop the aging process, but we can decide how to respond.

Seacret's Age-Defying formulas help reduce the appearance of fine lines and wrinkles, revealing radiant, youthful skin by addressing the signs of aging at the source.

To achieve this, we added peptides to our formula. Peptides are chains of amino acids which penetrate the top layer of skin and send a signal to your body to begin producing new collagen—a protein that produces a plump, youthful look to the skin.

Peptides are just the beginning of the Age-Defying Line. Vitamins A and C, essential oils, and ultra-emollient Beta-Carotene are among the many additional ingredients we use to complement your natural beauty and allow your skin to truly flourish.



RESTORE AGE-DEFYING FACE SERUM

Restores fullness with this advanced blend of peptides and Dead Sea minerals. This serum promotes younger looking, more radiant skin while nourishing and hydrating with vitamins and proteins.

 AM/PM DRY/NORMAL/COMBINATION



REFRESH VITAMIN-RICH MOISTURIZER

Infuses the skin with vitamins and Dead Sea minerals to promote elasticity. Capsules filled with Vitamins A and E combine with Vitamin C and peptides to deliver an advanced moisturising formula.

 AM/PM DRY/NORMAL/COMBINATION



REGAIN AGE-DEFYING EYE CREAM

This rich cream is formulated for sensitive skin around the eyes to help reduce the appearance of puffiness and dark circles. Contains a concentrated blend of vitamins, essential oils, and natural plant extracts to deliver maximum benefits.

 AM/PM DRY/NORMAL/COMBINATION



REVIVE AGE-DEFYING EYE SERUM

A silky smooth serum that utilises powerful Beta-Carotene to saturate the skin with moisture. Infused with peptides to provide a fuller, more youthful look.

 AM/PM DRY/NORMAL/COMBINATION

SERUM

Serums play a vital role in fighting the effects of aging by strengthening the skin's foundation and increasing the overall level of hydration.



REVITALIZE THERMAL MOISTURE MASK

This mask pampers the skin with a deep cleansing thermal action. As water is applied, the mask heats up to draw out dirt and residue, even out skin tone, and leave the skin fresh and radiant.



DRY/NORMAL



RENEW MINERAL-RICH SCRUBBING MASK

What starts as a mask ends as a scrub that not only cleans and exfoliates the skin, but also delivers a generous helping of minerals that aid in promoting the appearance of firmness.



DRY/NORMAL/COMBINATION

MASKS

A mask purifies your skin to revitalise and rejuvenate its appearance while pulling out toxins, cleaning the pores, and delivering concentrated amounts of vitamins and nutrients.



RECOVER

When we are young, our skin produces the proteins collagen and elastin that give our skin the look of firmness and elasticity. However, as we age, these proteins become looser, resulting in less elasticity which leads to the appearance of fine lines and wrinkles.

At Seacret, we uncovered a truly groundbreaking formula for addressing wrinkles and restoring our skin's youthful appearance. Utilising silica microstructures, a skin care technology that we developed and patented, Recover offers long lasting results in as little as 15 minutes.

The science behind Recover is nanotechnology, which works by sending the silica microstructures into fine lines and wrinkles to physically lift them from the bottom up.



RECOVER DAY MASQUE

This patented formula penetrates wrinkles and physically lifts the skin to smooth out its appearance. With consistent use, this mask helps to lessen the signs of aging without the use of harsh chemicals or drastic procedures.



WEEK DRY/NORMAL/COMBINATION/OILY

INCREDIBLE RESULTS IN
JUST 15 MINUTES



BODY CARE

Taking care of the skin on your body is equally important to taking care of the skin on your face. As your body's largest organ, your skin needs proper care to function at an optimal level and leave you feeling your best.

Seacret offers an incredible line of targeted products for your body, including your feet and hands. We have specially formulated products with mud and salts that will treat specific areas of your body for complete skin care coverage.

OUR SKIN IS
OUR LARGEST
ORGAN



MINERAL SOAP

A natural soap that nourishes the skin with a special blend of Dead Sea minerals that won't strip away essential oils or moisture.



CONDITIONING BODY WASH

Awaken your senses with this lightly-scented, refreshing Lily Rose body wash. Based on a formula of nourishing minerals that cleans, softens and moisturises, your body will be left feeling super soft and silky smooth.



SALT SCRUB

Used as either a scrub or a rejuvenating soak. However you use it, this powerful combination of Dead Sea salt, minerals, and oils will give your skin the attention it's been longing for.



CHOOSE YOUR FRAGRANCE



SALT & OIL SCRUB

Hydrate and exfoliate with this powerful scrub that combines Dead Sea minerals with a complex of essential oils and vitamins.



CHOOSE YOUR FRAGRANCE



HAND CREAM WITH SHEA BUTTER

Our mineral-rich formula harnesses the power of Shea Butter to infuse the skin with lasting moisture to reveal smooth, soft hands.



FOOT CREAM WITH TEA TREE OIL

Dead Sea minerals and Tea Tree Oil make for a winning combination in this cream which softens, protects, and renews the skin.



BODY BUTTER

Give the skin the treatment it craves with this indulgent cream, infused with Dead Sea minerals, along with Shea and Cocoa Butters. The ultimate hydrating experience for dry skin.

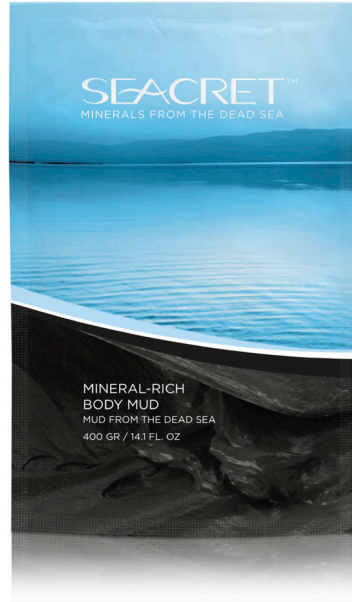
 CHOOSE YOUR FRAGRANCE



MINERAL-RICH BODY MUD

Indulge in an at-home Dead Sea spa treatment with Body Mud. This mud softens and nourishes the skin with rich vitamins and minerals for the ultimate moisturising effect.





BODY LOTION

A light moisturiser that restores a supple glow and relaxed feel to the skin.

 CHOOSE YOUR FRAGRANCE





MUD THERAPY HAND CREAM

Utilising mud from the Dead Sea, and Jojoba Seed and Olive Oils, this mineral-rich moisturiser leaves hands feeling soft and supple.



MUD THERAPY FOOT CREAM

Formulated specifically for the thick skin on the feet, this rich cream is packed with vitamins, nutrients, and Dead Sea mud to leave your feet feeling softer and rejuvenated.



NAIL CARE COLLECTION

Bring the power of professional nail care to your fingertips with this all inclusive set.

NAIL FILE: An effective nail file that makes shaping the nails a simple part of your daily routine.

BUFFING BLOCK: Designed to remove rough edges, soften the tips, and add undeniable shine to your nails.

CUTICLE OIL: A silky oil that softens the cuticles and eliminates cracked edges on the skin around the nail.

BODY LOTION: An easily-absorbed lotion that hydrates and replenishes the hands, leaving them soft and supple.



CHOOSE YOUR FRAGRANCE





MEN

For many men, skin care is an afterthought. But that doesn't mean it's any less important. Following a simple skin care routine boosts the overall health of the skin.

Our Men's Line has been specifically formulated to act as a supplement to your Seacret skin care regimen to ensure that the unique skin care needs of men are met.

FOR EXTRA
NUTRIENTS AND
MOISTURE



MEN OIL FREE HYDRATION GEL

An easily absorbed moisturising gel that keeps the skin looking smooth and healthy, all with a fresh scent.

 AM/PM DRY/NORMAL/COMBINATION/OILY



MEN AFTER-SHAVE BALM

Specifically formulated to fight the harmful effects of shaving, this soothing balm nourishes and hydrates, leaving skin soft and smooth.

 AM/PM DRY/NORMAL/COMBINATION/OILY



MEN LIQUID FACE WASH

Specifically formulated for men by combining minerals and a vitamin complex to hydrate and condition. This face wash cleans away dirt and impurities for a smooth, fresh feeling.

 AM/PM DRY/NORMAL/COMBINATION/OILY



HAIR CARE

One of the first things someone notices about you, apart from your face, is your hair. That's why taking care of your hair is such a necessity — because you only get one chance to make a first impression.

As you go about your day, your hair collects dirt, toxins, and contaminants which can damage or dry out hair, leaving it brittle and dull looking.

To achieve hair that is soft and radiant, adequate nutrition and moisture is a necessity. Seacret offers a complete line of hair care products that have been specifically formulated to meet those needs.

BRING THE POWER
OF THE DEAD SEA TO
YOUR HAIR



MINERAL-RICH HYDRATING MUD SHAMPOO

This gentle SLS-free shampoo is perfect for daily use to effectively cleanse the hair and rebalance moisture levels. Based on a complex of Argan Oil, Silk Protein, Pro-Vitamin B5 and Vitamin E that nourishes hair for a soft-silk touch.



MINERAL-RICH VITALIZING MUD CONDITIONER

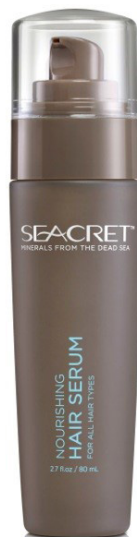
Give your hair softness and shine with an exclusive mud conditioner enriched with vitalizing Dead Sea minerals, Dead Sea mud and Argan Oil.





MINERAL-RICH REVIVING MUD HAIR MASK

Revive your hair's natural radiance and shine. Nutrients from Dead Sea mud, Argan Oil, and Vitamin E intensely condition your hair, helping to restore lost moisture and reveal a beautiful, healthy-looking luster.



NOURISHING HAIR SERUM

Restores natural flexibility and long lasting shine. Nourishing Argan Oil, Vitamin E, and Avocado Oil provide intensive care that enriches the hair and creates a moisture barrier while enhancing smoothness and manageability.



HAIR STYLING CLAY

Your healthy hair deserves only the best styling products! Infused with Dead Sea minerals to nourish your hair and scalp and beeswax to lock in moisture and add volume, this premium styling clay provides a strong, yet flexible hold so you can get the exact look you want—every day, every time.





PRO STYLING FLEXI HAIR BRUSH

Detangle, smooth and style for salon-quality results with innovative brushes that promote healthy-looking hair. Ideal for fine or thin hair, this ultra flexible brush provides gentle detangling and makes styling simple.



PRO STYLING HAIR BRUSH

Detangle, smooth, and style for salon-quality results with innovative brushes that promote healthy-looking hair. Ideal for all hair types, this salon quality brush is designed for easy, every-day smoothing and styling.



PRO STYLING HAIR STRAIGHTENER

The Pro Styling Hair Straightener utilises innovative straightening technology, with advanced features that promote perfect straightening or long-lasting flicks and curls. Unique vibration mode provides effortless glide, while special ceramic heating plates deliver ultimate smooth hair.





BEAUTY

The eyes are the window to your soul, and your story needs to be told. Seacret's Eyelash Curler and Non Smudge Mascara allow you to create a dramatic, full lush, lash experience like no other.

Use with our luxurious CC Cream and Blending Sponge to even out skin tone and provide complete coverage, with the added benefit of UV protection, hydration and nourishment.

And when it's all said and done, remove with Seacret's soothing Makeup Remover Wipes to leave you feeling refreshed and renewed.

COMPLETE
YOUR LOOK



NON SMUDGE MASCARA

Coating technology transforms the way we remove mascara! The formula coats lashes and sets without smudging, clumping or smearing. Due to the special technology, the coat structure slides off easily with warm water.



MAKEUP REMOVER WIPES

Makeup Remover Wipes effectively cleanse the skin of even stubborn makeup with a few easy strokes. Providing hydration for a smooth and soothing sensation, these wipes are ideal for at home or on the go.



DUAL PHASE EYE MAKEUP REMOVER

Based on a cutting edge combination of nature and science, the first phase gently removes makeup, even water-resistant makeup, through a silicone based cleanser, while the second phase nourishes with Dead Sea mineral water.



CC CREAM

This luxurious, lightweight cream is formulated to colour correct a range of complexion concerns, from redness and dullness to uneven tones and pigmentation. Because it has an SPF of 15, it also protects your skin from harmful UV rays.

To provide added hydration, nourishment, and skin protection, it also contains Dead Sea minerals, moisturising Hyaluronic Acid, Vitamin E, and a natural emollient, Allantoin.

Available in 3 shades: Light, Medium, and Dark.



PRO COLLECTION BLENDING SPONGE

Achieve an even complexion with Seacret's Blending Sponge. Soft to the touch, the sponge allows for easy and effective application. The special texture absorbs the ideal amount of cream and releases it evenly on the skin.



PRO COLLECTION EYELASH CURLER

A professional eyelash curler for lasting curl and a dramatic look. For a natural curled look, repeat process curling lashes upward and outward starting from the base and working toward the ends of lashes while decreasing pressure towards the tips.





B E A U T Y

A S

O N L Y

N A T U R E

C A N

C R E A T E



N A M E _____

P H O N E _____

E M A I L _____

W E B S I T E _____

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