

## THE SEACRET IS IN THESE PAGES ...

Welcome to The SEACRET, your professional guide to the world's most luxurious Dead Sea skin care brand. Based on exclusive blends of Dead Sea minerals, herbal oils and extracts, and more premium ingredients, SEACRET presents a total body treatment range that nourishes the body with moisture and hydrates the skin from top to toe.

In the following pages, you'll discover a universe of skin care made simple and accessible for you. Explore our product categories for all skin types, with the Body, Foundational, Mud Therapy, Hair, Men, Age-Defying, and Recover series.

Each series includes products formulated for specific skin types and particular skin needs. Get to know individual SEACRET products, with tempting descriptions of key ingredients, skin benefits, directions for use, top retailing points, effective tips and much more.

The SEACRET product book tells you the complete SEACRET story, from cover to cover, making it easy for you to satisfy customers with the precise approach to the skin & hair care they need.



# DEAD SEA BRINGS SKIN TO LIFE

What is the secret of the Dead Sea? It's all about chemistry. Located at the lowest point of earth, 417m below sea level in a landlocked region, the Dead Sea accumulates ultra-dense concentrations of minerals, saturating its mud and waters. SEACRET extracts and bottles the beneficial components of the Dead Sea, bringing the unique beauty benefits to customers worldwide.

Proven by science, Dead Sea minerals are skin-loving, youth-enhancing, nutrient-rich gifts of nature:

- Deeply hydrating
- Enhancing skin renewal
- Protecting against free radical damage
- Soothing and rejuvenating



## THE SEACRET SERIES

From body care to facial therapy, hair styling and age-defying products for the skin, use the following series descriptions to guide you to the right beauty treatment for a variety of skin challenges, and the precise product just for you.

BODY CARE luxury lotions, creams, scrubs and cleansers for ultimate cleansing and rejuvenation.

FOUNDATIONAL with a natural twist, based on blends of Dead Sea minerals, herbal extracts, amino acids and fatty acids.

MUD THERAPY powerful Dead Sea mud and mineral-rich formulas to revitalize dry skin.

HAIR CARE for all hair types, infused with Dead Sea black mud and minerals, argan oil and silk protein.

MEN energizing series specially formulated for men's skin, based on powerful Dead Sea mineral blends.

AGE-DEFYING advanced peptide technology and powerful antioxidant blends formulated for the needs of maturing skin.

BIO SHIELD COMPLEX skin-adapting, skin-refining complex that helps provide a unique antioxidant defense against environmental factors and the visible signs of aging.

# THE SEACRET WAY



#### ORIGINAL DEAD SEA INGREDIENTS

Straight from the source. SEACRET products are based on natural Dead Sea salts and minerals extracted from the waters and shores of the world's most ancient spa.



#### PARABEN FREE

SEACRET products do not contain parabens, an unnecessary chemical additive.



#### SLS FREE

SEACRET products do not contain SLS, a commonly used detergent that may cause skin irritation.



#### HYPOALLERGENIC TESTED

SEACRET products are tested on sensitive skin to reduce the possibility of allergic reaction.



### NOT TESTED ON ANIMALS

SEACRET is bound by a cruelty-free ethos in all its operations.



#### TRAVEL SIZE APPROVED

Selected products available in TSA-friendly travel size (3.4 FL.OZ. / 100 mL or smaller).

#### Skin condition

All skin types.

#### **Product description**

Cleanses and moisturizes the skin to provide a healthy glow.

#### Directions

Work into a lather. Apply lather to wet skin, then rinse thoroughly. Formulated for body skin. Suitable for daily use.

#### Benefits / Top retailing points

- A gentle body cleanser.
- Cleanses and soothes the skin.
- Naturally invigorating minerals help rejuvenate the skin and enhance suppleness.
- Helps address flaking by restoring suppleness.
- Special massaging effect with massage nubs on the bar.
- Rinses off, without leaving a trace of residue.

#### Best used with

Body Butter Body Lotion

Key ingredients Dead Sea Minerals Hamamelis Virginiana Extract Olive Oil

#### Ingredients

ELAEIS GUINEENSIS KERNEL OIL, AQUA, SEA SALT / MARIS SAL (DEAD SEA MINERALS), HAMAMELIS VIRGINIANA EXTRACT, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, OLEA EUROPAEA OIL, SODIUM CHLORIDE.





4 FL.OZ. / 125 g

ORIGINAL DEAD SEA INGREDIENTS

PARABEN FREE

NOT TESTED ON ANIMALS





#### **Key ingredients** Dead Sea Salt

#### Ingredients

100% DEAD SEA SALT.



## **DEAD SEA BATH SALTS**

#### **Skin condition**

All skin types.

#### **Product description**

Natural bath salts deliver the calming powers of Dead Sea minerals.

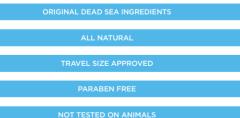
#### Directions

Pour a generous amount into a warm bath and soak for approximately 20 minutes before rinsing. Use 1-2 times a week.

#### **Benefits / Top retailing points**

- Unique blend of minerals contributes to a total . immersion experience.
- Exfoliates, cleanses and softens the skin.
- Provides ultimate relaxing sensation.
- Relax and soak away stress in a natural Dead Sea Salt beauty solution for soothing a tired mind and body.
- Help improve skin tone by cleansing away dirt, grime and dead skin.

Best used with Body Butter **Body Lotion** 



### SALT & OIL SCRUB MILK & HONEY

#### **Skin condition**

All skin types.

#### **Product description**

A refreshing scrub blend exfoliates dry skin, for a beautiful, rejuvenating glow.

#### Directions

In the shower or bath, gently massage onto wet skin. Rinse well with warm water.

#### **Benefits / Top retailing points**

- All-over skin exfoliation.
- Softens rough parts of the body.
- Revitalizes the skin with a soft silky touch.
- Gives skin a natural glow.
- Natural exfoliating skin scrub featuring Dead Sea Salt, which exfoliates away dead skin and other debris from the skin's surface and pores.
- A perfect hydrating body scrub to promote skin suppleness.
- Ideal anti-aging beauty treatment to keep skin looking young.

#### Best used with

Body Butter Body Lotion

#### **Key ingredients** Dead Sea Minerals Borage, Sesame & Grape Seed Oils

#### Ingredients

DEAD SEA SALT (MARIS SAL), PARAFFINUM LIQUIDUM, BRASSICA CAMPESTRIS (RAPESEED) SEED OIL, SESAMUM INDICUM (SESAME) SEED OIL, GLYCERIN, ISOPROPYL MYRISTATE, VITIS VINIFERA (GRAPE) SEED OIL, FRAGRANCE / PARFUM, BORAGO OFFICINALIS (BORAGE) SEED OIL, LINUM USITATISSIMUM (LINSEED) SEED OIL, ROSA CANINA (ROSEHIP) FRUIT OIL, BHT, HONEY, CI 47005.



BODY

Pay special attention to areas with rough skin like elbows,

knees, ankles and heels.



#### Skin condition

All skin types.

#### **Product description**

A refreshing scrub blend exfoliates dry skin, for a beautiful, rejuvenating glow.

#### Directions

In the shower or bath, gently massage onto wet skin. Rinse well with warm water.

#### **Benefits / Top retailing points**

- All-over skin exfoliation.
- Softens rough parts of the body.
- Revitalizes the skin with a soft silky touch.
- Gives skin a natural glow.
- Natural exfoliating skin scrub featuring Dead Sea Salt, which exfoliates away dead skin and other debris from the skin's surface and pores.
- A perfect hydrating body scrub to promote skin suppleness.
- Ideal anti-aging beauty treatment to keep skin looking young.

#### Best used with

Body Butter Body Lotion

#### **Key ingredients** Dead Sea Minerals Borage, Sesame & Grape Seed Oils

#### Ingredients

DEAD SEA SALT (MARIS SAL), PARAFFINUM LIQUIDUM, BRASSICA CAMPESTRIS (RAPESEED) SEED OIL, GLYCERIN, ISOPROPYL MYRISTATE, SESAMUM INDICUM (SESAME) SEED OIL, VITIS VINIFERA (GRAPE) SEED OIL, FRAGRANCE / PARFUM, BORAGO OFFICINALIS (BORAGE) SEED OIL, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, LINUM USITATISSIMUM (LINSEED) SEED OIL, ROSA CANINA (ROSEHIP) FRUIT OIL, BHT, CI 47005.



ORIGINAL DEAD SEA INGREDIENTS

PARABEN FREE

#### NOT TESTED ON ANIMALS



Pay special attention to areas with rough skin like elbows, knees, ankles and heels.



### 14.1 FL.OZ. / 400 g

DRIGINAL DEAD SEA INGREDIENTS

PARABEN FREE

NOT TESTED ON ANIMALS



Pay special attention to areas with rough skin like elbows, knees, ankles and heels.

### SALT & OIL SCRUB POMEGRANATE

#### Skin condition

All skin types.

#### **Product description**

A refreshing scrub blend exfoliates dry skin, for a beautiful, rejuvenating glow.

#### Directions

In the shower or bath, gently massage onto wet skin. Rinse well with warm water.

#### **Benefits / Top retailing points**

- All-over skin exfoliation.
- Softens rough parts of the body.
- Revitalizes the skin with a soft silky touch.
- Gives skin a natural glow.
- Natural exfoliating skin scrub featuring Dead Sea Salt, which exfoliates away dead skin and other debris from the skin's surface and pores.
- A perfect hydrating body scrub to promote skin suppleness.
- Ideal anti-aging beauty treatment to keep skin looking young.

#### Best used with

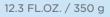
Body Butter Body Lotion

#### Key ingredients Dead Sea Minerals Borage, Sesame & Grape Seed Oils

#### Ingredients

DEAD SEA SALT (MARIS SAL), PARAFFINUM LIQUIDUM, BRASSICA CAMPESTRIS (RAPESEED) SEED OIL, SESAMUM INDICUM (SESAME) SEED OIL, GLYCERIN, ISOPROPYL MYRISTATE, VITIS VINIFERA (GRAPE) SEED OIL, FRAGRANCE / PARFUM, BORAGO OFFICINALIS (BORAGE) SEED OIL, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, LINUM USITATISSIMUM (LINSEED) SEED OIL, ROSA CANINA FRUIT OIL, BHT, PUNICA GRANATUM (POMEGRANATE) FRUIT EXTRACT, CI 47005.





ORIGINAL DEAD SEA INGREDIENTS

PARABEN FREE

NOT TESTED ON ANIMALS



Pour into your pedicure bath for an aromatherapy soak.

### **SALT SCRUB** MILK & HONEY

#### Skin condition

All skin types.

#### **Product description**

Natural salts enriched with aromatic oils gently exfoliate and hydrate the skin.

#### Directions

In the shower or bath, gently massage onto wet skin. Rinse well with warm water.

#### **Benefits / Top retailing points**

- All-over skin exfoliation.
- Softens rough parts of the body.
- Revitalizes the skin with a smooth finish.
- For silky, hydrated skin.
- Natural exfoliating skin scrub featuring Dead Sea Salt, which exfoliates away dead skin and other debris from the skin's surface and pores.
- A perfect hydrating body scrub to promote skin suppleness.
- Ideal anti-aging beauty treatment to keep skin looking young.

#### Best used with

Body Butter Body Lotion

#### **Key ingredients** Dead Sea Minerals Jojoba Seed Oil Chamomile Extract

#### Ingredients

SEA SALT (FROM THE DEAD SEA), SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, FRAGRANCE / PARFUM, HONEY, ANTHEMIS NOBILIS (CHAMOMILE) FLOWER EXTRACT, CANANGA ODORATA FLOWER OIL.



### 12.3 FL.OZ. / 350 g

ORIGINAL DEAD SEA INGREDIENTS

PARABEN FREE

NOT TESTED ON ANIMALS



Pour into your pedicure bath for an aromatherapy soak.

### SALT SCRUB OCEAN MIST

#### Skin condition

All skin types.

#### **Product description**

Natural salts enriched with aromatic oils gently exfoliate and hydrate the skin.

#### Directions

In the shower or bath, gently massage onto wet skin. Rinse well with warm water.

#### **Benefits / Top retailing points**

- All-over skin exfoliation.
- Softens rough parts of the body.
- Revitalizes the skin with a smooth finish.
- For silky, hydrated skin.
- Dry or rough elbows, knees, hands or feet? We've got you covered. Gently exfoliate and hydrate the dull layers of skin that hides healthy-looking skin underneath.
- Deep clean the skin, help to balance excess oils and scrub away dirt.
- Reveal younger-looking skin by enhancing softness on those troubled areas.
- Lightly scented like an ocean breeze.

#### Best used with

Body Butter Body Lotion

#### **Key ingredients**

Dead Sea Minerals Jojoba Seed Oil Chamomile Extract

#### Ingredients

SEA SALT (FROM THE DEAD SEA), ALGAE EXTRACT, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, FRAGRANCE / PARFUM, ANTHEMIS NOBILIS (CHAMOMILE) FLOWER EXTRACT, CANANGA ODORATA FLOWER OIL.

### **SALT SCRUB** POMEGRANATE

#### Skin condition

All skin types.

#### **Product description**

Natural salts enriched with aromatic oils gently exfoliate and hydrate the skin.

#### Directions

In the shower or bath, gently massage onto wet skin. Rinse well with warm water.

#### **Benefits / Top retailing points**

- All-over skin exfoliation.
- Softens rough parts of the body.
- Revitalizes the skin with a smooth finish.
- For silky, hydrated skin.
- Dry or rough elbows, knees, hands or feet? We've got you covered. Gently exfoliate and hydrate the dull layers of skin that hides healthy-looking skin underneath.
- Deep clean the skin, help to balance excess oils and scrub away dirt.
- Reveal younger-looking skin by enhancing softness on those troubled areas.
- A delicious pomegranate fragrance that will invigorate and energize the senses with every use.

#### **Best used with**

Body Butter Body Lotion

**Key ingredients** Dead Sea Minerals Jojoba Seed Oil Chamomile Extract

#### Ingredients

SEA SALT / MARIS SAL (DEAD SEA MINERALS), SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, FRAGRANCE / PARFUM, PUNICA GRANATUM (POMEGRANATE) FRUIT EXTRACT, ANTHEMIS NOBILIS (CHAMOMILE) FLOWER EXTRACT, CANANGA ODORATA FLOWER OIL.



ORIGINAL DEAD SEA INGREDIENT

PARABEN FREE

NOT TESTED ON ANIMALS



Pour into your pedicure bath for an aromatherapy soak.



6.8 FL.OZ. / 200 mL | 3.4 FL.OZ. / 100 mL

#### RIGINAL DEAD SEA INGREDIENT

PARABEN FREE

NOT TESTED ON ANIMALS

### **BODY LOTION** MILK & HONEY

#### Skin condition

All skin types.

#### **Product description**

A moisturizing daily body lotion that softens and hydrates the skin.

#### Directions

Apply as needed and massage gently until fully absorbed. For daily use.

#### **Benefits / Top retailing points**

- Hydrates and replenishes moisture to dry skin.
- Leaves skin with a refreshing scent.
- Absorbs quickly.
- Does not leave behind a greasy, heavy feel.
- Excellent emollient properties help to defend against moisture loss.
- Super hydrating, non-greasy formula that softens and conditions the skin.
- Provides antioxidant protection against free radical damage.
- Sweetly scented the body lotion hydrates the skin, helping to improve its appearance and suppleness.

#### Best used with

Salt Scrub Salt & Oil Scrub

Key ingredients Avocado Oil Chamomile Extract Vitamin A Vitamin E.

#### Ingredients

WATER / AQUA, ISOPROPYL MYRISTATE, CETYL ALCOHOL, STEARIC ACID, PROPYLENE GLYCOL, TRIETHANOLAMINE, GLYCERYL STEARATE, GLYCERIN, PHENOXYETHANOL, DIMETHICONE, CAPRYLIC/CAPRIC TRIGLYCERIDE, FRAGRANCE / PARFUM, SODIUM BENZOATE, CHLORPHENESIN, ETHYLHEXYLGLYCERIN, PERSEA GRATISSIMA (AVOCADO) OIL, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, ACRYLATES/ CI0-30 ALKYL ACRYLATE CROSSPOLYMER, TOCOPHERYL ACETATE (VITAMIN E), SEA SALT / MARIS SAL (DEAD SEA MINERALS), TRITICUM VULGARE (WHEAT) GERM OIL, DISODIUM EDTA, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER WATER, HONEY EXTRACT / MEL EXTRACT, GLYCINE SOJA (SOYBEAN) PROTEIN, RETINYL PALMITATE (VITAMIN A), ALOE BARBADENSIS LEAF JUICE, BUTYLPHENYL METHYLPROPIONAL, LINALOOL, LIMONENE, COUMARIN, ALPHA-ISOMETHYL IONONE, BENZYL SALICYLATE.



6.8 FL.OZ. / 200 mL | 3.4 FL.OZ. / 100 mL 1.35 FL.OZ / 40 mL

#### DRIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

### BODY LOTION OCEAN MIST

#### Skin condition

All skin types.

#### **Product description**

A moisturizing daily body lotion that softens and hydrates the skin.

#### Directions

Apply as needed and massage gently until fully absorbed. For daily use.

#### **Benefits / Top retailing points**

- Hydrates and replenishes moisture to dry skin.
- Leaves skin with a refreshing scent.
- Absorbs quickly.
- Does not leave behind a greasy, heavy feel.
- Excellent emollient properties help to defend against moisture loss.
- Super hydrating, non-greasy formula that softens and conditions the skin.
- Provides antioxidant protection against free radical damage.
- With a clean, crisp light scent Ocean Mist helps combat dry skin.

#### Best used with

Salt Scrub Salt & Oil Scrub

Key ingredients Avocado Oil Chamomile Extract. Vitamin A Vitamin E

#### Ingredients

WATER/ AQUA, ISOPROPYL MYRISTATE, CETYL ALCOHOL, STEARIC ACID, PROPYLENE GLYCOL, TRIETHANOLAMINE, GLYCERYL STEARATE, GLYCERIN, PHENOXYETHANOL, FRAGRANCE / PARFUM, DIMETHICONE, CAPRYLIC/CAPRIC TRIGLYCERIDE, SODIUM BENZOATE, CHLORPHENESIN, ETHYLHEXYLGLYCERIN, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, ACRYLATES/CIO-30 ALKYL ACRYLATE CROSSPOLYMER, PERSEA GRATISSIMA (AVOCADO) OIL, TRITICUM VULGARE (WHEAT) GERM OIL, DISODIUM EDTA, TOCOPHERYL ACETATE (VITAMIN E), SEA SALT / MARIS SAL (DEAD SEA MINERALS), CHAMOMILLA RECUTITA (MATRICARIA) FLOWER WATER, GLYCINE SOJA (SOYBEAN) PROTEIN, RETINYL PALMITATE (VITAMIN A), ALOE BARBADENSIS LEAF JUICE, AMYL CINNAMAL, BUTYLPHENYL METHYLPROPIONAL, CITRONELLOL, COUMARIN, GERANIOL, LIMONENE, LINALOOL.





6.8 FL.OZ. / 200 mL | 3.4 FL.OZ. / 100 mL 1.35 FL.OZ / 40 mL

#### ORIGINAL DEAD SEA INGREDIENTS

ENIC TESTED

RAVEL SIZE APPROVED

ARABEN FREE

NOT TESTED ON ANIMALS

### **BODY LOTION** POMEGRANATE

#### **Skin condition**

All skin types.

#### **Product description**

A moisturizing daily body lotion that softens and hydrates the skin.

#### Directions

Apply as needed and massage gently until fully absorbed. For daily use.

#### **Benefits / Top retailing points**

- Hydrates and replenishes moisture to dry skin.
- Leaves skin with a refreshing scent.
- Absorbs quickly.
- Does not leave behind a greasy, heavy feel.
- Excellent emollient properties help to defend against moisture loss.
- Super hydrating, non-greasy formula that softens and conditions the skin.
- Provides antioxidant protection against free radical damage.
- A delicious pomegranate fragrance that will invigorate and energize the senses with every use.

#### Best used with

Salt Scrub Salt & Oil Scrub

Key ingredients Avocado Oil Chamomile Extract Vitamin A Vitamin E

#### Ingredients

WATER / AQUA, ISOPROPYL MYRISTATE, CETYL ALCOHOL, STEARIC ACID, PROPYLENE GLYCOL, TRIETHANOLAMINE, GLYCERYL STEARATE, GLYCERIN, PHENOXYETHANOL, DIMETHICONE, CAPRYLIC/CAPRIC TRIGLYCERIDE, FRAGRANCE / PARFUM, SODIUM BENZOATE, CHLORPHENESIN, ETHYLHEXYLGLYCERIN, PERSEA GRATISSIMA (AVOCADO) OIL, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, ACRYLATES/CI0-30 ALKYL ACRYLATE CROSSPOLYMER, SEA SALT / MARIS SAL (DEAD SEA MINERALS), TRITICUM VULGARE (WHEAT) GERM OIL, DISODIUM EDTA, TOCOPHERYL ACETATE (VITAMIN E), CHAMOMILLA RECUTITA (MATRICARIA) FLOWER WATER, GLYCINE SOJA (SOYBEAN) PROTEIN, PUNICA GRANATUM FRUIT EXTRACT, RETINYL PALMITATE (VITAMIN A), ALOE BARBADENSIS LEAF JUICE, BUTYLPHENYL METHYLPROPIONAL, HEXYL CINNAMAL, LIMONENE, LINALOOL.



#### **Skin condition**

All skin types.

#### **Product description**

An ultra-rich body butter for a soothing, moisturizing touch.

#### Directions

Gently massage onto body skin until fully absorbed. Use as needed.

#### **Benefits / Top retailing points**

- Provides all day moisturizing for supple, healthylooking skin.
- Provides long lasting hydration.
- Promotes softer, smoother, and fimer looking skin.
- Helps protect the skin's moisture barrier by providing ultra-hydration
- Seacret Body Butters are a beauty ritual many can't do without. Packed with luxurious ingredients, it deeply moisturizes the skin without leaving a greasy feel.
- Sweetly scented rich body butter that hydrates the skin, improving its appearance and suppleness.
- Helps combat dry skin with its softening properties.

#### Best used with

Salt Scrub Salt & Oil Scrub

### Key ingredients

Shea Butter Cocoa Butter Olive Oil Vitamins E & C

#### Ingredients

WATER / AQUA, BUTYROSPERMUM PARKII (SHEA BUTTER), ETHYLHEXYL PALMITATE, CAPRYLIC/CAPRIC TRIGLYCERIDE, GLYCERIN, CETYL ALCOHOL, STEARYL ALCOHOL, BEES WAX / CERA ALBA GLYCERYL STEARATE DIMETHICONE CYCLOPENTASILOXANE PEG-20 STEARATE, TRIETHANOLAMINE, PEG-100 STEARATE, THEOBROMA CACAO (COCOA) SEED BUTTER , GLUCONOLACTONE, FRAGRANCE / PARFUM, SODIUM BENZOATE, PHENOXYETHANOL, DEHYDROACETIC ACID, OLEA EUROPAEA (OLIVE) FRUIT OIL, DISODIUM EDTA, SEA SALT / MARIS SAL (DEAD SEA MINERALS), COCOS NUCIFERA (COCONUT) OIL, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, TOCOPHERYL ACETATE (VITAMIN E), SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, RIBES NIGRUM (BLACK CURRANT) SEED OIL, SACCHARUM OFFICINARUM (SUGAR CANE) EXTRACT, CITRUS MEDICA LIMONUM (LEMON) PEEL EXTRACT, PYRUS MALUS (APPLE) FRUIT EXTRACT, CAMELLIA SINENSIS LEAF EXTRACT (GREEN TEA), MAGNESIUM ASCORBYL PHOSPHATE (VITAMIN C), HONEY EXTRACT / MEL EXTRACT, PERSEA GRATISSIMA (AVOCADO) OIL, RETINYL PALMITATE (VITAMIN A), ROSA CANINA FRUIT OIL, CITRUS AURANTIUM DULCIS (ORANGE) OIL, ALPHA ISOMETHYL IONONE. BENZYL SALICYLATE, BUTYLPHENYL METHYLPROPIONAL, COUMARIN, LIMONENE, LINALOOL.



8.5 FL.OZ. / 250 mL

#### ORIGINAL DEAD SEA INGREDIENT

HYPOALLERGENIC TESTED

PARABEN FREE

#### NOT TESTED ON ANIMALS

Concentrate on extra dry areas, such as elbows, knees and heels.



#### **Skin condition**

All skin types.

#### **Product description**

An ultra-rich body butter for a soothing, moisturizing touch.

#### Directions

Gently massage onto body skin until fully absorbed. Use as needed.

#### **Benefits / Top retailing points**

- Provides all day moisturizing for supple, healthylooking skin.
- Provides long lasting hydration.
- Promotes softer, smoother, and firmer looking skin.
- Helps protect the skin's moisture barrier by providing ultra-hydration.
- Seacret Body Butters are a beauty ritual many can't do without. Packed with luxurious ingredients, it deeply moisturizes the skin without leaving a greasy feel.
- Rich, whipped formula delivers skin-smoothing results, treating your body to what it needs to stay hydrated without a greasy, sticky feel.
- With a clean, crisp light scent Ocean Mist helps combat dry skin with its supreme softening properties.

#### Best used with

Salt Scrub Salt & Oil Scrub

**Kev ingredients** Shea Butter Cocoa Butter Olive Oil Vitamins E & C

#### Ingredients

WATER / AQUA, BUTYROSPERMUM PARKII (SHEA BUTTER), ETHYLHEXYL PALMITATE, CAPRYLIC/CAPRIC TRIGLYCERIDE, GLYCERIN, CETYL ALCOHOL, STEARYL ALCOHOL, BEES WAX / CERA ALBA, GLYCERYL STEARATE, DIMETHICONE, CYCLOPENTASILOXANE, PEG-20 STEARATE, TRIETHANOLAMINE, PEG-100 STEARATE, THEOBROMA CACAO (COCOA) SEED BUTTER, GLUCONOLACTONE, FRAGRANCE / PARFUM, SODIUM BENZOATE, PHENOXYETHANOL, DEHYDROACETIC ACID, OLEA EUROPAEA (OLIVE) FRUIT OIL, DISODIUM EDTA, SEA SALT / MARIS SAL (DEAD SEA MINERALS), COCOS NUCIFERA (COCONUT) OIL, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, TOCOPHERYL ACETATE (VITAMIN E), SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, RIBES NIGRUM (BLACK CURRANT) SEED OIL, CITRUS AURANTIUM DULCIS (ORANGE) OIL, SACCHARUM OFFICINARUM (SUGAR CANE) EXTRACT, CITRUS MEDICA LIMONUM (LEMON) PEEL EXTRACT, PYRUS MALUS (APPLE) FRUIT EXTRACT, CAMELLIA SINENSIS LEAF EXTRACT (GREEN TEA), MAGNESIUM ASCORBYL PHOSPHATE (VITAMIN C), CEDRUS ATLANTICA BARK OIL / CEDRUS ATLANTICA, PERSEA GRATISSIMA (AVOCADO) OIL, RETINYL PALMITATE (VITAMIN A), ROSA CANINA FRUIT OIL, ELETTARIA CARDAMOMUM SEED OIL, AMYL CINNAMAL, BUTYLPHENYL METHYLPROPIONAL, COUMARIN, GERANIOL, LIMONENE, LINALOOL.



8.5 FL.OZ. / 250 mL

#### NOT TESTED ON ANIMALS

Concentrate on extra dry areas, such as elbows, knees and heels.

### **BODY BUTTER** POMEGRANATE

#### Skin condition

All skin types.

#### **Product description**

An ultra-rich body butter for a soothing, moisturizing touch.

#### Directions

Gently massage onto body skin until fully absorbed. Use as needed.

#### **Benefits / Top retailing points**

- Provides all day moisturizing for supple, healthylooking skin.
- Provides long lasting hydration.
- Promotes softer, smoother, and firmer looking skin.
- Helps protect the skin's moisture barrier by providing ultra-hydration
- Seacret Body Butters are a beauty ritual many can't do without. Packed with luxurious ingredients, it deeply moisturizes the skin without leaving a greasy feel.
- Rich body butter that hydrates the skin, improving its appearance and suppleness.
- A delicious pomegranate fragrance that will invigorate and energize the senses with every use.

#### Best used with

Salt Scrub Salt & Oil Scrub

#### Key ingredients Shea Butter Cocoa Butter Olive Oil Vitamins E & C

#### Ingredients

WATER / AQUA, BUTYROSPERMUM PARKII (SHEA BUTTER), ETHYLHEXYL PALMITATE, CAPRYLIC/CAPRIC TRIGLYCERIDE, GLYCERIN, CETYL ALCOHOL, STEARYL ALCOHOL, BES WAX / CERA ALBA, GLYCERYL STEARATE, DIMETHICONE, CYCLOPENTASILOXANE, PEG-20 STEARATE, TRIETHANOLAMINE, PEG-100 STEARATE, THEOBROMA CACAO (COCOA) SEED BUTTER, GLUCONOLACTONE, FRAGRANCE / PARFUM, SODIUM BENZOATE, PHENOXYETHANOL, DEHYDROACETIC ACID, OLEA EUROPAEA (OLIVE) FRUIT OIL, DISODIUM EDTA, SEA SALT / MARIS SAL (DEAD SEA MINERALS), COCOS NUCIFERA (COCONUT) OIL, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, TOCOPHERYL ACETATE (VITAMIN E), SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, RIBES NIGRUM (BLACK CURRANT) SEED OIL, SACCHARUM OFFICINARUM (SUGAR CANE) EXTRACT, CITRUS MEDICA LIMONUM (LEMON) PEEL EXTRACT, PYRUS MALUS (APPLE) FRUIT EXTRACT, CAMELLIA SINENSIS LEAF EXTRACT (GREEN TEA), MAGNESIUM ASCORBYL PHOSPHATE (VITAMIN C), PERSEA GRAISISMA (AVOCADO) OIL, RETINYL PALMITATE (VITAMIN A), ROSA CANINA FRUIT OIL, PUNICA GRANATUM FRUIT EXTRACT, BUTYLPHENYL METHYLPROPIONAL, HEXYL CINNANAL, LIMONENE, LINALOOL



8.5 FL.OZ. / 250 mL

#### ORIGINAL DEAD SEA INGREDIENT

HYPOALLERGENIC TESTED

PARABEN FREE

#### NOT TESTED ON ANIMALS

Concentrate on extra dry areas, such as elbows, knees and heels.



5.1 FL.OZ. / 150 mL | 3.4 FL.OZ. / 100 mL 0.84 FL.OZ. / 25 mL

#### ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

Apply morning, evening, or any time of day. Lightly massage cream into hands, from fingertips to wrist, concentrating on cuticles.

### HAND CREAM WITH SHEA BUTTER

#### Skin condition

All skin types.

#### **Product description**

Rich, moisturizing cream that softens hands and enhances the look of healthy skin.

#### Directions

Apply to hands and nails with a light massaging motion. Use as needed.

#### **Benefits / Top retailing points**

- Helps address dry skin.
- Easily absorbed.
- Gives hands the long-lasting moisture protection they need.
- Ultra-rich formulation leaves hands soft and smooth and can be applied as often as needed.
- Silky treatment to help counter dryness.
- Help keep your hands looking and feeling younger with the emollient blend of moisturizers.

#### Best used with

Salt & Oil Scrub Salt Scrub

#### **Key ingredients**

Shea Butter Cocoa Butter Olive Oil Vitamin E Sunflower Oil Orange Oil

#### Ingredients

WATER / AQUA, ETHYLHEXYL PALMITATE, GLYCERYL STEARATE, CETYL ALCOHOL, DIMETHICONE, GLYCERIN, STEARIC ACID, CYCLOPENTASILOXANE, TRIETHANOLAMINE, PROPYLENE GLYCOL, FRAGRANCE / PARFUM, GLUCONOLACTONE, HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL, SODIUM BENZOATE, PHENOXYETHANOL, BEESWAX / CERA ALBA, BUTYROSPERMUM PARKII (SHEA) BUTTER, THEOBROMA CACAO (COCOA) SEED BUTTER, SEA SALT / MARIS SAL (DEAD SEA MINERALS), DEHYDROACETIC ACID, ACRYLATES/CIO-30 ALKYL ACRYLATE CROSSPOLYMER, TOCOPHERYL ACETATE (VITAMIN E), ALOE BARBADENSIS LEAF JUICE, CITRUS AURANTIUM DULCIS (ORANGE) PEEL OIL, BUTYLPHENYL METHYLPROPIONAL, LINALOOL, HEXYL CINNAMAL, LIMONENE, RETINYL PALMITATE (VITAMIN A), POGOSTEMON CABLIN OIL.



5.1 FL.OZ. / 150 mL | 3.4 FL.OZ. / 100 mL

#### RIGINAL DEAD SEA INGREDIENT

HYPOALLERGENIC TESTED

PARABEN FREE

IOT TESTED ON ANIMAL

Apply foot cream and wear socks before going to sleep. This will give the feet all-night nourishment, and will help to keep the skin soft.

### FOOT CREAM WITH TEA TREE OIL

#### Skin condition

All skin types.

#### **Product description**

Rich moisturizing cream leaves your feet feeling hydrated and refreshed.

#### Directions

Gently massage onto cleansed feet, beginning at the toes and working up to the tops of the feet, until absorbed. Use daily or whenever the skin feels dry or rough.

#### **Benefits / Top retailing points**

- Moisturizes dry skin.
- Softens feet.
- Absorbed easily.
- Provide instant hydration with this powerful moisturizer if you suffer with dry, flaky feet.
- Locks in moisture to help keep feet looking healthy, smooth and flaky-free.
- Apply when your feet need a little extra TLC. With continued use your feet will keep that soft, smooth look all year round.

#### **Best used with**

Salt & Oil Scrub Salt Scrub

#### **Key ingredients**

Shea Butter Cocoa Butter Olive Oil Tea Tree Oil Sunflower Oil

#### Ingredients

WATER / AQUA, UREA, ETHYLHEXYL PALMITATE, GLYCERYL STEARATE, CETYL ALCOHOL, GLYCERIN, STEARIC ACID, DIMETHICONE, TRIETHANOLAMINE, BUTYROSPERMUM PARKII (SHEA BUTTER), PROPYLENE GLYCOL, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, GLUCONOLACTONE, BEESWAX / CERA ALBA, SODIUM BENZOATE, PHENOXYETHANOL, ALLANTOIN, THEOBROMA CACAO (COCOA) SEED BUTTER, MELALEUCA ALTERNIFOLIA (TEA TREE) LEAF OIL, SEA SALT / MARIS SAL (DEAD SEA MINERALS), ACRYLATES/CIO-30 ALKYL ACRYLATE CROSSPOLYMER, DEHYDROACETIC ACID, OLEA EUROPAEA (OLIVE) FRUIT OIL, HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, TOCOPHERYL ACETATE (VITAMIN E).



ORIGINAL DEAD SEA INGREDIENTS HYPOALLERGENIC TESTED PARABEN FREE NOT TESTED ON ANIMALS

### CONDITIONING BODY WASH

### LILY ROSE

#### Skin condition

All skin types.

#### **Product description**

All-over body conditioning. based on a mineral-rich formula that forms a creamy cleansing lather. With one quick, easy squeeze of the bottle, the rich body blend cleanses and softens the skin without overdrying, leaving a refreshed sensation of smooth, hydrated skin.

#### Directions

Remove the cap and squeeze a small amount into your hand. Massage gently on body skin until a lather forms. Rinse thoroughly in lukewarm water. For daily use

#### **Benefits / Top retailing points**

- Provides SLS free cleansing without stripping skin.
- Provides a natural conditioning lather.
- Leaves skin feeling refreshingly clean and soft.
- Moisturizing body wash minimizes skin dryness
- Promotes firmer-looking skin while protecting the skin against moisture loss.
- Unisex body wash is non-drying, provides a gentle cleansing and conditions the skin

#### Best used with

Body Butter Salt Scrub

**Key ingredients** Jojoba Seed Oil Dead Sea Minerals

#### Ingredients

WATER / AQUA, GLYCERIN, SODIUM TRIDECETH SULFATE, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, SODIUM LAUROAMPHOACETATE, COCAMIDE MEA, SEA SALT / MARIS SAL, FRAGRANCE / PARFUME, PHENOXYETHANOL, SODIUM CHLORIDE, CITRIC ACID, POLYQUATERNIUM-10, GUAR HYDROXYPROPYLTRIMONIUM CHLORIDE, SODIUM GLYCOLATE, ETHYLHEXYLGLYCERIN, LINALOOL, HYDROXYCITRONELLAL, PENTAERYTHRITYL TETRA-DI-T-BUTYL HYDROXYHYDROCINNAMATE, BENZOTRIAZOLYL DODECYL p-CRESOL.

## **BUFFING BLOCK**

#### **Skin condition**

All skin types.

#### **Product description**

For a perfect nail care manicure and pedicure in the comfort of your home.

#### Directions

Step 1 - Use the blue coarse side of the cube every 4 weeks for about 5 seconds. This will smooth the natural nail surface, clean ridges and stains off the nail.

Step 2 - Use the grey soft side of the cube every 2 weeks for about 5 seconds, for a flawless polish.

Step 3 - Use the white silky side of the cube every 2 weeks to buff to a perfect gloss manicure. Cleaning instructions: The buffer should be cleaned periodically with a dry, clean cloth.

#### **Benefits / Top retailing points**

• Smooth and perfect polish, revealing natural, healthy-looking nails.

#### Best used with

Cuticle Oil Body Lotion

Buffing Block Step 1- Use blue coarse side Step 2- Use grey soft side Step 3- Use white side

SEACRE

www.seacretspa.com



PARABEN FREE

NOT TESTED ON ANIMALS

## CUTICLE OIL

#### **Skin condition**

All skin types.

#### **Product description**

For a perfect nail care manicure and pedicure in the comfort of your home.

#### Directions

Rub oil on cuticle and surrounding skin, and massage until fully absorbed. Use once a week.

#### **Benefits / Top retailing points**

• Hydrating cuticle oil for softer cuticles.

#### Best used with

Buffing Block Body Lotion

#### Ingredients

MINERAL OIL \ PARAFFINUM LIQUIDUM, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, VITIS VINIFERA (GRAPE) SEED OIL, PHENOXYETHANOL, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, TOCOPHERYL ACETATE (VITAMIN E), DEHYDROACETIC ACID, BHT, HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL, ELAEIS GUINEENSIS (PALM) OIL, SESAMUM INDICUM (SESAME) SEED OIL, OENOTHERA BIENNIS (EVENING PRIMROSE) OIL, ROSA CANINA (ROSEHIP) FRUIT OIL, ALOE BARBADENSIS LEAF JUICE, GREEN 6\CI 61565, VIOLET 2\CI 60725, SEA SALT \ MARIS SAL (DEAD SEA MINERALS).



RIGINAL DEAD SEA INGREDIEN

PARABEN FREE

NOT TESTED ON ANIMALS

### SOOTHING HAND SANITIZER

#### Skin condition

All skin types.

#### **Product description**

A non-sticky no-rinse hand sanitizer gel for efficient and thorough cleansing of the hands when soap and water are not available. The protectice formula is gentle on the skin, keeping the hands soft and moisturized.

#### Directions

- 1. Apply to clean, dry hands
- 2. Apply sufficient amount to thoroughly wet all surfaces of hands and fingers.
- 3. Rub onto hands until dry.
- 4. Supervise children in the use of this product.

My Seacret Tip:

- Dispense enough sanitizer into the palm of one hand and rub hands together thoroughly covering all surfaces of the hands and fingers.
- Let hands air dry; don't wipe them.
- Use a sanitizer even when your hands are not visibly dirty, such as when you have sneezed or coughed, or you have been near a sick person.

#### **Benefits / Top retailing points**

- Provides a feeling of cleanliness and freshness
- Convenient, portable, easy to use
- Quick-dry no-rinse formula
- Keeps the skin soft and supple.

#### Best used with

KN95 Face Mask

#### Ingredients

ETHYL ALCOHOL 70% ALOE VERA DEAD SEA MINERALS INACTIVE INGREDIENTS ACRYLATES/C10-30 ALKYL ACRYLATE CROSSPOLYMER, ALOE BARBADENSIS LEAF JUICE, AMINOMETHYL PROPANOL, C13-14 ISOPARAFFIN, ETHYLHEXYLGLYCERIN, FRAGRANCE, GLYCERIN, HYDROGENATED POLYISOBUTENE, LAURETH-7, MARIS SAL / SEA SALT (DEAD SEA MINERALS), POLYACRYLAMIDE, STYRENE/ACRYLATES COPOLYMER, TOCOPHERYL ACETATE (VITAMIN E), WATER.





one size fits most

# FOR GENERAL USE

NOT TESTED ON ANIMALS

#### NOT TESTED ON ANIMALS

KN95 Mask Wear it over your nose and mouth to filter air inhaled and exhaled.

## KN95 MASK

#### **Product Description**

- Disposable general use mask (not intended for medical use)
- Lightweight and breathable
- Full-coverage of nose and mouth
- Gentle on the skin.

#### Directions

Ensure your hands are clean before handling the mask.

- Hold mask by the loops and position under your chin and over the nose with clip on top
- Pull loops over each ear
- Use two hands and mold the clip around your nose to make sure there are no gaps

Discard or get rid of face mask

- After single use
- If it doesn't cover the nose and mouth
- When stretched out or has damaged ties or straps
- If it doesn't stay on the face
- When it is wet, damaged, has rips or tears

NOTE: Mask that fit adults might not fit children well.

#### **Benefits / Top Retailing Points**

- Easy to use
- Take it with you
- Protective general use mask covers nose and mouth
- Light and breathable
- Not for medical use
- Wear them at home, in restaurants, beauty salons or any time you're on the go

#### Best used with

Soothing Hand Sanitizer

This product is non-medical, not to be used in healthcare settings and intended for general use only. This product is not intended to diagnose, treat, cure or prevent any illness or disease, including COVID-19.



#### ORIGINAL DEAD SEA INGREDIENTS

#### TRAVEL SIZED APPROVED

SLS FREE

PARABEN FREE

#### NOT TESTED ON ANIMALS

Sodium lauryl sulfate is a common ingredient in many shampoos that creates a thick, foamy lather. Although shampoo that contains this lathering agent may clean hair effectively, it may also dry the scalp or strip color from dyed hair.

### MINERAL-RICH HYDRATING MUD SHAMPOO

#### Hair type

For all hair types.

#### **Product description**

SLS free shampoo that effectively cleanses the hair and rebalances moisture levels.

#### Directions

Apply to wet hair and scalp. Massage thoroughly and rinse well in lukewarm water. For daily use.

#### **Benefits / Top retailing points**

- Makes hair manageable.
- Hydrates the hair for a soft-silk touch.
- Designed to help reduce frizz and stop flyaways.
- Intensive mud beauty treatment that invigorates and revitalizes the scalp while cleansing the hair.
- Removes product build-up and smooths the hair cuticle.
- SLS free. No sulfates or parabens
- Leaves hair feeling thick and shiny.

#### Best used with

Mineral-rich Vitalizing Mud Conditioner Mineral-rich Reviving Mud Hair Mask

#### **Key ingredients**

Dead Sea Mud Vitamin E Pro Vitamin B5 Argan Oil Hydrolyzed Silk (Silk Protein)

#### Ingredients

WATER / AQUA, DISODIUM COCOAMPHODIACETATE, COCAMIDOPROPYL BETAINE, CITRIC ACID, FRAGRANCE / PARFUM, GLYCOL DISTEARATE, LAURAMINE OXIDE, PHENOXYETHANOL, PEG-ISO DISTEARATE, PEG-S5 PROPYLENE GLYCOL OLEATE PROPYLENE GLYCOL, DECYL GLUCOSIDE, POLYQUATERNIUM-10, GLYCERIN, SODIUM BENZOATE, CHLORPHENESIN, PANTHENOL, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER WATER, SODIUM DEHYDROACETATE, ETHYLHEXYLGLYCERIN, SILT (DEAD SEA MUD), SEA SALT/MARIS SAL (DEAD SEA MINERALS), TOCOPHERYL ACETATE (VITAMIN E), CARAMEL, HYDROLYZED SILK (SILK PROTEIN), ARGANIA SPINOSA KERNEL OIL (ARGAN OIL), LINUM USITATISSIMUM (LINSEED) SEED OIL , ALOE BARBADENSIS LEAF JUICE, BISABOLOL, LINALOOL, HEXYL CINNAMAL, ALPHA- ISOMETHYL IONONE, CITRONELLOL



ORIGINAL DEAD SEA INGREDIENTS

TRAVEL SIZE APPROVED

PARABEN FREE

NOT TESTED ON ANIMALS

### MINERAL-RICH VITALIZING MUD CONDITIONER

#### Hair type

For all hair types.

#### **Product description**

Hydrating conditioner that renews softness, shine and manageability.

#### Directions

Apply conditioner to the hair, leave in for 2-3 minutes, and then rinse thoroughly. For daily use.

#### **Benefits / Top retailing points**

- Provides softness and smoothness.
- Maximizes manageability.
- Promotes healthier looking hair that feels voluminous and looks radiant.

#### Best used with

Mineral-rich Hydrating Mud Shampoo Moisturizing Hair Serum

#### **Key ingredients**

Dead Sea Mud Vitamin E Pro Vitamin B5 Argan Oil Silk Protein

#### Ingredients

WATER / AQUA, CETEARYL ALCOHOL, BEHENTRIMONIUM CHLORIDE, ISOPROPYL MYRISTATE, DIMETHICONE, FRAGRANCE / PARFUM, GLYCERIN, PHENOXYETHANOL, POLYQUATERNIUM-10, SILT (DEAD SEA MUD), CITRIC ACID, SODIUM BENZOATE, AMODIMETHICONE, SEA SALT/MARIS SAL (DEAD SEA MINERALS), ETHYLHEXYLGLYCERIN, PANTHENOL (PRO VITAMIN B5), TOCOPHERYL ACETATE (VITAMIN E), HYDROLYZED SILK (SILK PROTEIN), CHAMOMILLA RECUTITA (MATRICARIA) FLOWER WATER, NIACINAMIDE, CAMELLIA SINENSIS LEAF EXTRACT (GREEN TEA), TRIDECETH-12, PUNICA GRANATUM FRUIT (POMEGRANATE) EXTRACT, ARGANIA SPINOSA KERNEL OIL (ARGAN OIL), CETRIMONIUM CHLORIDE, LINALOOL, HEXYL CINNAMAL, ALPHA-ISOMETHYL IONONE, CITRONELLOL.

### MINERAL-RICH REVIVING MUD HAIR MASK

#### Hair type

For all hair types.

**Product description** Revive hair's natural beauty and shine.

#### Directions

Apply a generous amount to towel-dried hair. Leave on for 5-7 minutes and rinse thoroughly. Use 1-2 times weekly.

#### **Benefits / Top retailing points**

- Provides long lasting conditioning effect.
- Makes hair smooth, shiny and easily manageable.
- Enriched with minerals that help provide shine to the hair.
- Excellent moisture-binding benefits

#### Best used with

Mineral-rich Hydrating Mud Shampoo Moisturizing Hair Serum

#### Key ingredients

Dead Sea Mud Vitamin E Silk Protein Argan Oil Olive Oil

#### Ingredients

WATER / AQUA, CETEARYL ALCOHOL, QUATERNIUM-80, CYCLOPENTASILOXANE, CETRIMONIUM CHLORIDE, BEHENTRIMONIUM CHLORIDE, GLYCERIN, AMODIMETHICONE, GLYCERYL STEARATE, FRAGRANCE / PARFUM, PHENOXYETHANOL, CAPRYLIC/ CAPRIC TRIGLYCERDE, OLEA EUROPAEA (OLIVE) FRUIT OIL, LACTIC ACID, ISOPROPYL ALCOHOL, PANTHENOL, ROSA CENTIFOLIA FLOWER EXTRACT, SODIUM BENZOATE, POLYQUATERNIUM-10, CHLORPHENESIN, TRIDECETH-12, ETHYLHEXYLGLYCERIN, TOCOPHERYL ACETATE (VITAMIN E), WHEAT AMINO ACIDS, SOY AMINO ACIDS, SERINE, ARGININE HCI, THREONINE, CARAMEL, PUNICA GRANATUM FRUIT EXTRACT, SODIUM LACTATE, SORBITOL,UREA,HYDROLYZED SILK, SILT (DEAD SEA MUD), SEA SALT/ MARIS SAL (DEAD SEA MINERALS), ARGANIA SPINOSA KERNEL OIL (ARGAN OIL), LINUM USITATISSIMUM (LINSEED) SEED OIL, CHENOPODIUM QUINOA SEED EXTRACT, HIPPOPHAE RHAMNOIDES OIL, GLYCINE, GLUCOSE, ALLANTOIN, BENZYL ALCOHOL, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER EXTRACT, POTASSIUM SORBATE, CITRIC ACID.



8.5 FL.OZ. / 250 mL

ORIGINAL DEAD SEA INGREDIENTS

#### PARABEN FREE

#### NOT TESTED ON ANIMALS

For a deeper infusion, wrap hair in a warm towel after application, wait 5-7 minutes, then rinse with water. Avoid vigorously towel-drying the hair before styling as this can cause frizzy hair. Instead, simply pat the hair dry before styling.



ORIGINAL DEAD SEA INGREDIENTS

TRAVEL SIZE APPROVED

PARABEN FREE

NOT TESTED ON ANIMALS

Hair serums can be used to style hair without causing damaging effects. Apply hair serum before using styling tools, to prevent hair from overheating.

### NOURISHING HAIR SERUM

#### Hair type

For all hair types.

#### **Product description**

Creates a moisture barrier, while enhancing smoothness.

#### Directions

Apply 1 to 2 drops of serum on towel-dried or dry hair. Apply along the entire length of the hair, paying special attention to the tips. Do not rinse.

#### **Benefits / Top retailing points**

- Enhances the vitality of the hair.
- Makes hair look glossy and smooths flyaways.
- Coats the hair and protects from damaging environmental pollutants.

#### Best used with

Mineral-rich Hydrating Mud Shampoo Pro Styling Hair Straightener

#### **Key ingredients**

Vitamin E Argan Oil Avocado Oil

#### Ingredients

CYCLOPENTASILOXANE, C12-15 ALKYL BENZOATE, DIMETHICONOL, FRAGRANCE / PARFUM, PHENOXYETHANOL, TOCOPHERYL ACETATE (VITAMIN E), CAPRYLIC/ CAPRIC TRIGLYCERIDE, OENOTHERA BIENNIS (EVENING PRIMROSE) OIL, PERSEA GRATISSIMA (AVOCADO OIL) / PERSEA GRATISSIMA OIL, ARGANIA SPINOSA KERNEL OIL (ARGAN OIL), CHAMOMILLA RECUTITA (MATRICARIA) FLOWER EXTRACT, SEA SALT/MARIS SAL (DEAD SEA MINERALS), LINALOOL, HEXYL CINNAMAL, ALPHA ISOMETHYL IONONE, CITRONELLOL, EUGENOL, GERANIOL, HYDROXYCITRONELLAL.

30 The Seacret

TIP



### HOLD & SHINE HAIR SPRAY

#### Hair type

For all hair types.

#### **Product description**

From simple ponytails to sophisticated up-dos, Hold & Shine Hair Spray captures any hairstyle and holds it firmly in place. So powerful yet all gentle and gas-free, this hair spray instantly delivers a soft natural look and eye-catching shine.

#### Directions

Step 1. Hold upright and about 20cm from hair. Step 2. Spray over the entire finished style or onto specific areas for better definition. Use with or without heat.

My Seacret Tip

For a more natural look, spray onto hair then brush gently. To achieve an extra-strong hold, spray onto hair, use a hair dryer for 20 seconds, and spray onto hair once more.

#### **Benefits / Top retailing points**

- Long-lasting mega-strong hold
- Leaves a touchable, flexible, brushable finish
- Sets any hairstyle in place with a natural-looking ultrastrong hold
- Comes in an easy-to-use travel-friendly bottle

#### Best used with

Mineral-rich Hydrating Mud Shampoo Pro Styling Hair Straightener

#### **Key ingredients**

Phyllanthus Emblica Fruit Extract Urtica Dioica (Nettle) Leaf Extract Serenoa Serrulata Fruit Extract Dead Sea Minerals

ORIGINAL DEAD SEA INGREDIENTS

TRAVEL SIZE APPROVED

PARABEN FREE

NOT TESTED ON ANIMALS





MULTI STYLE

**30 MIN SLEEP MODE** 

VIBRATION



### **30 SEC HEAT**

USER FRIENDLY CORD

100 - 240V

12 MONTH WARRANTY

SAFETY CAP

### **PRO STYLING** HAIR STRAIGHTENER

#### Hair type

For all hair types and textures.

#### Product description

Innovative straightening technology, with advanced features that promote perfect straightening and long-lasting flicks and curls

#### Directions

- 1. To turn on, hold down the TEMP, button for three seconds.
- 2. To set temperature, briefly press the TEMP. button according to desired temperature.
- 3. To activate the vibration, press the VIB button until you feel a light vibration.
- 4. To turn off, press the TEMP, button for three seconds.

#### **Benefits / Top retailing points**

- Vibration mode 8000 vibrations per minute for effortless glide action.
- Special ceramic heating plates deliver ultimate smooth hair.
- Rounded edges offer multi-styling functionality that allow you to curl, wave and straighten with minimum effort or experience.
- Variable temperature control.
- Heats up in 30 seconds, create your look in seconds.
- Designed to operate at the optimum styling temperature. it seals the hair cuticle to lock in moisture and create gorgeous styles with less damage.
- Safety cap.
- User friendly 2.7M cord with full rotation swirl.
- 30-minutes automatic shutdown.
- Universal voltage 100-240V.
- The 'go-to' tool for everyday chic and glamour.

#### Best used with

Moisturizing Hair Serum

#### How to Use

- 1. Divide hair into small sections. Be sure to take fine subsections.
- 2. Select desired temperature, refer to Temperature Guide.
- 3. Close the plates at the base of the hair section and glide it through the ends, repeating until desired smoothness is achieved. Continue working in the same manner in all sections.



ORIGINAL DEAD SEA INGREDIENTS PARABEN FREE NOT TESTED ON ANIMALS

### **PRO STYLING** HAIR BRUSH

#### Hair type

For all hair types.

#### **Product description**

Detangles, smooths and styles for healthy looking hair.

#### Directions

Stroke brush gently through the length of the hair to smooth and straighten. Repeat until desired style is achieved. To avoid risk of breakage, do not bend the brush beyond its natural flexible range.

#### **Benefits / Top retailing points**

- Innovative brush.
- Designed for easy everyday smoothing and styling.
- Ergonomic design follows the contours of the head for increased comfort.
- Uses combination of bristles for soft brushing and painfree detangling.



### PRO STYLING FLEXI HAIR BRUSH

#### Hair type

For fine or thin hair.

#### **Product description**

Detangles, smooths and styles for healthy looking hair.

#### Directions

Gently glide brush through hair to smooth and style. Repeat until desired effect is achieved.

To avoid risk of breakage, do not bend the brush beyond its natural flexible range.

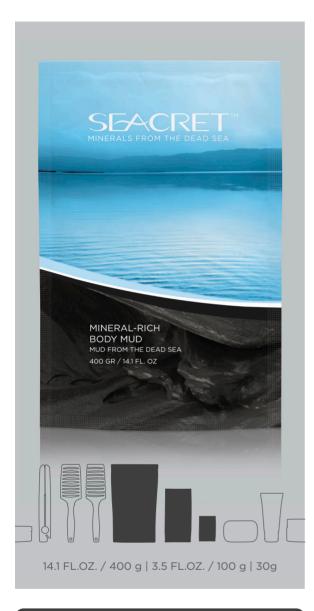
#### **Benefits / Top retailing points**

- Innovative brush.
- Ultra-flexible brush provides gentle detangling and makes styling simple.
- Ergonomic, flexible brush head moves in all directions and follows the contours of the head for increased comfort. Uses combination of bristles for superior detangling.

ORIGINAL DEAD SEA INGREDIENTS

PARABEN FREE

NOT TESTED ON ANIMALS



ORIGINAL DEAD SEA INGREDIENTS

PARABEN FREE

NOT TESTED ON ANIMALS

NOT TESTED ON ANIMALS

### MINERAL-RICH BODY MUD

#### Skin condition

All skin types.

#### **Product description**

A mud mask for the entire body effectively cleanses the skin for a softer feel and radiant glow.

#### Directions

Apply generously to the whole body, avoiding the facial area and broken or irritated skin. Leave for 15 minutes and rinse thoroughly with warm water.

#### **Benefits / Top retailing points**

- Exclusive in-spa treatment experience.
- Effectively cleanses, soothes and refreshes the skin.
- Aids in skin renewal through light exfoliation
- Skin looks softer and radiant.

#### Best used with

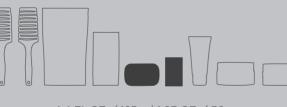
Body Butter Body Lotion

Key ingredients Dead Sea Mud

#### Ingredients

DEAD SEA BLACK MUD (SILT) 99.75%, DMDMH 0.25%.





4.4 FL.OZ. / 125 g | 1.07 OZ. / 30g

ORIGINAL DEAD SEA INGREDIENTS

PARABEN FREE

ALL NATURAL INGREDIENTS

NOT TESTED ON ANIMALS



May be used for the entire body.

### MUD SOAP

#### **Skin condition**

Normal to oily skin.

#### **Product description**

Gently cleanses the skin for a healthy glow.

#### Directions

Work into a lather. Apply lather to wet skin, then rinse thoroughly. Suitable for daily use.

#### **Benefits / Top retailing points**

- Effectively cleanses the skin.
- Dissolves oil.
- Perfect for stressed-out complexions, boosting radiance, and leaving your skin super soft and smooth.
- Attracts and holds hydration for a moisturized, smooth complexion.

#### Best used with

Essential Moisture Face Cream Mineral-Rich Clarifying Mud Mask

### Key ingredients

Dead Sea Mud

#### Ingredients

ELAEIS GUINEENSIS KERNEL OIL, MARIS LIMUS EXTRACT (DEAD SEA BLACK MUD), AQUA, SODIUM CHLORIDE, HAMAMELIS VIRGINIANA EXTRACT, SEA SALT / MARIS SAL (DEAD SEA MINERALS).

# SEACRE1 UD THERAP **TUNNUN** 3.4 FL.OZ. / 100 mL



## MUD THERAPY HAND CREAM

## Skin condition

All skin types.

## **Product description**

Moisturizing mud hand cream formulated to protect against dryness.

## Directions

Gently massage until fully absorbed. Use daily or whenever skin feels dry or rough.

## **Benefits / Top retailing points**

- Provides silky hands and lasting hydration.
- Softens and revitalizes dry hands.
- Absorbed easily.

## Best used with

Mud Therapy Foot Cream Salt Scrub

Key ingredients Dead Sea Mud Olive Oil Jojoba Seed Oil Shea Butter

## Ingredients

WATER / AQUA, ISOPROPYL MYRISTATE, CETYL ALCOHOL, GLYCERIN, GLYCERYL STEARATE, DIMETHICONE, PEG-40 STEARATE, CAPRYLIC / CAPRIC TRIGLYCERIDE, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, PHENOXYETHANOL, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER WATER, SILT (DEAD SEA MUD), BEESWAX / CERA ALBA, SORBITAN TRISTEARATE, OLEA EUROPAEA (OLIVE) FRUIT OIL, ALLANTOIN, CHLORPHENESIN, SODIUM BENZOATE, FRAGRANCE / PARFUM, TOCOPHERYL ACETATE (VITAMIN E), ETHYLHEXYLGLYCERIN, SEA SALT / MARIS SAL (DEAD SEA MINERALS), BUTYROSPERMUM PARKII (SHEA BUTTER), CARAMEL, ALOE BARBADENSIS LEAF JUICE.



ORIGINAL DEAD SEA INGREDIENTS HYPOALLERGENIC TESTED PARABEN FREE NOT TESTED ON ANIMALS

## MUD THERAPY FOOT CREAM

## Skin condition

All skin types.

## **Product description**

Hydrating formula gives dry feet a moisture boost.

## Directions

Gently massage onto cleansed feet until fully absorbed. Use daily or whenever the skin feels dry or rough.

## **Benefits / Top retailing points**

- Softens and soothes dry, flaky skin.
- Locks in moisture for all-day comfort.
- Absorbed easily.

## Best used with

Mud Therapy Hand Cream Salt Scrub

**Key ingredients** Dead Sea Mud Olive Oil Jojoba Seed Oil

## Ingredients

WATER / AQUA, ISOPROPYL MYRISTATE, UREA, CETYL ALCOHOL, GLYCERIN, GLYCERYL STEARATE, DIMETHICONE, PEG-40 STEARATE, CAPRYLIC / CAPRIC TRIGLYCERIDE, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, PHENOXYETHANOL, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER WATER, SILT (DEAD SEA MUD), BEESWAX / CERA ALBA, SORBITAN TRISTEARATE, OLEA EUROPAEA (OLIVE) FRUIT OIL, ALLANTOIN, CHLORPHENESIN, SODIUM BENZOATE, FRAGRANCE / PARFUM, TOCOPHERYL ACETATE (VITAMIN E), ETHYLHEXYLGLYCERIN, SEA SALT / MARIS SAL (DEAD SEA MINERALS), BUTYROSPERMUM PARKII (SHEA BUTTER), CARAMEL, ALOE BARBADENSIS LEAF JUICE.

## INTERALS PROM THE DEAD SEA MINERAL SPROM THE DEAD SEA State Sta

3.4 FL.OZ. / 100 mL

ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

## MINERAL-RICH CLARIFYING MUD MASK

## **Skin condition**

Normal to oily skin.

## **Product description**

Facial mud mask actively cleans the skin as it draws out dirt and debris.

## Directions

Apply a thick layer to the face and neck, avoiding the eye area. Let dry for 5 minutes (you may feel some tingling in the first 1-2 minutes), remove by gently rubbing in circular motions to exfoliate. Rinse with warm water and pat dry. Use once a week.

## Benefits / Top retailing points

- Cleanses the skin.
- Absorbs excess oil.
- Leaves skin noticeably clean with a matte finish look.
- Highly enriched with minerals that help relieve dry, flaky skin.
- Helps to protect the skin from moisture loss, while it soothes and softens.

## Best used with

Balancing Facial Serum Essential Moisture Face Cream (Normal to combination skin)

**Key ingredients** Dead Sea Mud Chamomile Extract Allantoin

## Ingredients

MARIS LIMUS (DEAD SEA MINERAL SILT), KAOLIN, WATER / AQUA, ALCOHOL DENAT, ALUMINUM STARCH OCTENYLSUCCINATE, ETHYLHEXYL PALMITATE, CETYL ALCOHOL, GLYCERYL STEARATE, GLYCERIN, PROPANEDIOL, PHENOXYETHANOL, DECYL GLUCOSIDE, DIMETHICONE, CAPRYLIC / CAPRIC TRIGLYCERIDE, PEG-40 STEARATE, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER WATER, SODIUM BENZOATE, HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL, CHLORPHENESIN, DEHYDROACETIC ACID, IRON BLACK/C177499, FRAGRANCE / PARFUM, ALLANTOIN, SORBITAN TRISTEARATE, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, RETINYL PALMITATE (VITAMIN A), ALOE BARBADENSIS LEAF JUICE.



HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

## M4 MINERAL-RICH MAGNETIC MUD MASK

## Skin condition

Normal to dry skin.

## Product description

Revolutionary mask with bio-magnetic power to rejuvenate and smooth the skin.

## Directions

Spread over the face, avoiding eye area. Leave on for 3-5 minutes. Cover the magnet with a plastic casing. Position the magnet close to facial skin and remove the mask from one side of the face. Discard the used casing. Replace with a new casing, and repeat for the other side of the face. Massage remaining serum into face and follow with a SEACRET<sup>™</sup> moisturizer. Use once a week.

## **Benefits / Top retailing points**

- Innovative & revolutionary mask.
- Unique cleansing effect on the skin.
- Creates a silky layer on the skin for hydration and softening.
- Once applied the M4 starts working to absorb excess oil, dirt and debris from the skin.
- Deeply cleanses pores to give your skin a youthful glow.
- Helps improve skin texture, tone and tired-looking skin with the rejuvenating benefits of this Dead Sea formula.

## Best used with

(Normal to dry skin)

Key ingredients Dead Sea Mud Chamomile Extract Vitamin E Shea Butter

## Ingredients

IRON POWDER, PROPYLENE GLYCOL, GLYCERIN, DIMETHICONE, ISOPROPYL MYRISTATE, CYCLOMETHICONE, PANTHENOL (PRO VITAMIN B5), CAPRYLIC/CAPRIC TRIGLYCERIDE, VITIS VINIFERA (GRAPE) SEED OIL, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, BUTYROSPERMUM PARKII (SHEA BUTTER), FRAGRANCE (PERFUME), CERAALBA (BEESWAX), SILT (DEAD SEA MUD) EXTRACT, PHENOXYETHANOL, KAOLIN, ROSA CANINA (ROSEHIP) FRUIT OIL, CERA MICROCRISTALLINA (MICROCRYSTALLINE WAX), TOCOPHERYL ACETATE (VITAMIN E), ANTHEMIS NOBILIS (CHAMOMILE) FLOWER OIL.



7.1 FL.OZ. / 210 mL | 3.2 FL.OZ. / 100 mL

ORIGINAL DEAD SEA INGREDIENT

PARABEN FREE

NOT TESTED ON ANIMALS

## MINERAL-RICH SKIN REFRESH TONER NEW & IMPROVED

## Skin condition

All skin types.

## **Product description**

Fully cleanse and refresh the skin by wiping away leftover makeup and residue.

## Directions

After cleansing, moisten a cotton ball with toner and wipe over face. Use daily.

## Benefits / Top retailing points

- Gently cleanses and removes makeup.
- A balancing toner.
- Leaves skin smooth and refreshed.
- Leaves skin soft and ready to get the most out of moisturizers or other beauty treatments.
- Provides a quick hit of cooling moisture.
- Naturally invigorating, helps boost and revitalize the skin.

## Best used with

Facial Cleansing Milk (Normal to dry skin )

## Key ingredients

Dead Sea Minerals Cucumber Extract

## Ingredients

List of ingredients: WATER /AQUA, PROPYLENE GLYCOL, GLYCERIN, PROPANEDIOL, POLYSORBATE 20, PHENOXYETHANOL, ETHYLHEXYLGLYCERIN, ALLANTOIN, DISODIUM EDTA, BENZOPHENONE-4, PANTHENOL, (PRO-VITAMIN B5), MAGNESIUM ASPARTATE, ZINC GLUCONATE, COPPER GLUCONATE, FRAGRANCE/PARFUM, TRIETHANOLAMINE, CITRUS AURANTIUM AMARA (BITTER ORANGE) FLOWER EXTRACT, GLUCOSE, LACTIC ACID, SODIUM BENZOATE, POTASSIUM SORBATE, OPUNTIA FICUS-INDICA STEM EXTRACT. SEA SALT/ MARIS SAL (DEAD SEA MINERALS)





## FACIAL CLEANSING MILK

## Skin condition

All skin types.

## **Product description**

Gently removes dirt and makeup from skin while conditioning.

## Directions

Moisten a cotton ball with product. Gently apply to face and neck. Use daily.

## **Benefits / Top retailing points**

- Gently cleanses the skin while maintaining moisture levels.
- Essential oils help to condition skin.
- Creamy, non foaming cleanser.
- Helps restore softness while cleansing the skin of the daily dirt and grime.
- Creamy cleanser cleanses without stripping or drying the skin.
- Gentle cleanser, great for all skin types.
- Leaves skin feeling hydrated and soft.

## **Best used with**

Mineral-rich Skin Refresh Toner

Key ingredients Sesame & Grape Seed Oils Rosehip Oil

## Ingredients

WATER / AQUA, ISOPROPYL MYRISTATE, STEARIC ACID, PROPYLENE GLYCOL, CETYL ALCOHOL, GLYCERYL STEARATE, GLYCERIN, DIMETHICONE, VITIS VINIFERA (GRAPE) SEED OIL, PHENOXYETHANOL, SODIUM LEVULINATE, CAPRYLIC/CAPRIC TRIGLYCERIDE, SESAMUM INDICUM (SESAME) SEED OIL, TRIETHANOLAMINE, DISODIUM COCOAMPHODIACETATE, SODIUM ANISATE, SODIUM BENZOATE, FRAGRANCE / PARFUM, SEA SALT / MARIS SAL (DEAD SEA MINERALS), CITRUS AURANTIUM DULCIS (ORANGE) PEEL OIL, ROSA CANINA (ROSEHIP) FRUIT OIL.

## DUAL PHASE EYE MAKEUP REMOVER

## **Skin condition**

All skin types.

## **Product description**

Effectively removes all types of eye makeup, including waterproof mascara.

## Directions

Shake well before use. Soak a cotton ball with the makeup remover and wipe away makeup residue with gentle strokes.

## **Benefits / Top retailing points**

- Dual-phase action: silicon phase dissolves eye makeup and mascara; while water phase finishes the cleansing of the eye area.
- Suitable for waterproof makeup.

## Best used with

Deep Cleansing Facial Wash (Normal to dry skin) Essential Moisture Face Cream (Normal to combination skin)

## **Key ingredients** Vitamin E

Aloe Vera & Chamomile Extracts

## Ingredients

WATER / AQUA, CYCLOMETHICONE, PENTYLENE GLYCOL, ISOHEXADECANE, ALOE BARBADENSIS LEAF JUICE, SODIUM CHLORIDE, TOCOPHERYL ACETATE (VITAMIN E), BISABOLOL, SEA SALT / MARIS SAL (DEAD SEA MINERAL WATER), CI:42090.









## PURIFYING PEELING MILK

## Skin condition

All skin types.

## **Product description**

A gentle creamy skin polishing scrub with natural apricot seeds.

## Directions

Apply to damp face and neck. Massage evenly over skin by using the fingertips in small circular movements. Remove with lukewarm water.

## Benefits / Top retailing points

- Gently polishes skin for a clean and smooth feeling.
- Leaves skin moisturized.
- Whisk away makeup and the daily grime by removing unwanted dry, flaky surface skin cells to reveal glowing skin.
- Help dullness and uneven skin texture by removing dead skin cells.
- Formulated with gentle apricot seed that help to refresh, revive and refine the skin.

## **Best used with**

Balancing Facial Serum (Normal to dry skin)

Key ingredients Apricot Seeds Jojoba, Sesame & Grape Seed Oils Vitamin E

## Ingredients

WATER / AQUA, ISOPROPYL MYRISTATE, CETYL ALCOHOL, GLYCERYL STEARATE, DISODIUM COCOAMPHODIACETATE, DIMETHICONE, PROPYLENE GLYCOL, PEG-40 STEARATE, SORBITAN TRISTEARATE, GLYCERIN, PRUNUS ARMENIACA (APRICOT) SEED POWDER, GLUCONOLACTONE, SODIUM BENZOATE, TRIETHANOLAMINE, FRAGRANCE / PARFUM, PHENOXYETHANOL, SEA SALT / MARIS SAL (DEAD SEA MINERALS), DEHYDROACETIC ACID, SESAMUM INDICUM (SESAME) SEED OIL, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL, VITIS VINIFERA (GRAPE) SEED OIL, TOCOPHERYL ACETATE (VITAMIN E), CITRUS AURANTIUM DULCIS (ORANGE) PEEL OIL, CEDRUS ATLANTICA BARK OIL / CEDRUS ATLANTICA, BUTYLPHENYL METHYLPROPIONAL, LINALOOL, AMYL CINNAMAL, LIMONENE.

ORIGINAL DEAD SEA INGREDIENTS

PARABEN FREE

NOT TESTED ON ANIMALS



ORIGINAL DEAD SEA INGREDIENTS
HYPOALLERGENIC TESTED
PARABEN FREE
SLS FREE

## DEEP CLEANSING FACIAL WASH

## Skin condition

## All skin types.

## **Product description**

Clear cleansing wash that effectively removes excess oil and debris without drying the skin.

## Directions

Gently lather a small amount in moistened hand and apply to damp face and neck. Rinse with warm water.

## **Benefits / Top retailing points**

- A non-drying liquid wash for a gentle cleansing.
- Leaves skin fresh and clean.
- Includes naturally powerful beta hydroxy acid to help exfoliate the skin removing dead skin cells and revealing soft-to-the-touch smooth skin.

## Best used with

Balancing Facial Serum Essential Moisture Face Cream (Normal to combination skin)

Key ingredients Salicylic Acid Quinoa Seed Extract Papaya Fruit Extract

## Ingredients

WATER / AQUA, DISODIUM COCOAMPHODIACETATE, GLYCERIN, HYDROXYETHYL CELLULOSE, CETETH-20, PHENOXYETHANOL, SALICYLIC ACID, SODIUM BENZOATE, ALLANTOIN, FRAGRANCE / PARFUM, ETHYLHEXYLGLYCERIN, SEA SALT / MARIS SAL (DEAD SEA MINERALS), TOCOPHERYL ACETATE (VITAMIN E), CHENOPODIUM QUINOA SEED EXTRACT, CARICA PAPAYA FRUIT EXTRACT, EDTA, BISABOLOL, HIPPOPHAE RHAMNOIDES (SEA BUCKTHORN) OIL, ALOE BARBADENSIS (ALOE VERA) LEAF JUICE.



NTENSIVE MOISTURE FACE CREAN NORMAL TO DRY SKIN 1.7 FL.OZ / 50 ML

1.7 FL.OZ. / 50 mL

ORIGINAL DEAD SEA INGREDIENT

PARABEN FREE

NOT TESTED ON ANIMALS

## INTENSIVE MOISTURE FACE CREAM

## Skin condition

Normal to dry skin.

**Product description** 

A rich moisturizing cream that provides intense hydration.

## Directions

Apply cream and gently massage until fully absorbed. Use daily.

## **Benefits / Top retailing points**

- Hydrates dry skin.
- Helps protect against moisture loss.
- Smooths and refines the skin's texture.
- Antioxidant protection to help fight free radical damage.
- Helps decrease fine lines and wrinkles for a refined, younger appearance.

## Best used with

Purifying Peeling Milk Balancing Facial Serum

## **Key ingredients**

Vitamin E Vitamin A Allantoin Chamomile Extract

## Ingredients

WATER / AQUA, ETHYLHEXYL PALMITATE, GLYCERYL STEARATE, CETYL ALCOHOL, PROPYLENE GLYCOL, GLYCERIN, PEG-40 STEARATE, CYCLOPENTASILOXANE, DIMETHICONE, CAPRYLIC / CAPRIC TRIGLYCERIDE, GLUCONOLACTONE, VITIS VINIFERA (GRAPE) SEED OIL, SODIUM BENZOATE, SORBITAN TRISTEARATE, PHENOXYETHANOL, FRAGRANCE / PARFUM, ROSA CENTIFOLIA FLOWER EXTRACT, SEA SALT / MARIS SAL (DEAD SEA MINERALS), DEHYDROACETIC ACID, SODIUM HYDROXIDE, ALLANTOIN, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER EXTRACT, TOCOPHERYL ACETATE (VITAMIN E), RETINYL PALMITATE (VITAMIN A), LACTIC ACID, SORBITOL, SERINE, SODIUM LACTATE, UREA, GLUCOSE, GLYCINE.

## SEACRET BALANCING FACIAL SERUM FOR ALL SKIN TYPES 1 FL.OZ. / 30 mL 1 FL.OZ. / 30 mL

### ORIGINAL DEAD SEA INGREDIEN

HYPOALLERGENIC TESTED

PARABEN FREE

IOT TESTED ON ANIMALS

TIP

Can also be used as a primer - preparing the skin for makeup application.

## BALANCING FACIAL SERUM

**Skin condition** All skin types.

## **Product description**

A lightweight serum gives the skin hydration and softness.

## Directions

Massage gently over face and neck. Use twice a day.

## **Benefits / Top retailing points**

- Enriched with hydrating ingredients.
- Improves complexion for healthier looking skin.
- Boosts skin luminosity.
- Lightweight, easily absorbed.
- Helps fight free radical damage
- Diminishes the look of fine lines and wrinkles

## **Best used with**

Essential Moisture Face Cream (Normal to combination skin) (Normal to dry skin)

Key ingredients Evening Primrose Oil Green Tea Extract

Cucumber Extract Vitamins E & C Vitamin A

## Ingredients

WATER / AQUA, CYCLOPENTASILOXANE, DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER, ISOPROPYL MYRISTATE, PROPYLENE GLYCOL, AMMONIUM POLYACRYLOYLDIMETHYL TAURATE, DIMETHICONE, HAMAMELIS VIRGINIANA (WITCH HAZEL) EXTRACT, GLUCONOLACTONE, GLYCERIN, PHENOXYETHANOL, TRIETHANOLAMINE, DIMETHICONOL, OENOTHERA BIENNIS (EVENING PRIMROSE) OIL, CUCUMIS SATIVUS (CUCUMBER) EXTRACT, SODIUM BENZOATE, CETEARYL ALCOHOL, ALLANTOIN, ROSA CENTIFOLIA FLOWER EXTRACT, CAMELIIA SINENSIS LEAF EXTRACT (GREEN TEA), FRAGRANCE / PARFUM, TRIETHANOLAMINE, PANTHENOL (PRO VITAMIN B5), XANTHAN GUM, SEA SALT / MARIS SAL (DEAD SEA MINERALS), TOCOPHERYL ACETATE (VITAMIN E), MAGNESIUM ASCORBYL PHOSPHATE(VITAMIN C), DISODIUM EDTA, SODIUM LACTATE, SORBITOL, LACTIC ACID, SERINE, UREA, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER EXTRACT, RETINYL PALMITATE (VITAMIN A), ALOE BARBADENSIS LEAF JUICE, GLYCINE, GLUCOSE.





1.7 FL.OZ. / 50 mL | 0.84 FL.OZ. / 25 mL

### ORIGINAL DEAD SEA INGREDIEN

IL FREE

NOT TESTED ON ANIMALS

## ESSENTIAL MOISTURE FACE CREAM

## **Skin condition**

Normal to combination skin.

## **Product description**

An oil-free, lightweight hydration cream.

### Directions

Gently apply cream to facial skin and massage until fully absorbed. Use daily.

## **Benefits / Top retailing points**

- Oil-free formula.
- Provides all-day hydration for fresh and healthy looking skin.
- Maintains optimal moisture balance for combination skin.
- Quickly absorbed, lightweight formula.
- Pamper your skin with luxurious moisturization
- Formulated to help reduce the appearance of fine lines and wrinkles.
- Put your best face forward with this anti-aging beauty treatment and recapture the look of youth.

## Best used with

Mud Soap Balancing Facial Serum

## **Key ingredients**

Cucumber Extract Allantoin Vitamins E & C Aloe Vera & Chamomile Extracts

## Ingredients

WATER / AQUA, CYCLOPENTASILOXANE, PROPYLENE GLYCOL, ISOPROPYL MYRISTATE, ALCOHOL DENAT, AMMONIUM POLYACRYLOYLDIMETHYL TAURATE, DIMETHICONE, GLYCERIN, DIMETHICONOL, TRIETHANOLAMINE, GLUCONOLACTONE, CETEARYL ALCOHOL, SODIUM BENZOATE, PHENOXYETHANOL, ALLANTOIN, ROSA CENTIFOLIA FLOWER EXTRACT, CAMELLIA SINENSIS LEAF EXTRACT (GREEN TEA), SEA SALT / MARIS SAL (DEAD SEA MINERALS), XANTHAN GUM, SALICYLIC ACID, TOCOPHERYL ACETATE (VITAMIN E), PANTHENOL (PRO VITAMIN B5), DEHYDROACETIC ACID, FRAGRANCE / PARFUM, DISODIUM EDTA, MAGNESIUM ASCORBYL PHOSPHATE (VITAMIN C), CHAMOMILLA RECUTITA (MATRICARIA) FLOWER EXTRACT, SORBITOL, LACTIC ACID, SERINE, SODIUM LACTATE, UREA, HAMAMELIS VIRGINIANA (WITCH HAZEL) EXTRACT, CUCUMIS SATIVUS (CUCUMBER) EXTRACT, RETINYL PALMITATE (VITAMIN A), ALOE BARBADENSIS LEAF JUICE, GLYCINE, GLUCOSE.

## INTENSIVE MOISTURE NIGHT CREAM ALL SKIN TYPES

1.7 FL.OZ / 50 ML

1.7 FL.OZ. / 50 mL

### ORIGINAL DEAD SEA INGREDIEN

ALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

## INTENSIVE MOISTURE NIGHT CREAM

## **Skin condition**

All skin types.

## **Product description**

A rich, moisturizing cream that hydrates the skin at night time.

## Directions

After cleansing skin, apply to face and neck. Use every evening.

## **Benefits / Top retailing points**

- Creates luminosity and improves skin texture through moisturization.
- Supports natural skin renewal and hydrates through the night.
- Gives a smooth and renewed appearance by morning.
- Smooth on this intensive moisture treatment before crawling into bed and awake to a refreshed, firmer look.
- Formulated with anti-aging ingredients treat your skin with moisture while addressing the visible signs of aging like fine lines, uneven skin tones and firmness.
- Help protect against premature aging by fighting free radical damage with key antioxidants.

## Best used with

Purifying Peeling Milk Balancing Facial Serum

Key ingredients Jojoba & Grape Seed Oils Vitamin E Vitamin A Soy Wheat & Corn Proteins

## Ingredients

WATER / AQUA, ISOPROPYL MYRISTATE, GLYCERIN, GLYCERYL STEARATE, STEARIC ACID, CETYL ALCOHOL, BEESWAX / CERA ALBA, BUTYROSPERMUM PARKII (SHEA) BUTTER, DIMETHICONE, PROPYLENE GLYCOL, CAPRYLIC/CAPRIC TRIGLYCERIDE, PHENOXYETHANOL, SODIUM LEVULINATE, VITIS VINIFERA (GRAPE) SEED OIL, ROSA CENTIFOLIA FLOWER EXTRACT, FRAGRANCE / PARFUM, SODIUM ANISATE, SODIUM BENZOATE, ALLANTOIN, TOCOPHERYL ACETATE, TRITICUM VULGARE (WHEAT) GERM OIL, ACRYLATES/C10-30 ALKYL, ACRYLATE CROSSPOLYMER, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, SEA SALT / MARIS SAL, SODIUM, LACTATE, SORBITOL, LACTIC ACID, SERINE, UREA, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER EXTRACT, HYDROLYZED SILK, RETINYL PARIMITATE, HYDROLYZED CORN PROTEIN, HYDROLYZED SOY PROTEIN, HYDROLYZED, WHEAT PROTEIN, GLUCOSE, GLYCINE, BENZYL ALCOHOL, POTASSIUM SORBATE.







PARABEN FREE

NOT TESTED ON ANIMALS

## MINERAL-RICH PEELING GEL

## Skin condition

All skin types.

## **Product description**

A lightweight gel that provides gentle exfoliation for deep cleansing results.

## Directions

Apply to clean, dry skin and gently massage onto the face in circular motions for gentle exfoliation. Hands and face must be completely dry prior to application for maximum benefits. Applying with water on hands and/or face may result in product adhering to skin. Rinse clean with water. If adhering occurs, use a towel to remove product.

## **Benefits / Top retailing points**

- Removes dead skin cells.
- Creates smoother, softer and brighter-looking skin.
- Suffer from dull, uneven skin tones? The Peeling Gel is a must-have! Helps improve skin texture by exfoliating dry, dull surface cells. Polishing the skin through gentle exfoliation leaves the skin instantly softer, smoother and feeling hydrated.
- Sweep away surface build-up for younger, healthier-looking skin.

## Best used with

Deep Cleansing Facial Wash Essential Moisture Face Cream (Normal to combination skin)

## Key ingredients Papaya Fruit Extract Aloe Vera & Chamomile Extracts Cucumber Extract Seaweed Extract

## Ingredients

AQUA / WATER, SD ALCOHOL 40, PROPYLENE GLYCOL, ALOE BARBADENSIS LEAF JUICE, GLYCERIN, MARIS AQUA (DEAD SEA WATER), CARBOMER, PHENOXYETHANOL, POLYSORBATE 80, TRIETHANOLAMINE, ANTHEMIS NOBILIS (CHAMOMILE) FLOWER EXTRACT, CUCUMIS SATIVUS (CUCUMBER) FRUIT EXTRACT, FRAGRANCE / PARFUM, ALGAE EXTRACT, CETRIMONIUM CHLORIDE, SIMMONDSIA CHINENSIS (JOJOBA) SEED EXTRACT, CARICA PAPAYA (PAPAYA) EXTRACT, DEHYDROACETIC ACID, CITRIC ACID, PANAX GINSENG ROOT EXTRACT, METHYLISOTHIAZOLINONE.





## 0.95 OZ. / 27 g x 10 units

### ORIGINAL DEAD SEA INGREDIENTS

IOISTURIZING

### PARABEN FREE

IOT TESTED ON ANIMALS

- Lanseal Sheet Mask • High functioning sheet mask fabric with double layer structure, capable of absorbing a large amount of formula (absorption magnified x150 approx.).
- Maintains a long-lasting moisturizing effect compared to conventional mask sheets.

## AQUA BLAST LANSEAL MASK

Hydrating & Smoothing

## **Skin condition**

Normal to dry skin.

## **Product description**

Ultimate hydrating mask for dry skin, based on a mineralrich sheet that delivers long-lasting nourishment, helping to restore the skin's natural moisture balance and prevent moisture loss.

## Directions

After cleansing and toning the face, remove the mask from the sachet and apply to skin, adhering to the facial line. Leave on for 10-20 minutes, then remove. Massage remaining residue into the skin until fully absorbed.

## **Benefits / Top retailing points**

- Quick absorption by skin that gives full moisture
- Provides cooling sensation
- Moisturizing ingredients for the ultimate hydration treatment
- Soothes skin

## Best used with

Deep Cleansing Facial Wash Mineral-Rich Skin Refresh Toner

### **Key ingredients**

Sea Salt/Maris Sal (Dead Sea Salt) Allantoin Hydrolyzed Collagen

## Ingredients

WATER / AQUA, GLYCERIN, METHYLPROPANEDIOL, DIPROPYLENE GLYCOL, 1,2-HEXANEDIOL, DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER, GLYCERETH-26, SODIUM POLYACRYLATE, ETHYLHEXYL STEARATE, ARGININE, CARBOMER, PEG-40 HYDROGENATED CASTOR OIL, DECYL GLUCOSIDE, ETHYLHEXYLGLYCERIN, SEA SALT (DEAD SEA MINERALS), ALLANTOIN, GLYCERYL ACRYLATE/ACRYLIC ACID COPOLYMER, PROPYLENE GLYCOL, PVM/MA COPOLYMER, DISODIUM EDTA, TRIDECETH-6, HYDROLYZED COLLAGEN, BUTYLENE GLYCOL, FRAGRANCE, SODIUM HYALURONATE, GLYCINE, SERINE, GLUTAMIC ACID, ASPARTIC ACID, LEUCINE, ALANINE, LYSINE, TYROSINE, PHENYLALANINE, VALINE, THREONINE, PROLINE, ISOLEUCINE, HISTIDINE, METHIONINE, CYSTEINE.





1.05 OZ. / 30g X 6 units

### ORIGINAL DEAD SEA INGREDIENTS

### ARABEN FREE

NOT TESTED ON ANIMALS

### T TESTED ON ANIMALS

| Hydrogel

- Innovative moisture gel holds 500X molecules for its size
- Temperature sensitive gel absorbs effectively as it is warmed when in contact with the skin.
- Adheres wonderfully for even, maximum hydration
- Helps to protect against moisture loss

## FLEXI BOOST COCONUT HYDROGEL MASK Vitalizing & Glowing

## Skin condition All skin types. Product description

Powerful hydrogel mask infused with vitamin-rich coconut oil that boosts skin suppleness. Your skin quickly and effectively absorbs the formula, helping maintain its natural moisture balance. With antioxidant benefits of the soft mask it helps to optimize elasticity and improves skin texture for a glowing, radiant finish.

## Directions

Apply the two parts of the mask to upper and lower part of the face (remove protective layer from the top and bottom mask), making sure to apply the smooth side onto the skin. Leave on for 20 minutes. Remove mask and gently massage residue into the skin.

## **Benefits / Top retailing points**

- Hydrogel-based mask contains ingredients that dissolve at skin temperature, for deep, effective absorption of the beauty benefits
- Excellent free radical fighting capabilities
- Rich in vitamins
- Enhances the skin's natural moisture barrier. Gives a rapid hydration boost by helping to protect against moisture loss.
- Seals in moisture, enhancing the skin's natural hydration.
- Helps maintain elasticity for tired, sagging skin by promoting a look of healthy vitality.

### **Best used with**

Deep Cleansing Facial Wash Mineral-Rich Skin Refresh Toner

## Key ingredients Sodium hyaluronate Hydrolyzed collagen Coconut oil

oconut oli

## Ingredients

WATER / AQUA , GLYCERIN, METHYLPROPANEDIOL, COCOS NUCIFERA (COCONUT) OIL, GLYCINE SOJA (SOYBEAN) OIL, VITIS VINIFERA (GRAPE) SEED OIL, BRASSICA CAMPESTRIS (RAPESED) SEED OIL, CERATONIA SILIQUA GUM, BEESWAX, CHONDRUS CRISPUS (CARRAGEENAN) EXTRACT, DIMETHICONE, POLYSORBATE 60, SEA SALT / MARIS SAL (DEAD SEA MINERALS), SODIUM HYALURONATE, HYDROJLYZED COLLAGEN, PEG-60 HYDROGENATED CASTOR OIL, GLYCYRRHIZA GLABRA (LICORICE) ROOT EXTRACT, ZINGIBER OFFICINALE (GINGER) ROOT EXTRACT, SCHIZANDRA CHINENSIS FRUIT EXTRACT, COPTIS CHINENSIS ROOT EXTRACT, CAMELIIA SINENSIS LEAF EXTRACT, BUTYLENE GLYCOL, ASIATICOSIDE, PROPOLIS WAX , ETHYLHEXYLGIYCERIN, 1,2-HEXANEDIOL, TAMARINDUS INDICA SEED GUM, POLYACRYLATE-13, POLYSOBUTENE, POLYSORBATE 20, SOBITAN INSOTEARATE, CETYL ETHYLHEXXNOATE, TOCOPHERYL ACETATE (VITAMIN E), DEXTRIN, POTASSIUM CHLORIDE, CAPRYLIC/CAPRIC TRIGLYCERIDE, LIMNANTHES ALBA (MEADOWFOAM) SEED OIL, MACADAMIA INTEGRIFOLIA SEED OIL, DISODIUM EDTA, POTASSIUM HYDROXIDE, CHLORPHENESIN, FRAGRANCE/ PARFUM.

## **EYE BOOSTER** Cooling & Refreshing Gel

## Skin condition

All skin types.

## **Product description**

Innovative ceramic applicator cools and refreshes while the moisture-rich eye gel helps smooth the delicate skin around the eyes, reduce puffiness and dark circles for a younger look.

## Directions

Apply around cleansed eye area using cooling ceramic applicator. Massage any excess product into skin. Use as needed for a quick boost, or daily.

## **Benefits / Top retailing points**

- Cooling and refreshing effect.
- Help reduce under-eye puffiness.
- Help reduce dark under-eye circles.
- All to help achieve a younger look.
- Awaken your eyes by addressing the look of fine lines, wrinkles, puffiness, dark circles and undereye bags.
- Optimize elasticity creating a firmer look around the sensitive eye area.
- Made with only high-quality ingredients, the Eye Booster will lavish your eyes with hydration creating a youthful radiance.

## **Best used with**

Balancing Facial Serum

Key ingredients Vitamin C Hydrogel and Hyaluronic Acid Vectorized Caffeine Chamomile

## Ingredients

WATER/AQUA, CAPRYLIC/CAPRIC TRIGLYCERIDE, GLYCERIN, HYDROXYETHYL ACRYLATE/ SODIUM ACRYLOYLDIMETHYL TAURATE COPOLYMER, OENOTHERA BIENNIS (EVENING PRIMROSE) OIL, ARGANIA SPINOSA KERNEL OIL (ARGAN OIL), PHENOXYETHANOL, ASCORBYL TETRAISOPALMITATE, ISOHEXADECANE, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER WATER, POLYACRYLAMIDE, CAFFEINE, PANTHENOL(PRO VITAMIN B5), BISABOLOL, CI3-14 ISOPARAFFIN, SODIUM SALICYLATE, ALLANTOIN, POLYSORBATE 60, TITANIUM DIOXIDE, TOCOPHERYL ACETATE (VITAMIN E), ALOB BARBADENSIS LEAF (ALOE VERA) JUICE POWDER, LECITHIN, ETHYLHEXYLGLYCERIN, GLYCOSAMINOGLYCANS, SORBITAN ISOSTEARATE, LAURETH-7, AESCULUS HIPPOCASTANUM SEED EXTRACT / AESCULUS HIPPOCASTANUM (HORSECHESTNUT) SEED EXTRACT, SYNTHETIC FLUORPHLOGOPITE, SEA SALT / MARIS SAL(DEAD SEA MINRRALS), SILICA, HYDROLYZED HYALURONIC ACID, RETINYL PALMITATE (VITAMIN A), POTASSIUM SORBATE, CITRIC ACID, SODIUM BENZOATE, TRISODIUM EDTA, TIN OXIDE.



0.5 FL.OZ. / 15 mL

### ORIGINAL DEAD SEA INGREDIENT

PARABEN FREE

NOT TESTED ON ANIMALS





1.7 FL.OZ. / 75 mL

### RIGINAL DEAD SEA INGREDIEN

HYPOALLERGENIC TESTED

PARABEN FREE

### OT TESTED ON ANIMALS

Begin using the toner once a day, since dryness may occur. Increase to two times daily as needed. After blemishes clears, continue use for preventive care.

## ACLEAR FACIAL TONER

## **Skin condition**

Oily, problematic skin.

## **Product description**

Purifying toner that helps reduce excess oil while addressing breakouts / acne.

## Directions

Using a cotton ball, sweep over face and neck, avoiding the eye area.

## **Benefits / Top retailing points**

- Controls excess oils.
- Refreshing extracts help cool and revive skin.
- Provides clear, healthy-looking skin.
- Helps to balance oily/combination skin through natural exfoliation.
- Clears follicles and helps to prevent acne formation.
- Through proper cleansing, help prevent acne breakouts.

## **Best used with**

Aclear Facial Wash Essential Moisture Face Cream

## **Key ingredients**

FluidiPure<sup>™</sup> 8G Salicylic Acid Witch Hazel Menthol

## Ingredients

WATER / AQUA, ALCOHOL SD #40, SORBITOL, HEXYLENE GLYCOL, CAPRYLOYL GLYCINE, XYLITYLGLUCOSIDE, HAMAMELIS VIRGINIANA (WITCH HAZEL) WATER, GLYCERIN, BIOSACCHARIDE GUM-1, ISOCETETH-20, SALICYLIC ACID, FRAGRANCE / PARFUM, SODIUM HYDROXIDE, SEA SALT / MARIS SAL (DEAD SEA MINERALS), DISODIUM EDTA., ALPHA ISOMETHYL IONONE, BENZYL BENZOATE, BUTYLPHENYL METHYLPROPIONAL, CITRONELLOL, HEXYL CINNAMAL, HYDROXYISOHEXYL-3-CYCLOHEXENECARBOXALDEHYDE, LIMONENE, LINALOOL.



3.4 FL.OZ. / 100 mL

### RIGINAL DEAD SEA INGREDIEN

ILLERGENIC TESTED

PARABEN FREE

LS FREE

### NOT TESTED ON ANIMALS

Moisturizers are important for people who use strong cleansers to treat oily / problematic skin, as cleansers often strip away the skin's natural moisture. As a result, the skin responds by producing more oil to protect itself. Using a moisturizer helps hydrate the skin and decreases oil production in the epidermis.

## **ACLEAR** FACIAL WASH

## **Skin condition**

Oily, problematic skin.

## **Product description**

Creamy facial cleanser that effectively washes away the oils and impurities that cause blemishes and prevent development of new acne.

## Directions

Apply cleanser on wet facial skin, gently massaging in circular motions until a creamy lather forms. Rinse well with lukewarm water. For best results, use twice daily.

## **Benefits / Top retailing points**

- For the treatment of acne.
- Helps clear acne blemishes, blackheads and whiteheads.
- Refreshing extracts help cool and revive skin.
- Controls excess oils.
- Removes traces of dirt and makeup.
- Provides clear, healthy-looking skin.
- Stimulates natural exfoliation, helping to clear the skin and prevent new acne formation.
- Helps keep skin clean and fresh.
- Delivers a cooling sensation.

## Best used with

Aclear Facial Toner Essential Moisture Face Cream

## **Key ingredients** FluidiPure<sup>™</sup> 8G Salicylic Acid

Dead Sea Minerals

## Ingredients

WATER / AQUA, GLYCERIN, SODIUM LAUROYL SARCOSINATE, STEARIC ACID, MYRISTIC ACID, LAURIC ACID, POTASSIUM HYDROXIDE, PALMITIC ACID, HEXYLENE GLYCOL, CAPRYLOYL GLYCINE, XYLITYLGLUCOSIDE, SALICYLIC ACID, ALLANTOIN, FRAGRANCE / PARFUM, POLYQUATERNIUM-10, DISODIUM EDTA, SEA SALT / MARIS SAL (DEAD SEA MINERAL WATER), ALOE BARBADENSIS LEAF JUICE (ALOE VERA), HEXYL CINNAMAL, BUTYLPHENYL METHYLPROPIONAL.





6 FL.OZ / 180 mL

### ORIGINAL DEAD SEA INGREDIENT

NOT TESTED ON ANIMALS

SELF PRESERVED

RABEN FREE

PATENT PENDING

• The high content of Dead Sea salt (73%) may irritate scalp when using the product, but this is only temporary. Discontinue use if irritation persists.

• Can be used safely on color-treated hair. However, it is not recommended for use on hair that has been chemically straightened or keratin-treated.

## PURE SALT PURIFYING HAIR & SCALP SHAMPOO 73% DEAD SEA SALT

## Hair type

Regular to oily hair type. Sensitive scalp and oily roots.

### **Product description**

Cleanse hair and scalp with the power of Dead Sea mineral salts that remove dirt while helping to protect the natural oil balance with essential hydration. Soothes the scalp, leaving a clean refreshed feeling, and healthy vibrant hair.

## Directions

After wetting the hair, place a generous amount of shampoo on your palm, rub your hands together, and apply the product to the hair and scalp in circular massaging motions. To increase the lather, add more water. Rinse well.

## Benefits / Top retailing points

- Home spa-from the Dead Sea to your home.
- Soft, rich cleansing foam.
- Remove dead skin cells from scalp.
- For radiant and glowing hair.
- Cleanses and restores balance to sensitive or oily scalp.
- Invigorate and revitalize hair.
- Remove build-up and dulling residue caused by some styling products.
- Help stop bad hair days with this Pure Salt Purifying shampoo that helps boost volume by deep cleaning the hair.

### **Best used with**

Mineral-Rich Reviving Hair Mask

Key ingredients Dead Sea Salt Coconut Oil Peppermint Oil

### Ingredients

SEA SALT / MARIS SAL (DEAD SEA MINERALS), WATER / AQUA, COCO BETAINE, LAUROYL/MYRISTOYL METHYL GLUCAMIDE, SODIUM LAUROAMPHOACETATE, POLYQUATERNIUM-IO, XANTHAN GUM, FRAGRANCE / PARFUM, SODIUM CHLORIDE, MENTHA PIPERITA (PEPPERMINT) OIL, ALOE BARBADENSIS LEAF JUICE POWDER / ALOE BARBADENSIS, SODIUM GLYCOLATE, CARAMEL, HEXYL CINNAMAL, LINALOOL, LIMONENE, BUTYLPHENYL METHYLPROPIONAL, GERANIOL.

Warning: Use only as intended and according to the directions of use. Do not ingest. Avoid contact with eyes. Keep out of reach of children.



## C EYE GEL

**MEN POWER** 

All skin types.

## **Product description**

Lightweight eye gel formula enriched with a rejuvenating boost of vitamin C and caffeine that helps brighten dark circles and reduce puffiness for a more refined look. Innovative ceramic applicator creates a smooth, cool and refreshing sensation.

## Directions

Gently squeeze the tube and tap the ceramic applicator under the eye area.

## Benefits / Top retailing points

- Cooling and refreshing effect.
- Helps reduce under-eye puffiness.
- Helps reduce dark under-eye circles.
- All to provide a younger appearance.
- Helps protect the delicate skin around the eyes from premature aging with the antioxidant benefits of the Power C Eye Gel.
- Eyes are windows to the soul, help them achieve a brighter, younger appearance with daily use of this beauty treatment.

## Best used with

Men Liquid Face Wash Men After-Shave Balm

Key ingredients Vectorized Caffeine Vitamin C Chamomile Extract

## Ingredients

WATER / AQUA, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER WATER, CAPRYLIC/CAPRIC TRIGLYCERIDE, GLYCERIN, HYDROXYETHYL ACRYLATE/SODIUM ACRYLOYLDIMETHYL TAURATE COPOLYMER, OENOTHERA BIENNIS (EVENING PRIMROSE) OIL, ARGANIA SPINOSA KERNEL OIL (ARGAN OIL), PHENOXYETHANOL, SCORBYL TETRAISOPALMITATE (VITAMIN C), ISOHEXADECANE, POLYACRYLAMIDE, CAFFEINE, PANTHENOL (PRO VITAMIN B5), BISABOLOL, CI3-14 ISOPARAFFIN, SODIUM SALICYLATE, ALLANTOINE, POLYSORBATE 60, ALOE BARBADENSIS LEAF JUICE POWDER, TOCOPHERYL ACETATE (VITAMIN E), TITANIUM DIOXIDE, LECITHIN, ETHYLHEXYLGLYCERIN, FRAGRANCE/PARFUM, GLYCOSAMINOGLYCANS, SYNTHETIC FLUORPHLOGOPITE, SOBIITAN ISOSTEARATE, LAURETH-7, AESCULUS HIPPOCASTANUM SEED EXTRACT / AESCULUS HIPPOCASTANUM (HORSECHESTNUT) SEED EXTRACT, VERBENA OFFICINALIS LEAF EXTRACT / VERBENA OFFICINALIS EXTRACT, SEA SALT MARIS SAL (DEAD SEA MINERALS), FARNESOL, MELIA AZADIRACHTA LEAF EXTRACT / MELIA AZADIRACHTA, SODIUM BENZOATE, MELIA AZADIRACHTA LEAF EXTRACT / MELIA AZADIRACHTA, CORALLINA OFFICINALIS EXTRACT / COREILINA OFFICINALIS, SILICA, HYDROLYZED HYALURONIC ACID, COCCINIA INDICA FRUIT EXTRACT / COCCINIAL INDICA, RETINYL PALMITATE (VITAMIN A), DEHYDROACETIC ACID, ALPHA ISOMETHYL IONONE, POTASSIUM SORBATE, SOLANUM MELONGENA (EGGPLANT) FRUIT EXTRACT / SOLANUM MELONGENA, ALOE BARBADENSIS FLOWER EXTRACT / ALDE BARBADENSIS CITRIC ACID, LIMONERE, HYDROXYISOHEXYL 3-CYCLOHEXENE CARBOXALDEHYDE, TRISODIUM EDTA, TIN OXIDE, CURCUMA LONGA (TURMERIC) ROOT EXTRACT / CURCUMA LONGA, OCIMUM SANCTUM LEAF EXTRACT / OCIMUM SANCTUM, OCIMUM BASILICUM (BASIL) FLOWER/EAF EXTRACT / OCIMUM SANCTUM, OCIMUM BASILICUM (BASIL) FLOWER/EAF EXTRACT / OCIMUM SANCTUM, OCIMUM

0.5 FL.OZ. / 15 mL

## ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

57



## 3.4 FL.OZ. / 100 mL

ORIGINAL DEAD SEA INGREDIENTS HYPOALLERGENIC TESTED PARABEN FREE SLS FREE NOT TESTED ON ANIMALS

## LIQUID FACE WASH

## Skin condition

All skin types.

## **Product description**

Oil-control face wash that washes away dirt and excess oil without drying the skin.

## Directions

Apply to damp facial skin and work into lather, then rinse well with water. Use twice a day.

## **Benefits / Top retailing points**

- Leaves skin feeling fresh and invigorated.
- Refreshes the skin with cooling scent.
- Prepares skin for shaving.
- Helps optimize elasticity
- Light exfoliation
- Helps to protect against free radical damage

## Best used with

Men After-Shave Balm

## **Key ingredients**

Quinoa Seed Extract Papaya Fruit Extract Vitamin E Salicylic Acid

## Ingredients

WATER/AQUA, DISODIUM COCOAMPHODIACETATE, GLYCERIN, HYDROXYETHYL CELLULOSE, CETETH-20, PHENOXYETHANOL, SALICYLIC ACID, FRAGRANCE / PARFUM, SODIUM BENZOATE, ALLANTOIN, ETHYLHEXYLGLYCERIN, TOCOPHERYL ACETATE (VITAMIN E), CHENOPODIUM QUINOA SEED EXTRACT, CARICA PAPAYA FRUIT EXTRACT, EDTA, SEA SALT / MARIS SAL (DEAD SEA MINERALS), BISABOLOL, HIPPOPHAE RHAMNOIDES OIL, ALOE BARBADENSIS LEAF JUICE.



HYPOALLERGENIC TESTED

PARABEN FREE OIL FREE NOT TESTED ON ANIMALS

## COOL FOAMING SHAVE CREAM

## Skin condition

All skin types.

## **Product description**

An innovative, instant cream-to-foam shaving cream that's formulated to hydrate, restore, and keep your post-shave skin feeling calm and refreshed throughout the day. The rich foam formula helps the razor glide while creating an essential ultra-protective razor cushion for maximally clean, close, comfortable shave.

## Directions

Step 1. Wet the face with lukewarm water.

Step 2. Put a little cream on your fingers and massage the area to be shaved using circular motions until you see a rich lather appear.

Step 3. Shave and rinse.

## **Benefits / Top retailing points**

- Delivers immediate cooling and calming effect with menthol
- Soften facial hair for an improved shaving experience
- Effectively prepares the face for a smooth shave
- Helps to protect the skin while soothing any razor burns

## My Seacret Tip

A warm shower shaving will open your pores and follicles, allowing your hair to protrude out. When shaving, follow the direction of hair growth (top to bottom), and hydrate your skin post-shave.

## Best used with

Men Liquid Face Wash Men After-Shave Balm

## Key ingredients

Sunflower Oil Menthol Vitamin F Dead Sea Minerals



**MEN** 

## AFTER-SHAVE BALM

## Skin condition

## All skin types.

## **Product description**

Lightweight after shave balm that helps soothe, moisturize and protect skin against moisture loss.

## Directions

Apply to face and neck after shaving, using circular motions until fully absorbed.

## **Benefits / Top retailing points**

- Hydrates the skin and provides a smooth look.
- Easily absorbed, lightweight creamy texture.
- Leaves skin with a refreshing scent.
- Provides powerful antioxidant protection against free radicals.
- Helps to soothe and relieve dryness.
- Delivers skin rejuvenation to help diminish fine lines and wrinkles for a younger appearance.
- Cooling and refreshing finish after a close shave.
- Non-drying formula
- Leaves freshly shaved skin with a healthy glow.
- A customer favorite.

## Best used with

Men Liquid Face Wash

## Key ingredients Orange Oil

Aloe Vera Vitamins E & C Vitamin A

## Ingredients

WATER / AQUA, ALCOHOL DENAT., ISOPROPYL MYRISTATE, PROPANEDIOL, CETEARYL ALCOHOL, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER WATER, GLYCERIN, CETYL ALCOHOL, FRAGRANCE / PARFUM, CAPRYLIC/CAPRIC TRIGLYCERIDE, DIMETHYCONE, PHENOXYETHANOL, PVP, CETEARYL GLUCOSIDE, HYDROXYETHYL ACRYLATE/SODIUM ACRYLOYLDIMETHYL TAURATE COPOLYMER, ISOHEXADECANE, SODIUM BENZOATE, ROSA CENTIFOLIA FLOWER EXTRACT, ETHYLHEXYLGLYCERIN, ALLANTOIN, DISODIUM EDTA, PANTHENOL, TOCOPHERYL ACETATE, POLYSORBATE 60, SORBITAN ISOSTEARATE, ALPHA ISOMETHYL IONONE, SEA SALT / MARIS SAL (DEAD SEA MINERALS), SODIUM LACTATE, UREA, SORBITOL, SERINE, LACTIC ACID, LINALOOL, LIMONEMB, BUTYLPHENYL METHYLPROPIONAL, HYDROXYISOHEXYL 3-CYCLOHEXENE CARBOXALDEHYDE, RETINYL PALMITATE (VITAMIN A), MAGNESIUM ASCORBYL PHOSPHATE, OENOTHERA BIENNIS (EVENING PRIMROSE) OLI, COUMARIN, GLYCINE, GLUCOSE, ALOE BARBADENSIS LEAF JUICE.

## ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

## PARABEN FREE

NOT TESTED ON ANIMALS

## SAC MINERALS FROM THE DEAD SE REWATER FACE OIL 07. / 30 ml 1 FL 1 FL.OZ. / 30 mL

## ORIGINAL DEAD SEA INGREDIENTS

### HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

### IO ARTIFICIAL FRAGRANCE

Warnings: Use only as intended and according to the directions of use. Do not ingest. Avoid contact with eyes. Keep out of reach of children.

## AGE-DEFYING REWATER FACE OIL

## **Skin condition**

Normal to dry skin / prematurely aging skin.

## **Product description**

Dual-phase formula contain oils blend and Dead Sea water to prime, highlight and hydrate. Its silky texture melts onto the skin and is just the right weight for layering.

## Directions

Rewater Face Oil can be used in many ways. Apply either as a standalone beauty treatment, or before moisturizing. Use it morning and/or night, followed by serum and moisturizer. Massage a few drops on cleansed face and neck, adjusting the number of drops depending on your skin's needs. Shake well before each application.

## **Benefits / Top retailing points**

- Seals in moisture.
- Promotes a healthy glow.
- Natural lavender scent (no artificial fragrance).
- Formulated with essential oils.
- Lightweight and non-greasy so that it absorbs quickly.
- High concentration of Dead Sea water.
- Provides antioxidant protection against free radical aggressors.
- Luxurious anti-aging beauty treatment.
- Increases skin hydration and optimizes elasticity for firmer looking skin.
- Bring back skin's natural, youthful appearance by combating the visible signs of aging.
- Enhances moisture levels in even the driest skin types.
- Flaunt your skin with confidence by revitalizing the skin's texture and tone with this luxury beauty treatment.

## **Best used with**

Age-Defying Refresh Vitamin-rich Moisturizer Age-Defying Rehydrate Night Cream

## Key ingredients

Dead Sea Water Lavender Oil Olive Oil Avocado Oil Palmitoyl Hexapeptide-19

## Ingredients

MARIS AQUA (DEAD SEA WATER), DIHEPTYL SUCCINATE& CAPRYLOYL GLYCERIN/ SEBACIC ACID COPOLYMER, CAPRYLIC/CAPRIC TRIGLYCERIDE, GLYCERIN, OLEA EUROPAEA (OLIVE) FRUIT OIL, PERSEA GRATISSIMA (AVOCADO) OIL, ARGANIA SPINOSA KERNEL OIL, AQUA (WATER)& PALMITOYL HEXAPEPTIDE-19& HENOXYETHANOL, ANTHEMIS NOBILIS (CHAMOMILE) FLOWER EXTRACT, ALOE BARBADENSIS LEAF JUICE, LAVANDULA ANGUSTIFOLIA (LAVENDER) OIL, CI 42090 (FD&C BLUE# 1).



11 L.OZ. / 50 ML

## ORIGINAL DEAD SEA INGREDIENTS

INFUSED WITH PEPTIDES

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

Can also be used as a primer - preparing the skin for makeup application.

## RESTORE FACE SERUM

## **Skin condition**

Normal to dry skin / prematurely aging skin.

## **Product description**

Highly concentrated serum with an ultra-smooth silky texture, to prepare the skin for moisturizing.

### Directions

Apply a thin layer to clean, dry facial and neck skin. Gently massage until fully absorbed. Use twice daily before moisturizing.

## **Benefits / Top retailing points**

- Provides a pure, concentrated amount of key ingredients.
- Helps to reduce the visible signs of aging and environmental stress.
- Ideal for preparing the skin for moisturizer and makeup.
- Designed to help defend against environmental aggressors and provide highly effective moisturization on dry, flaky skin.
- Encourages a younger look by addressing the visible signs of aging like fine lines, wrinkles, uneven skin tones and firmness.
- Your Seacret to younger looking skin.

### Best used with

Age-Defying Refresh Vitamin-rich Moisturizer Age-Defying Rehydrate Night Cream

## Key ingredients Peptides Vitamins E & C Vitamin A Jojoba, Wheat & Evening Primrose Oils

### Ingredients

CYCLOPENTASILOXANE, DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER CAPRYLIC/CAPRIC TRIGLYCERIDE, PHENOXYETHANOL, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, OENOTHERA BIENNIS (EVENING PRIMROSE) OIL, TOCOPHERYL ACETATE (VITAMIN E), TRITICUM VULGARE (WHEAT) GERM OIL, VITIS VINIFERA (GRAPE) SEED OIL, FRAGRANCE / PARFUM, POLYMETHYL METHACRYLATE, WATER / AQUA, DIMETHICONE, POLYSILICONE-11, BUTYLENE GLYCOL, TRICAPRYLIN, MAGNESIUM ASCORBYL PHOSPHATE(VITAMIN C), RETINYL PALMITATE (VITAMIN A), HYDROLYZED COLLAGEN, BHT, HYDROLYZED SILK , DECYL GLUCOSIDE, HYDROLYZED ELASTIN, GLYCERIN, SEA SALT / MARIS SAL (DEAD SEA MINERALS), BENZYL ALCOHOL, SORBIC ACID, CHLORPHENESIN, DIPOTASSIUM EDTA, CAPRYLYL GLYCOL, OLIGOPEPTIDE-10, POTASSIUM SORBATE, SODIUM BENZOATE, ACETYL HEXAPEPTIDE-8, CITRONELLOL.

## REFRESH VTAMIN-RICH MOISTURIZER L7 FLo2 / 50 M



### ORIGINAL DEAD SEA INGREDIENTS

INFUSED WITH PEPTIDES

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

Recommended to wait a few minutes until the cream is fully absorbed before applying makeup.

## REFRESH VITAMIN-RICH MOISTURIZER

## **Skin condition**

Normal to dry skin / prematurely aging skin.

## **Product description**

Ultra-rich moisturizer, addresses dry skin with moisture and helps reduce the visible signs of aging.

## Directions

Apply over face and neck. For daily use.

## **Benefits / Top retailing points**

- Contains vitamin capsules for long lasting efficacy.
- Provides long-lasting hydration.
- Delivers healthy-looking skin.
- Helps reduce the appearance of wrinkles brought on by repeated facial expressions.
- Contains antioxidants to help fight free radical damage.
- Immerse skin in rich luxury restoring softness and suppleness.

## Best used with

Age-Defying Restore Face Serum Age-Defying Rehydrate Night Cream

## **Key ingredients** Acetyl Hexapeptide-8 Vitamins E & C Grape Seed, Olive & Evening Primrose Oils

## Ingredients

WATER / AQUA, CYCLOPENTASILOXANE, ETHYLHEXYL PALMITATE, GLYCERIN, CETYL ALCOHOL, SQUALANE, GLYCERYL STEARATE, MYRISTYL MYRISTATE, PEG-40 STEARATE, SORBITAN TRISTEARATE, PHENOXYETHANOL, ALUMINUM STARCH OCTENYLSUCINATE, SODIUM LEVULINATE, LACTOSE, CELLULOSE, SODIUM ANISATE, FRAGRANCE / PARFUM, SODIUM BENZOATE, PRUNUS PERSICA (PEACH) KERNEL OIL, VITIS VINIFERA (GRAPE) SEED OIL, OLEA EUROPAEA (OLIVE) FRUIT OIL, LACTIC ACID, SEA SALT / MARIS SAL (DEAD SEA MINERALS), TOCOPHERYL ACETATE (VITAMIN E), UREA, OENOTHERA BIENNIS (EVENING PRIMROSE) OIL, POLYMETHYL METHACRYLATE, CHROMIUM HYDROXIDE GREEN / CI 77289, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER EXTRACT, TRICAPRYLIN, RETINYL PALMITATE (VITAMIN A), HYDROXYPROPYL METHYLCELLULOSE, CAPRYLYL GLYCOL, MAGNESIUM ASCORBYL PHOSPHATE (VITAMIN C), ALOE BARBADENSIS (ALOE VERA) LEAF JUICE, BHT, ACETYL HEXAPEPTIDE-8, CITRONELLOL.





INFUSED WITH PEPTIDES

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

Use this cream at a gradual pace, and only at night. The skin may experience sensitivity at the beginning of use; this feeling will go away after the skin adjusts to the product. This may take a few days. Using AHA and BHA at night requires application of sun protection products during the day. Discontinue use if sensitivity persists.

## REHYDRATE NIGHT CREAM

## **Skin condition**

Normal to dry skin / prematurely aging skin.

## **Product description**

Ultra-smoothing night cream refreshes the skin during sleep.

## Directions

Apply to cleansed facial and neck skin. Gently massage until fully absorbed. Use at night.

## **Benefits / Top retailing points**

- Contains vitamin capsules for long-lasting efficacy.
- Rich texture; easily absorbed by the skin.
- Helps protect against moisture loss.
- Stimulates gentle peeling with a blend of five acids.
- Dynamic complex that stimulates exfoliation and removal of dead skin cells.
- Contains antioxidants to help fight free radical damage
- Experience overnight renewal of the skin through moisturization.
- Plump the skin overnight to address the visible signs of fatigue.
- Give yourself a smoother, firmer-looking complexion with continued use.

## Best used with

Age-Defying Restore Face Serum Age-Defying Refresh Vitamin-rich Moisturizer

## **Key ingredients**

AHA/BHA - Lactic, Malic, Citric, Glycolic and Salicylic acids Acetyl Hexapeptide-8 Vitamins E & C Vitamin A Jojoba, Olive & Evening Primrose Oils

### Ingredients

WATER/AQUA, ETHYLHEXYL PALMITATE, CETYL ALCOHOL, GLYCERYL STEARATE, PROPANEDIOL, PEG-40 STEARATE, CAPRYLIC/CAPRIC TRIGLYCERIDE, SQUALANE, DIMETHICONE, PHENOXYETHANOL, EUPHORBIA CERIFERA (CANDELILLA) WAX/ CANDELILLA CERA, LACTOSE, CELLULOSE, SORBITAN TRISTEARATE, CHLORPHENESIN, SODIUM HYDROXIDE, SODIUM BENZOATE, LACTIC ACID, GLYCOLIC ACID, ETHYLHEXYLGLYCERIN, BUTYROSPERMUM PARKII (SHEA) BUTTER, FRAGRANCE/ PARFUM, OLEA EUROPAEA (OLIVE) FRUIT OIL, SEA SALT/MARIS SAL (DEAD SEA MINERALS), CHAMOMILLA RECUTITA (MATRICARIA) FLOWER WATER, TOCOPHERYL ACETATE (VITAMIN E), OENOTHERA BIENNIS (EVENING PRIMPOSE) OIL, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, POLYMETHYL METHACRYLATE, CITRIC ACID, MALIC ACID, ULTRAMARINE / CI 77007, TRICAPRYLIN, RETINYL PALMITATE (VITAMIN A), CHROMIUM HYDROXIDE GREEN/CI 77289, HYDROXYPROPYL METHYLCELLULOSE SALICYLIC ACID, MAGNESIUM ASCORBYL PHOSPHATE (VITAMIN C), CAPRYLYL GLYCOL, ALOE BARBADENSIS LEAF JJICE (ALOE VERA), BHT, ACETYL HEXAPEPTIDE-8, CITRONELLOL.



INFUSED WITH PEPTIDES

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

## REVIVE EYE SERUM

## **Skin condition**

Normal to dry skin / prematurely aging skin.

## **Product description**

Highly concentrated formula for the eye area, with an ultrasmooth silky texture.

## Directions

Apply to clean, dry skin of the eye area. Gently massage in circular motions. Use twice daily.

## **Benefits / Top retailing points**

- Hydrates the eye area.
- Helps optimize skin elasticity and firmness.
- Helps reduce the visible signs of aging.
- Provides antioxidant protection against environmental factors that may case premature aging.
- Skin rejuvenating properties to address the appearance of fine lines and wrinkles.
- Help restore skin's moisture balance.
- Maintain skin firmness and help fight wrinkles around the delicate eye area with a daily application of this remarkable beauty treatment.

## Best used with

Age-Defying Regain Eye Cream

## Key ingredients Beta-Carotene Peptides Vitamins E & C Vitamin A Collagen Jojoba, Wheat & Evening Primrose Oils

## Ingredients

CYCLOPENTASILOXANE, DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER, CI2-15 ALKYL BENZOATE, DIMETHICONOL, PHENOXYETHANOL, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, FRAGRANCE / PARFUM, WATER / AQUA, POLYMETHYL METHACRYLATE, DIMETHICONE, POLYSILICONE-11, BUTYLENE GLYCOL MAGNESIUM ASCORBYL PHOSPHATE (VITAMIN C), TRICAPRYLIN, TOCOPHEROL (VITAMIN E), MINERAL OIL / PARAFFINUM LIQUIDUM, LINOLEIC ACID, HYDROLYZED COLLAGEN, BHT, RETINYL PALMITATE (VITAMIN A), SEA SALT / MARIS SAL (DEAD SEA MINERALS), BHA, LINOLENIC ACID, DECYL GLUCOSIDE, BETA-CAROTENE / CI 75130, GLYCERINE, OLIGOPEPTIDE-10, CHLORPHENESIN, CAPRYLYL GLYCOL, ACETYL HEXAPPTIDE-8, DIPOTASSIUM EDTA.





INFUSED WITH PEPTIDES

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

## REGAIN EYE CREAM

## **Skin condition**

Normal to dry skin / prematurely aging skin.

## **Product description**

Rich eye cream with youthful protein trio complex gives a healthy beautiful look.

## Directions

Apply around the eye area and gently massage in circular motions. Use daily.

## **Benefits / Top retailing points**

- Helps to reduce the visible signs of aging.
- Infuses skin eye area with hydration.
- Helps to reduce the appearance of puffiness.
- Helps reduce the appearance of wrinkles brought on by repeated facial expressions.
- Conditions the skin, restoring softness and suppleness.

## Best used with

Age-Defying Revive Eye Serum

## **Key ingredients**

Acetyl Hexapeptide-8 Vitamins E & C Grape Seed, Olive & Evening Primrose Oils

## Ingredients

WATER / AQUA, ETHYLHEXYL PALMITATE, CETYL ALCOHOL, PROPYLENE GLYCOL, GLYCERIN,GLYCERYL STEARATE CAPRYLIC/CAPRIC TRIGLYCERIDE, PEG-40 STEARATE, ELAEIS GUINEENSIS (PALM) OIL, PHENOXYETHANOL, SODIUM LEVULINATE, SONBITAN RISTEARATE, SODIUM ANISATE, CHLORPHENESIN, SODIUM BENZOATE, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, OLEA EUROPAEA (OLIVE) FRUIT OIL, ROSA CENTIFOLIA FLOWER EXTRACT, BISABOLOL, PERSEA GRATISSIMA (AVOCADO) OIL, TOCOPHERYL ACETATE (VITAMIN E), UREA, OENOTHERA BIENNIS (EVENING PRIMROSE) OIL, SEA SALT / MARIS SAL (DEAD SEA MINERALS), FRAGRANCE / PARFUM, SODIUM LACTATE, SORBITOL, SERINE, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER WATER, LACTIC ACID, SODIUM HYDROXIDE, CAPRYLYL GLYCOL, RETINYL PALMITATE (VITAMIN A), CUCUMIS SATIVUS (CUCUMBER) FRUIT EXTRACT, HYDROLYZED CORN PROTEIN, HYDROLYZED SOY PROTEIN, HYDROLYZED WHEAT PROTEIN, HYDROLYZED COLLAGEN, ALOE BARBADENSIS (ALOE VERA) LEAF JUICE, GLUCOSE, GLYCINE, MAGNESIUM ASCORBYL PHOSPHATE (VITAMIN C), ACETYL HEXAPEPTIDE-8, ALLANTOIN.

## RENEW MINERAL-RICH SCRUBBING MASK

## Skin condition

All skin types / prematurely aging skin.

## **Product description**

2-in-1 scrub & mask formula for a fresh, deep clean sensation.

## Directions

Apply a thin layer on clean, damp facial skin. Gently massage using circular motions, wait 10-15 minutes until dry, then rinse with lukewarm water.

## Benefits / Top retailing points

- Leaves the skin bright and supple.
- Gently exfoliates to create healthy looking skin.
- Increases hydration and smoothness.
- Helps fight free radical damage with key antioxidants included in the formulation.
- Revitalizes the skin for an overall younger, healthier look.
- Slough off dead skin cells revealing vibrant skin.
- Brightens the skin and reduces puffiness through the manual process of the scrub.

## Best used with

Age-Defying Restore Face Serum Age-Defying Refresh Vitamin-rich Moisturizer

## **Key ingredients**

Aloe Vera & Chamomile Extracts Vitamins E & C Vitamin A Sesame, Olive, Peppermint & Evening Primrose Oils Panax Ginseng Root Extract

## Ingredients

WATER / AQUA, KAOLIN, TITANIUM DIOXIDE / CI 77891, ZINC OXIDE / CI77947, ISOPROPYL MYRISTATE, CETYL ALCOHOL, GLYCERYL STEARATE, BEESWAX / CERA ALBA, GLYCERIN, BUTYROSPERMUM PARKII (SHEA) BUTTER, CAPRYLIC/CAPRIC, TRIGLYCERIDE, PEG-40 STEARATE, GLUCONOLACTONE, PRUNUS ARMENIACA (APRICOT) SEED POWDER PHENOXYETHANOL, SODIUM BENZOATE, BAMBUSA ARUNDINACEA STEM EXTRACT, SODIUM LAURETH SULFATE, SORBITAN TRISTEARATE, FRAGRANCE / PARFUM, OLEA EUROPAEA (OLIVE) FRUIT OIL,SESAMUM INDICUM (SESAME) SEED OIL OENOTHERA BIENNIS (EVENING PRIMROSE) OIL, ALLANTOIN, DEHYDROACETIC ACID, SEA SALT / MARIS SAL( DEAD SEA MINERALS), TOCOPHERYL ACETATE, CIO-18 TRIGLYCERIDES, RETINYL PALMITATE, MAGNESIUM ASCORBYL PHOSPHATE, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER WATER, VERBENA OFFICINALIS LEAF EXTRACT, MENTHA PIPERITA (PEPPERMINT) OIL, ALOE BARBADENSIS LEAF JUICE, PANAX GINSENG ROOT EXTRACT, POTASSIUM SORBATE, CITRIC ACID.



RENEW

MINERAL-RICH SCRUBBING MASK

17 EL 07 / 50 MI

## ORIGINAL DEAD SEA INGREDIENTS

INFUSED WITH PEPTIDES

## HYPOALLERGENIC TESTED

PARABEN FREE





## INFUSED WITH PEPTIDES

## HYPOALLERGENIC TESTED

PARABEN FREE

### NOT TESTED ON ANIMALS

For an invigorated and fresh look, use mask in the morning before going out.

## REFINE THERMAL MASK

## **Skin condition**

All skin types / prematurely aging skin.

## **Product description**

Resurface your skin with an advanced thermal mask that warms upon contact with water, helping to open pores for a deep cleansing effect. With biomimetic tripeptide, the mask boosts skin revitalization for the ultimate radiant sensation. When you rinse off, the creamy formula turns into a smooth, refining milky texture that leaves a natural glow.

### Directions

Apply a thin layer to clean, dry facial skin. Massage gently over the skin with wet fingertips. This will create a warm sensation. Wait 5 minutes, then rinse off in cool water. Gently pat dry. For best results, follow with SEACRET<sup>™</sup> RESTORE Face Serum and SEACRET<sup>™</sup> Age-Defying Vitamin-rich Moisturizer.

## **Benefits / Top retailing points**

- A new, advanced and improved formula
- Thermal technology activates upon contact with water and stimulates skin to enhance the cleansing sensation.
- Refines dull skin for a fresh, vital look.
- Reveals a smoother look and feel.
- Banish dryness and restore radiance.
- Helps fight free radical damage with key antioxidants included in the formulation.
- Revitalizes the skin for an overall younger, healthier look.
- Works to restore a dewy, resilient, appearance.
- Helps to replenishes skin with hydration for a firmer, visibly refined complexion.

## Best used with

Age-Defying Restore Face Serum Age-Defying Refresh Vitamin-rich Moisturizer

Key ingredients PerfectionPeptide P3 Dead Sea Minerals

## Ingredients

PEG-8, MAGNESIUM SULFATE, CETEARYL ALCOHOL, SILICA SILYLATE, PHENOXYETHANOL, ETHYLHEXYLGLYCERIN, PEG-7 GLYCERYL COCOATE, POLYSORBATE 20, ALCOHOL DENAT, FRAGRANCE / PARFUM, GLYCOLIC ACID, TOCOPHERYL ACETATE (VITAMIN E), CARNOSINE (PEPTIDE), SEA SALT / MARIS SAL (DEAD SEA MINERALS).





3.3 OZ. / 0.12 g x 8 units

Use up to 8 hours before special events for a smooth and radiant look.

## RECOVER DAY MASQUE

## Skin condition

All skin types

## **Product description**

Revolutionary masque for a visibly luminous and smooth Effect.

## Directions

Activate the masque by massaging the sachet before opening until contents are fluid. Spread the masque on clean, slightly damp skin. Leave on for 10-15 minutes or until powdery. Rinse with warm water.

## Benefits / Top retailing points

- Lifts the skin and helps diminish the appearance of fine lines and wrinkles.
- Creates an invisible network matrix for short-term. . temporary wrinkle removal.
- Long-term wrinkle appearance reduction.
- Temporary effects last for up to 8 hours. Use regularly • for some long-term beauty benefits.
- Provides soft peeling and deep cleansing. .
- Leaves the skin feeling soft, clean and glamorous. •
- Helps provide smoother, tighter and younger looking skin in minutes. Achieve temporary relief from fine lines and wrinkles.
- Targeted beauty treatment to temporarily erase and smooth lines and wrinkles.
- Pores look smaller.
- With continued, long-term use, experience longerlasting beauty benefits in targeting lines and wrinkles.
- Creates a lifting effect for a short-term reprieve of sagginess.

## Best used with

Facial Cleansing Milk Age-Defying Refresh Vitamin-Rich Moisturizer

## **Kev ingredients**

Silica Microstructure Network Vitamin E Vitamin A

## Ingredients

PURIFIED WATER (AQUA), SILICA, PROPYLENE GLYCOL, SILICA SILYLATE. GLYCOSAMINOGLYCANS, SCLEROTIUM GUM, CHITOSAN GLYCOLATE, SODIUM HYDROXIDE/HYDRIAME, SODIUM HYLAURONATE, ALOE BARBADENSIS (ALOE VERA) LEAF POWDER, SORBIC ACID, BENZYL ALCOHOL, TOCOPHERYL ACETATE (VITAMIN E), RETINYL PALMITATE (VITAMIN A), IODOPROPYNYL BUTYLCARBAMATE, SEA SALT / MARIS SAL (DEAD SEA MINERALS). The Seacret



## BEAUTY **SLEEP MASK**

## Skin condition

All skin types.

## **Product description**

Overnight beauty treatment with lavandin for nocturnal skin renewal and morning radiance. Gel-cream mask includes lavandin. hvaluronic acid. swiss sprout extract. vitamin E, salicylic acid, high and low molecular weight hyaluronic acids, chamomile and aloe vera.

## Directions

Apply to skin at night, following Supercharged Moisture Cream or Lotion. Use a thin layer nightly or twice a week, or a thicker laver for an intense beauty. No need to rinse off in the morning.

## **Benefits / Top retailing points**

- Aromatic lavandin oil for to provoke a sense of relaxation
- Weightless creamy gel mask delivers moisture and key ingredients overnight
- Works to revitalize the skin for a radiant complexion the next morning
- Works to protect against environmental stress factors

## Best used with

Radiance Hydrating Water **Dynamic Radiance Essence** 

## **The Bio Shield Complex**







Beta Glucan

FERMENT 21<sup>™</sup>

**Red Microalgae** 

**Key ingredients** 

Swiss sprout extract Lavandin Aloe vera Hyaluronic acid Salicylic acid Allantoin



1.7 FL. OZ. / 50ML

INFUSED WITH PEPTIDES

## **DYNAMIC** RADIANCE **ESSENCE**

Skin condition All skin types.

## **Product description**

Supercharged formula that helps to revive skin, boost radiance and smooth fine lines for an overall younger appearance. Hydrating essence includes hyaluronic acid, antioxidant vitamin C and E, adenosine and carnosine.

## Directions

Use morning and evening following Radiance Hydrating Water. Squeeze dropper and apply contents of one pipette to face and neck, massaging gently until absorbed.

## **Benefits / Top retailing points**

- Highly concentrated essence
- Works to create a more even complexion
- Helps reduce the look of fine lines and wrinkles

## Best used with

Radiance Hydrating Water Supercharged Moisture Cream/Lotion

## **The Bio Shield Complex**





FERMENT 21<sup>™</sup>

**Red Microalgae** 

Beta Glucan

**Key ingredients** Adenosine Hvaluronic Acid Ascorbyl Tetraisopalmitate (Vitamin C) Tocopheryl Acetate (Vitamin E) Sovbean Sterols **Carnosine Proteins** 



SEACRET

BIO SHIELD COMPLES Dynamic Radiance

Essence

1 FL. OZ. / 30ML

NOT TESTED ON ANIMALS



HYPOALLERGENIC TESTED

ARABEN FREE

NOT TESTED ON ANIMALS

## RADIANCE HYDRATING WATER

## **Skin condition** All skin types.

## Product description

Skin-quenching water concentrate to hydrate, plump skin and help refine skin tone and texture. Hydrating aqueous formula includes hyaluronic acid, adenosine, prickly pear extract, niacinamide and coconut oil.

## Directions

Use morning and evening. Apply to clean skin using a cotton pad or fingertips and smooth over face and neck, avoiding the eye area.

## Benefits / Top retailing points

- FERMENT 21<sup>™</sup> rich water lotion
- Delivers maximum soothing hydration
- Helps create an even toned complexion and texture

## Best used with

Dynamic Radiance Essence Supercharged Moisture Cream/Lotion

## The Bio Shield Complex





B

FERMENT 21<sup>™</sup>

Red Microalgae

algae Beta Glucan

## Key ingredients

Niacinamide (Vitamin B3) Coconut Oil Cactus Chamomile Extract Hyaluronic Acid Adenosine

## SUPERCHARGED EYE CREAM

## Skin condition

All skin types.

## **Product description**

Restorative, radiance-enhancing eye beauty treatment to brighten, smooth and protect the eye area from moisture loss. Comforting balm cream includes adenosine, aloe vera, plus antioxidant vitamins C and E, chamomile, argan oil, olive phytosqualan, soybean sterols, carnosine.

## Directions

Apply to clean skin morning and evening as the final stage of your skincare ritual. Use one pump for both eyes and tap around the orbital bone until absorbed.

## **Benefits / Top retailing points**

- Cocktail of anti-aging beauty ingredients
- Keeps the eye area moisturized and looking firm
- Boosts skin rejuvenation and vitality
- Helps reduce fine lines and wrinkles for a younger look

## Best used with

Radiance Hydrating Water Dynamic Radiance Essence Supercharged Moisture Cream/Lotion

## The Bio Shield Complex







FERMENT 21<sup>™</sup> Red Microalgae

Beta Glucan

## Key ingredients

Tocopheryl Acetate (Vitamin E) Allantoin Ascorbyl Tetraisopalmitate (Vitamin C) Chamomile Extract Adenosine Aloe Vera



SEACRET

0.5 FL. OZ. / 15ML

ORIGINAL DEAD SEA INGREDIENT

INFUSED WITH PEPTIDES

HYPOALLERGENIC TESTED

PARABEN FREI

NOT TESTED ON ANIMALS



INFUSED WITH PEPTIDES

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

## SUPERCHARGED MOISTURE CREAM

## **Skin condition**

Normal to dry skin types.

## **Product description**

Intense long-lasting rich moisturizer to protect the skin against moisture loss, while providing firmer-looking skin. Creamy formula includes ceramides and adenosine, salicylic acid, vitamin E, soybean sterols and natural precious argan, pomegranate and black currant oils.

## Directions

Use morning and evening following Dynamic Radiance Essence. Apply two pumps to face and neck and massage gently until absorbed.

## **Benefits / Top retailing points**

- Rich, creamy texture absorbs easily for softer, smoother, healthier-looking skin
- Delivers maximum long-lasting hydration
- Helps reduce fine lines and wrinkles for a younger look

## Best used with

Radiance Hydrating Water Dynamic Radiance Essence

## The Bio Shield Complex







FERMENT 21<sup>™</sup>

Red Microalgae

Beta Glucan

## **Key ingredients**

Ceramides Adenosine Argan Oil Tocopheryl Acetate (Vitamin E) Carnosine Proteins Phytosqualan®

## SUPERCHARGED MOISTURE LOTION

## **Skin condition**

Normal to combination to oily skin types.

## **Product description**

Long-lasting light formula moisturizer to refresh, soothe and smooth the look of fine lines. Light lotion includes ceramides, salicylic acid and natural precious argan oil.

## Directions

Use morning and evening following Dynamic Radiance Essence. Apply two pumps to face and neck and massage gently until absorbed.

## **Benefits / Top retailing points**

- Light texture absorbs easily for softer, smoother, healthierlooking skin
- Delivers maximum long-lasting hydration
- Helps reduce fine lines and wrinkles for a younger look

## Best used with

Radiance Hydrating Water Dynamic Radiance Essence

## **The Bio Shield Complex**





FERMENT 21<sup>™</sup>

Red Microalgae

Beta Glucan

## **Key ingredients**

Ceramides Adenosine Salicylic acid Chamomile Extract Carnosine Proteins Phytosqualan®



SEACRET

BIO SHIELD COMPLEX

Supercharged

Moisture

Lotion

ORIGINAL DEAD SEA INGREDIENT

INFUSED WITH PEPTIDES

HYPOALLERGENIC TESTED

PARABEN FRE

NOT TESTED ON ANIMALS



## OPHTHALMOLOGY TESTED

## PARABEN FREE

### NOT TESTED ON ANIMALS

Coating technology transforms the way we remove mascara! The formula coats lashes and sets without smudging, clumping or smearing. Due to the special technology, the coat structure slides off easily with warm water.

## NON SMUDGE MASCARA CONE-SHAPED BRUSH



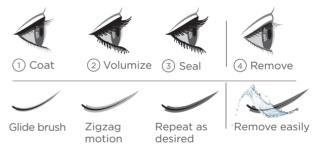
EASILY REMOVED WITH LUKEWARM WATER

## **Product description**

A long-wearing, smudge free mascara that volumizes and separates lashes. Extremely easy to remove with just warm water.

## Directions

Glide brush, volumize and separate from root to tip with a gentle zigzag motion to catch even the smallest lashes. Repeat as desired for a bolder luscious look. Remove with warm water.



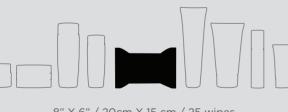
## **Benefits / Top retailing points**

- Coating technology formula loosens with warm water and allows formula to slide off easily.
- Long wear mascara that won't smudge, smear or clump.
- NO PANDA LOOK!
- The dual-purpose brush has a precision tip that evens lashes, and a rounded base to easily achieve maximum fullness.

## Ingredients

ACRYLATES/ETHYLHEXYL ACRYLATE COPOLYMER, AQUA / WATER, IRON OXIDES (CI 77499), GLYCERYL STEARATE SE, GLYCERIN, BUTYLENE GLYCOL, AMMONIUM ACRYLATES COPOLYMER, STEARIC ACID, VP/EICOSENE COPOLYMER, COPOLRNICIA CERIFERA (CARNAUBA) WAX, SEA SALT / MARIS SAL (DEAD SEA MINERALS), TROMETHAMINE, METHYLGLUCAMINE, PVP, ETHYLHEXYLGLYCERIN, ALCOHOL DENAT, XANTHAN GUM, DISODIUM EDTA, PHENOXYETHANOL, SODIUM DEHYDROACETATE.

### RECARCEMENT MIRERALS FROM THE DEAD SEA MIRE PROMITINE DEAD SEA MIRE DEAD



8" X 6" / 20cm X 15 cm / 25 wipes



## MAKEUP REMOVER WIPES

## **Skin condition**

All skin types.

## **Product description**

Oil-based makeup remover wipes, effectively cleans the skin of even stubborn makeup with a few easy strokes.

## Directions

Gently stroke the wipe on facial skin. Repeat strokes until makeup residue is completely removed.

## **Benefits / Top retailing points**

- Effectively cleans waterproof makeup
- Ideal for both home usage and on the go

## Best used with

Deep Cleansing Facial Wash (Normal to Dry Skin)

Key ingredients Dead Sea Minerals Cucumber Extract Aloe Vera Extract Vitamin E

## Ingredients

WATER / AQUA, CAPRYLIC/CAPRIC TRIGLYCERIDE, CYCLOPENTASILOXANE, CETEARYL ISONONANOATE, GLYCERIN, HEXYLENE GLYCOL, PEG-8, PHENOXYETHANOL, GLYCERYL STEARATE, PEG-100 STEARATE, DIMETHICONE, FRAGRANCE / PARFUM, STEARYL ALCOHOL, SODIUM HYDROXIDE, ALOE BARBADENSIS (ALOE VERA) LEAF JUICE, CARBOMER, SEA SALT / MARIS SAL (DEAD SEA MINERALS), XANTHAN GUM, DEHYDROACETIC ACID, BENZOIC ACID, TOCOPHERYL ACETATE (VITAMIN E), DISODIUM COCOAMPHODIACETATE, TETRASODIUM EDTA, CITRIC ACID, CUCUMIS SATIVUS (CUCUMBER) EXTRACT, SODIUM CHLORIDE, SODIUM GLYCOLATE, POTASSIUM SORBATE, SODIUM BENZOATE.

