



OPPORTUNITY SEACRET™

7 POINT BUSINESS PLAN Success Path

EFFECTIVE JANUARY 12, 2021



Growing Sales

Advancement and Bonus Buying is strictly and absolutely prohibited in all circumstances. Product purchases solely for the purpose of rank advancing, qualifying for commissions or rewards, is not permitted.

1. Sales Commission Income

TWO WAYS TO EARN:

1. Wholesale to Retail: Buy Seacret products at Wholesale (Agent) pricing and sell at Retail pricing; earn 36%.
2. Sell products and earn 20% Personal Sales Commission on every Retail order, VIP order and Easy Reorder to qualify for monthly TPQV tiers and earn an extra bonus according to the chart below:

PERSONAL SALES COMMISSION (WOW BONUS)

MONTHLY TPQV*	TOTAL % MONTHLY COMMISSIONABLE TOTAL
1-799	20%**
800 - 1,199	20% + 3% = 23%***
1200 - 1,599	20% + 5% = 25%***
1600 - 1,999	20% + 7% = 27%***
2,000+	20% + 10% = 30%***

*Please note that \$2 per item is deducted from sales total for commissions.

**Get your 20% Personal Sales Commission weekly on your Customer orders. Agent wholesale orders count toward the monthly TPQV tiers, 20% is the discount received with Agent product pricing.

***Receive the additional 3-10% commission monthly, deposited on the 15th of the next month.

Sales commission income does NOT include sales from promotions, half-price items, business supplies, Wallet Dollars, or promotion codes.

2. Product Credit

- Offered to support the replenishment of products for demonstrations
- Share and sell Seacret products and develop a customer base.

Achieve 300 Customer QV or more from all customer orders in a calendar month and earn Product Credit according to the **chart below**:

MONTHLY CUSTOMER QV	% ON MONTHLY COMMISSIONABLE TOTAL
300 + QV	20% (MAXIMUM \$500)

Product Credit is applied the following month on the 15th as a Wallet Credit. Unused credit is banked from month-to-month as long as the Agent remains Active.

IMPORTANT TERMS

QUALIFICATION VOLUME (QV): This is a unit assigned to each order that is used for rank qualification purposes, the calculation of product credit and other promotions/bonuses.

COMMISSIONABLE VOLUME (CV): The volume assigned to product orders that is used to calculate team commission and team customer bonus.

TOTAL PERSONAL QUALIFYING VOLUME (TPQV): This is Qualification Volume from Personal Agent orders (PV) and Customer Group orders.

ACTIVE: To be Active, an Agent must have 100 Total Personal Qualification Volume (TPQV) over the last 4 weeks.

QUALIFIED: An Agent is considered Qualified when they are Active and have a personally enrolled Active Agent on their left team and their right team or 2 Customers with minimum of 100 QV each.

CUSTOMER GROUP: Your customers and the customers referred by them.

ENROLLER TREE: This is all personally enrolled Agents and their Agents to the end of the line of sponsorship.

Growing Your Team

3. Team Commission

REQUIREMENTS:

Active and Qualified

Create a minimum of 300 CV and 600 CV in your two teams

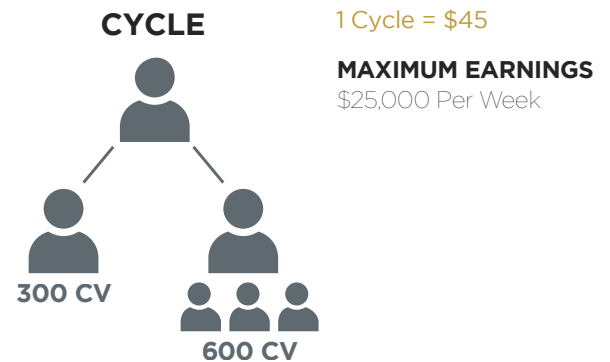
EARN:

A Team Commission is generated every time your two teams produce 300 CV on one team and 600 CV on the other. This is called a Cycle. Each Cycle qualifies you to receive a bonus of \$45.

WEEKLY PAY EXAMPLE, BRONZE OR HIGHER

Left Volume 3,000 CV 300 CV <hr style="width: 50%; margin: 0 auto;"/> X 10 Cycles = 3,000 CV	Right Volume 6,000 CV 600 CV <hr style="width: 50%; margin: 0 auto;"/> X 10 Cycles = 6,000 CV
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10 Cycles X \$45 USD = \$450 TEAM COMMISSION



4. Customer Group Commissions (formerly Team Customer Bonus)

REQUIREMENTS:

- Paid as Royale or Higher Agent in the previous week with 500 TPQV

EARN:

- Earn an extra percentage of ALL QV on all customer orders in your Enroller Tree, down to the next paid Royale Agent (from the previous week) in your team
- As you advance in rank you qualify for an increased percentage per the chart below
- At the SILVER rank, you unlock a commission on a 1st Generation Royale or higher rank Agents
- As you advance in rank, the Generation commission percentage increases

CUSTOMER GROUP COMMISSIONS

ROYALE 1 ST GEN	PERSONAL GROUP %	1 ST GEN %
ROYALE	7%	
SILVER	8%	3%
GOLD	9%	4%
PLATINUM+	10%	5%

5. Leadership Match

REQUIREMENTS:

- Active and Paid As Bronze or higher
- Have a Paid Bronze or higher Agent in your personally enrolled team

EARN:

- Earn up to a 20% commission calculated on the Team Commission of Paid As Bronze or higher Agents in your enroller tree. You can earn on up to 4 generations of Paid Bronze or higher Agents.
- The number of Generations you receive is dependent on the rank you are Paid As
 - » 1st Generation - 20% (Bronze or higher)
 - » 2nd Generation - 10% (Silver or higher)
 - » 3rd Generation - 10% (Platinum or higher)
 - » 4th Generation - 10% (Diamond or higher)

6. Rank Advancement and Bonuses

RANK ADVANCEMENT	ACTIVE AGENT (100 TPQV)	LEFT TEAM (4WK QV)	RIGHT TEAM (4 WK QV)	LIFESTYLE BONUS (EVERY 4 WEEKS)
TABLET* OR \$250	BRONZE	2,000	2,000	
		QUALIFICATION OPTION: 4,000 TPQV of which 50% can be personal orders		
\$500	ROYALE	5,000	5,000	\$500
NEW \$1,000	SILVER	8,000	8,000	\$600
NEW \$1,500	GOLD	14,000 + BRONZE	14,000 + BRONZE	\$800
\$5,000**	PLATINUM	20,000 + BRONZE	20,000 + BRONZE	\$1,200
\$7,000**	RUBY	40,000 + SILVER	40,000 + SILVER	\$1,400
\$10,000**	DIAMOND	80,000 + GOLD	80,000 + GOLD	\$1,600
\$40,000**	BLUE DIAMOND	200,000 + PLATINUM	200,000 + PLATINUM	\$2,000
\$100,000**	RED DIAMOND	400,000 + RUBY	400,000 + RUBY	\$3,000
\$250,000**	CROWN	800,000 + DIAMOND	800,000 + DIAMOND	\$4,000
\$1,000,000**	CROWN ROYALE	2,000,000 + BLUE DIAMOND	2,000,000 + BLUE DIAMOND	\$6,000

Agents must be Active and qualified with 100 TPQV to qualify for all ranks. All rank requirements must meet lower rank requirements to advance to the next rank. *Tablet only available in North America. **Platinum and higher rank advancement bonuses are paid in installments. See the full Compensation Plan document located in your Back-office for details.

7. Kickstart Program And Mission Mentor Bonuses

CHOOSE YOUR PRODUCT PACK AND RECEIVE GRATITUDE OFFERS FOR FIRST TIME CUSTOMERS:

Agent Product Packs are available to new and existing Agents to kickstart and grow business. Agents have a one-time opportunity to purchase each product pack up to the pack purchase limit. If the maximum limit is not purchased for that specific product pack at the same time, then that pack cannot be repurchased in the future. Example: If an Agent purchases 2 WOW Packs and 1 Wellness Pack in an order, then they may not return in the future to purchase a WOW Pack or a Wellness Pack.

Gratitude Offers only apply to the first purchase of each Product Pack. The Gratitude Offer links will be available in the Back Office (under My Gratitude Offers) and will remain available for the first full 7 weeks after the pack was purchased.

AGENT PACKS (OPTIONAL)	AGENT PRICE	QV/CV	SAVINGS PERCENTAGE	CUSTOMER GRATITUDE OFFERS*	PURCHASE LIMIT
WOW PACK	\$200.00	200/100	44% OFF RETAIL	4	2
WELLNESS PACK	\$300.00	300/150	43% OFF RETAIL	4	2
FOUNDATIONAL SKINCARE PACK	\$375.00	375/188	43% OFF RETAIL	6	2
SPA PACK	\$450.00	450/225	44% OFF RETAIL	6	2
AGE DEFYING SKINCARE PACK	\$550.00	550/275	45% OFF RETAIL	8	2
HAVE IT ALL PACK	\$1,850.00	2000/900	49% OFF RETAIL	30	1

Note. The purchase of any Agent Product Pack is optional and not required to become an Independent Agent with Seacret.

GRATITUDE OFFERS FOR FIRST TIME CUSTOMERS

First Time Customer Gratitude Offers in Agent Product Packs are special offers exclusively for Agents to offer to their first-time Customers. In turn, Customers receive 20% off VIP price of Life by Seacret Collections and 50% off VIP price of one Collection Bonus Item, plus have the one-time option to lock in this great value by selecting Easy Reorder. Gratitude Offers are intended for Agents to kickstart their Customer base. Gratitude Offer Links are found in the Back Office (under My Gratitude Links) and Agents must extend Gratitude Offers, plus Customers must use Gratitude Offers, within the first for 7 weeks of the Agent's purchase of the pack.

KICKSTART PROGRAM:

Agents in their first full 7 weeks in business are eligible to earn additional Bonus Incentives for achieving 3 simple missions:

MISSION 1

Achieve 500 Total Personal Volume (TPQV)*

Up to 250 TPQV may be from Personally Enrolled Agents TPQV.

REWARD

\$50 Product Credit



MISSION 2

Achieve +300 additional TPQV (cumulative 800 TPQV)

Up to 400 TPQV may be from Personally Enrolled Agents TPQV.

REWARD

\$100 Product Credit



MISSION 3

Achieve +400 additional TPQV (Cumulative 1200 TPQV)

Up to 600 TPQV may be from Personally Enrolled Agents TPQV.

REWARD

\$250 Product Credit



*Total Personal Qualifying Volume (TPQV) = Qualifying Volume (QV) from all Personal Orders and Personal Customer Group Orders.

MISSION MENTOR BONUSES

For every personally enrolled Kickstart Agent that achieves the Kickstart Missions a Mentor Bonus is paid to the Enroller.

MISSIONS	MENTOR BONUS	CUMULATIVE TOTAL
MISSION 1	\$50	\$50
MISSION 2	\$30	\$80
MISSION 3	\$40	\$120

SENIOR MISSION MENTOR BONUSES

The first upline Royale or Above will receive a Senior Mission Mentor Bonus.

MISSIONS	SENIOR MENTOR BONUS	CUMULATIVE TOTAL
MISSION 1	\$25	\$25
MISSION 2	\$15	\$40
MISSION 3	\$40	\$80

EARNINGS STATEMENT

Diamond Agents and above earn annual income achieved by fewer than 1% of Seacret Agents. Their earnings are extraordinary and not typical. It is important that all potential Agents understand that everyone's results will vary, as we are all unique and different. In the U.S. and Canada in 2019, the average Seacret Agent, who qualified to earn commissions, earned an annual income of \$1,201.00, excluding any associated business costs.

As with most opportunities, you can find exceptional individuals performing well above average, while others perform below average or perhaps make no money at all. The earnings of an Agent are based solely on the successful sale of products to consumers in accordance with the Seacret Direct Compensation Plan. Agents will incur expenses in operating their Seacret business, such as the sign-up fee, optional product purchases and the annual renewal fee.

It takes hard work to make a substantial income in this business and an Agent's success is largely dependent upon their skills, work effort, commitment, leadership skills and market conditions. Seacret Direct, LLC does not guarantee that any Agent will achieve any level of income or success.

ANNUAL TRIPS, CONFERENCES, AND LEADERSHIP EVENTS

ANNUAL TRIPS

Qualify and enjoy exotic vacations around the world to places like Fiji and Hawaii.



ANNUAL CONFERENCES

Attend the Seacret Annual Conference and receive training and leadership development.

