

The background of the entire page is a repeating pattern of various cosmetic product outlines. These include bottles, tubes, jars, and containers of different shapes and sizes. Each outline is drawn with a thin, multi-colored line that transitions through a spectrum of colors like blue, green, yellow, and red. The products are arranged in a somewhat grid-like but slightly offset pattern, creating a textured, modern look.

SEACRET™
MINERALS FROM THE DEAD SEA

THE SEACRET BOOK

THE SEACRET IS IN THESE PAGES...

Welcome to The SEACRET, your professional guide to the world's most luxurious Dead Sea skin care brand. Based on exclusive blends of Dead Sea minerals, herbal oils and extracts, and more premium ingredients, SEACRET presents a total body treatment range that nourishes the body with moisture and hydrates the skin from top to toe.

In the following pages, you'll discover a universe of skin care made simple and accessible for you. Explore our product categories for all skin types, with the Body, Foundational, Mud Therapy, Hair, Men, Age-Defying, and Recover series.

Each series includes products formulated for specific skin types and particular skin needs. Get to know individual SEACRET products, with tempting descriptions of key ingredients, skin benefits, directions for use, top retailing points, effective tips and much more.

The SEACRET product book tells you the complete SEACRET story, from cover to cover, making it easy for you to satisfy customers with the precise approach to the skin & hair care they need.



DEAD SEA BRINGS SKIN TO LIFE

What is the secret of the Dead Sea? It's all about chemistry. Located at the lowest point of earth, 417m below sea level in a landlocked region, the Dead Sea accumulates ultra-dense concentrations of minerals, saturating its mud and waters. SEACRET extracts and bottles the beneficial components of the Dead Sea, bringing the unique beauty benefits to customers worldwide.

Proven by science, Dead Sea minerals are skin-loving, youth-enhancing, nutrient-rich gifts of nature:

- Deeply hydrating
- Enhancing skin renewal
- Protecting against free radical damage
- Soothing and rejuvenating



THE SEACRET SERIES

From body care to facial therapy, hair styling and age-defying products for the skin, use the following series descriptions to guide you to the right beauty treatment for a variety of skin challenges, and the precise product just for you.

BODY CARE luxury lotions, creams, scrubs and cleansers for ultimate cleansing and rejuvenation.

FOUNDATIONAL with a natural twist, based on blends of Dead Sea minerals, herbal extracts, amino acids and fatty acids.

MUD THERAPY powerful Dead Sea mud and mineral-rich formulas to revitalize dry skin.

HAIR CARE for all hair types, infused with Dead Sea black mud and minerals, argan oil and silk protein.

MEN energizing series specially formulated for men's skin, based on powerful Dead Sea mineral blends.

AGE-DEFYING advanced peptide technology and powerful antioxidant blends formulated for the needs of maturing skin.

THE SEACRET WAY



ORIGINAL DEAD SEA INGREDIENTS

Straight from the source. SEACRET products are based on natural Dead Sea salts and minerals extracted from the waters and shores of the world's most ancient spa.



PARABEN FREE

SEACRET products do not contain parabens, an unnecessary chemical additive.



SLS FREE

SEACRET products do not contain SLS, a commonly used detergent that may cause skin irritation.



HYPOALLERGENIC TESTED

SEACRET products are tested on sensitive skin to reduce the possibility of allergic reaction.



NOT TESTED ON ANIMALS

SEACRET is bound by a cruelty-free ethos in all its operations.



TRAVEL SIZE APPROVED

Selected products available in TSA-friendly travel size (3.4 FL.OZ. / 100 mL or smaller).



ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

NAIL CARE COLLECTION

Includes: Body Lotion, Buffing Block, Cuticle Oil and Nail File

Skin condition

All skin types.

Product description

For a perfect nail care manicure and pedicure in the comfort of your home.

Directions

Nail File: Start the nail care process with the nail file to shape the tip of the nails and get the complete look. Start at the outer edge of one nail, at a 45 to 90 degree angle against the edge, along the nail towards the center. Repeat until the desired shape is achieved.

Buffing Block: Step 1 - Use the blue coarse side of the cube every 4 weeks for about 5 seconds. This will smooth the natural nail surface, clean ridges and stains off the nail. Step 2 - Use the grey soft side of the cube every 2 weeks for about 5 seconds, for a flawless polish.

Step 3 - Use the white silky side of the cube every 2 weeks to buff to a perfect gloss manicure. Cleaning instructions: The buffer should be cleaned periodically with a dry, clean cloth.

Cuticle Oil: Rub oil on cuticle and surrounding skin, and massage until fully absorbed. Use once a week.

Body Lotion: Apply as needed and massage gently until fully absorbed.

Benefits / Top retailing points

- Achieve beautifully shiny nails with this easy-to-use manicure and pedicure kit.
- Smooth and perfect polish, revealing natural, healthy-looking nails.
- Hydrating cuticle oil for softer cuticles.
- The Body Lotion is absorbed quickly, provides hydration while helping to protect against moisture loss.

Cuticle Oil Ingredients

MINERAL OIL \ PARAFFINUM LIQUIDUM, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, VITIS VINIFERA (GRAPE) SEED OIL, PHENOXYETHANOL, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, TOCOPHERYL ACETATE (VITAMIN E), DEHYDROACETIC ACID, BHT, HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL, ELAEIS GUINEENSIS (PALM) OIL, SESAMUM INDICUM (SESAME) SEED OIL, OENOTHERA BIENNIS (EVENING PRIMROSE) OIL, ROSA CANINA (ROSEHIP) FRUIT OIL, ALOE BARBADENSIS LEAF JUICE, GREEN 6\CI 61565, VIOLET 2\CI 60725, SEA SALT \ MARIS SAL (DEAD SEA MINERALS).

Body Lotion Ingredients

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MINERAL MASSAGE SOAP

Skin condition

All skin types.

Product description

Cleanses and moisturizes the skin to provide a healthy glow.

Directions

Work into a lather. Apply lather to wet skin, then rinse thoroughly. Formulated for body skin. Suitable for daily use.

Benefits / Top retailing points

- A gentle body cleanser.
- Cleanses and soothes the skin.
- Naturally invigorating minerals help rejuvenate the skin and enhance suppleness.
- Helps address flaking by restoring suppleness.
- Special massaging effect with massage nubs on the bar.
- Rinses off, without leaving a trace of residue.

Best used with

Body Butter

Body Lotion

Key ingredients

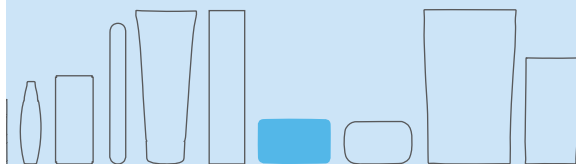
Dead Sea Minerals

Hamamelis Virginiana Extract

Olive Oil

Ingredients

ELAEIS GUINEENSIS KERNEL OIL, AQUA, SEA SALT / MARIS SAL (DEAD SEA MINERALS), HAMAMELIS VIRGINIANA EXTRACT, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, OLEA EUROPAEA OIL, SODIUM CHLORIDE.



4 FL.OZ. / 125 g

ORIGINAL DEAD SEA INGREDIENTS

ALL NATURAL

PARABEN FREE

NOT TESTED ON ANIMALS



14.1 FL.OZ. / 400 g | 3.5 FL.OZ. / 100 g

ORIGINAL DEAD SEA INGREDIENTS

ALL NATURAL

TRAVEL SIZE APPROVED

PARABEN FREE

NOT TESTED ON ANIMALS

DEAD SEA BATH SALTS

Skin condition

All skin types.

Product description

Natural bath salts deliver the calming powers of Dead Sea minerals.

Directions

Pour a generous amount into a warm bath and soak for approximately 20 minutes before rinsing. Use 1-2 times a week.

Benefits / Top retailing points

- Unique blend of minerals contributes to a total immersion experience.
- Exfoliates, cleanses and softens the skin.
- Provides ultimate relaxing sensation.
- Relax and soak away stress in a natural Dead Sea Salt beauty solution for soothing a tired mind and body.
- Help improve skin tone by cleansing away dirt, grime and dead skin.

Best used with

Body Butter

Body Lotion

Key ingredients

Dead Sea Salt

Ingredients

100% DEAD SEA SALT.

SALT & OIL SCRUB

MILK & HONEY

Skin condition

All skin types.

Product description

A refreshing scrub blend exfoliates dry skin, for a beautiful, rejuvenating glow.

Directions

In the shower or bath, gently massage onto wet skin. Rinse well with warm water.

Benefits / Top retailing points

- All-over skin exfoliation.
- Softens rough parts of the body.
- Revitalizes the skin with a soft silky touch.
- Gives skin a natural glow.
- Natural exfoliating skin scrub featuring Dead Sea Salt, which exfoliates away dead skin and other debris from the skin's surface and pores.
- A perfect hydrating body scrub to promote skin suppleness.
- Ideal anti-aging beauty treatment to keep skin looking young.

Best used with

Body Butter

Body Lotion

Key ingredients

Dead Sea Minerals

Borage, Sesame & Grape Seed Oils

Ingredients

DEAD SEA SALT (MARIS SAL), PARAFFINUM LIQUIDUM, BRASSICA CAMPESTRIS (RAPESEED) SEED OIL, SESAMUM INDICUM (SESAME) SEED OIL, GLYCERIN, ISOPROPYL MYRISTATE, VITIS VINIFERA (GRAPE) SEED OIL, FRAGRANCE / PARFUM, BORAGO OFFICINALIS (BORAGE) SEED OIL, LINUM USITATISSIMUM (LINSEED) SEED OIL, ROSA CANINA (ROSEHIP) FRUIT OIL, BHT, HONEY, CI 47005.



ORIGINAL DEAD SEA INGREDIENTS

PARABEN FREE

NOT TESTED ON ANIMALS

TIP

Pay special attention to areas with rough skin like elbows, knees, ankles and heels.



14.1 FL.OZ. / 400 g

ORIGINAL DEAD SEA INGREDIENTS

PARABEN FREE

NOT TESTED ON ANIMALS

TIP

Pay special attention to areas with rough skin like elbows, knees, ankles and heels.

SALT & OIL SCRUB OCEAN MIST

Skin condition

All skin types.

Product description

A refreshing scrub blend exfoliates dry skin, for a beautiful, rejuvenating glow.

Directions

In the shower or bath, gently massage onto wet skin. Rinse well with warm water.

Benefits / Top retailing points

- All-over skin exfoliation.
- Softens rough parts of the body.
- Revitalizes the skin with a soft silky touch.
- Gives skin a natural glow.
- Natural exfoliating skin scrub featuring Dead Sea Salt, which exfoliates away dead skin and other debris from the skin's surface and pores.
- A perfect hydrating body scrub to promote skin suppleness.
- Ideal anti-aging beauty treatment to keep skin looking young.

Best used with

Body Butter

Body Lotion

Key ingredients

Dead Sea Minerals

Borage, Sesame & Grape Seed Oils

Ingredients

DEAD SEA SALT (MARIS SAL), PARAFFINUM LIQUIDUM, BRASSICA CAMPESTRIS (RAPESEED) SEED OIL, GLYCERIN, ISOPROPYL MYRISTATE, SESAMUM INDICUM (SESAME) SEED OIL, VITIS VINIFERA (GRAPE) SEED OIL, FRAGRANCE / PARFUM, BORAGO OFFICINALIS (BORAGE) SEED OIL, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, LINUM USITATISSIMUM (LINSEED) SEED OIL, ROSA CANINA (ROSEHIP) FRUIT OIL, BHT, CI 47005.

SALT & OIL SCRUB

POMEGRANATE

Skin condition

All skin types.

Product description

A refreshing scrub blend exfoliates dry skin, for a beautiful, rejuvenating glow.

Directions

In the shower or bath, gently massage onto wet skin. Rinse well with warm water.

Benefits / Top retailing points

- All-over skin exfoliation.
- Softens rough parts of the body.
- Revitalizes the skin with a soft silky touch.
- Gives skin a natural glow.
- Natural exfoliating skin scrub featuring Dead Sea Salt, which exfoliates away dead skin and other debris from the skin's surface and pores.
- A perfect hydrating body scrub to promote skin suppleness.
- Ideal anti-aging beauty treatment to keep skin looking young.

Best used with

Body Butter

Body Lotion

Key ingredients

Dead Sea Minerals

Borage, Sesame & Grape Seed Oils

Ingredients

DEAD SEA SALT (MARIS SAL), PARAFFINUM LIQUIDUM, BRASSICA CAMPESTRIS (RAPESEED) SEED OIL, SESAMUM INDICUM (SESAME) SEED OIL, GLYCERIN, ISOPROPYL MYRISTATE, VITIS VINIFERA (GRAPE) SEED OIL, FRAGRANCE / PARFUM, BORAGO OFFICINALIS (BORAGE) SEED OIL, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, LINUM USITATISSIMUM (LINSEED) SEED OIL, ROSA CANINA FRUIT OIL, BHT, PUNICA GRANATUM (POMEGRANATE) FRUIT EXTRACT, CI 47005.



ORIGINAL DEAD SEA INGREDIENTS

PARABEN FREE

NOT TESTED ON ANIMALS

TIP

Pay special attention to areas with rough skin like elbows, knees, ankles and heels.



14.1 FL.OZ. / 400 g

ORIGINAL DEAD SEA INGREDIENTS

PARABEN FREE

NOT TESTED ON ANIMALS

TIP

Pour into your pedicure bath for an aromatherapy soak.

SALT & OIL SCRUB PURE

Skin condition

All skin types.

Product description

A refreshing scrub blend exfoliates dry skin, for a beautiful, rejuvenating glow.

Directions

In the shower or bath, gently massage onto wet skin. Rinse well with warm water.

Benefits / Top retailing points

- All-over skin exfoliation.
- Softens rough parts of the body.
- Revitalizes the skin with a soft silky touch.
- Gives skin a natural glow.
- Natural exfoliating skin scrub featuring Dead Sea Salt, which exfoliates away dead skin and other debris from the skin's surface and pores.
- A perfect hydrating body scrub to promote skin suppleness.
- Ideal anti-aging beauty treatment to keep skin looking young.

Best used with

Body Butter

Body Lotion

Key ingredients

Dead Sea Minerals

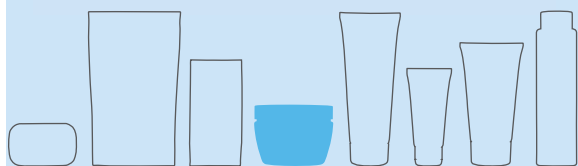
Borage, Sesame & Grape Seed Oils

Ingredients

DEAD SEA SALT (MARIS SAL), PARAFFINUM LIQUIDUM, BRASSICA CAMPESTRIS (RAPESEED) SEED OIL, SESAMUM INDICUM (SESAME) SEED OIL, GLYCERIN, ISOPROPYL MYRISTATE, VITIS VINIFERA (GRAPE) SEED OIL, FRAGRANCE / PARFUM, BORAGO OFFICINALIS (BORAGE) SEED OIL, LINUM USITATISSIMUM (LINSEED) SEED OIL, LEMONGRASS (CYMBOPOGON SCHOENANTHUS) OIL, ROSA CANINA (ROSEHIP) FRUIT OIL, BHT, CI 47005.

SALT SCRUB

MILK & HONEY



12.3 FL.OZ. / 350 g

ORIGINAL DEAD SEA INGREDIENTS

PARABEN FREE

NOT TESTED ON ANIMALS

TIP

Pour into your pedicure bath for an aromatherapy soak.

Skin condition

All skin types.

Product description

Natural salts enriched with aromatic oils gently exfoliate and hydrate the skin.

Directions

In the shower or bath, gently massage onto wet skin. Rinse well with warm water.

Benefits / Top retailing points

- All-over skin exfoliation.
- Softens rough parts of the body.
- Revitalizes the skin with a smooth finish.
- For silky, hydrated skin.
- Natural exfoliating skin scrub featuring Dead Sea Salt, which exfoliates away dead skin and other debris from the skin's surface and pores.
- A perfect hydrating body scrub to promote skin suppleness.
- Ideal anti-aging beauty treatment to keep skin looking young.

Best used with

Body Butter

Body Lotion

Key ingredients

Dead Sea Minerals

Jojoba Seed Oil

Chamomile Extract

Ingredients

SEA SALT (FROM THE DEAD SEA), SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, FRAGRANCE / PARFUM, HONEY, ANTHEMIS NOBILIS (CHAMOMILE) FLOWER EXTRACT, CANANGA ODORATA FLOWER OIL.



12.3 FL.OZ. / 350 g

ORIGINAL DEAD SEA INGREDIENTS

PARABEN FREE

NOT TESTED ON ANIMALS

TIP

Pour into your pedicure bath for an aromatherapy soak.

SALT SCRUB

OCEAN MIST

Skin condition

All skin types.

Product description

Natural salts enriched with aromatic oils gently exfoliate and hydrate the skin.

Directions

In the shower or bath, gently massage onto wet skin. Rinse well with warm water.

Benefits / Top retailing points

- All-over skin exfoliation.
- Softens rough parts of the body.
- Revitalizes the skin with a smooth finish.
- For silky, hydrated skin.
- Dry or rough elbows, knees, hands or feet? We've got you covered. Gently exfoliate and hydrate the dull layers of skin that hides healthy-looking skin underneath.
- Deep clean the skin, help to balance excess oils and scrub away dirt.
- Reveal younger-looking skin by enhancing softness on those troubled areas.
- Lightly scented like an ocean breeze.

Best used with

Body Butter
Body Lotion

Key ingredients

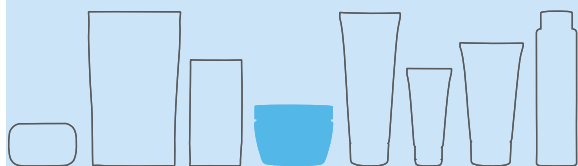
Dead Sea Minerals
Jojoba Seed Oil
Chamomile Extract

Ingredients

SEA SALT (FROM THE DEAD SEA), ALGAE EXTRACT, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, FRAGRANCE / PARFUM, ANTHEMIS NOBILIS (CHAMOMILE) FLOWER EXTRACT, CANANGA ODORATA FLOWER OIL.

SALT SCRUB

POMEGRANATE



12.3 FL.OZ. / 350 g

ORIGINAL DEAD SEA INGREDIENTS

PARABEN FREE

NOT TESTED ON ANIMALS

TIP

Pour into your pedicure bath for an aromatherapy soak.

Skin condition

All skin types.

Product description

Natural salts enriched with aromatic oils gently exfoliate and hydrate the skin.

Directions

In the shower or bath, gently massage onto wet skin. Rinse well with warm water.

Benefits / Top retailing points

- All-over skin exfoliation.
- Softens rough parts of the body.
- Revitalizes the skin with a smooth finish.
- For silky, hydrated skin.
- Dry or rough elbows, knees, hands or feet? We've got you covered. Gently exfoliate and hydrate the dull layers of skin that hides healthy-looking skin underneath.
- Deep clean the skin, help to balance excess oils and scrub away dirt.
- Reveal younger-looking skin by enhancing softness on those troubled areas.
- A delicious pomegranate fragrance that will invigorate and energize the senses with every use.

Best used with

Body Butter

Body Lotion

Key ingredients

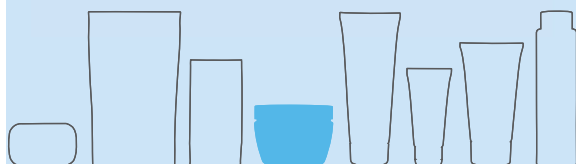
Dead Sea Minerals

Jojoba Seed Oil

Chamomile Extract

Ingredients

SEA SALT / MARIS SAL (DEAD SEA MINERALS), SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, FRAGRANCE / PARFUM, PUNICA GRANATUM (POMEGRANATE) FRUIT EXTRACT, ANTHEMIS NOBILIS (CHAMOMILE) FLOWER EXTRACT, CANANGA ODORATA FLOWER OIL.



12.3 FL.OZ. / 350 g

ORIGINAL DEAD SEA INGREDIENTS

PARABEN FREE

NOT TESTED ON ANIMALS

TIP

Pour into your pedicure bath for an aromatherapy soak.

SALT SCRUB

PURE

Skin condition

All skin types.

Product description

Natural salts enriched with aromatic oils gently exfoliate and hydrate the skin.

Directions

In the shower or bath, gently massage onto wet skin. Rinse well with warm water.

Benefits / Top retailing points

- All-over skin exfoliation.
- Softens rough parts of the body.
- Revitalizes the skin with a smooth finish.
- For silky, hydrated skin.
- Dry or rough elbows, knees, hands or feet? We've got you covered. Gently exfoliate and hydrate the dull layers of skin that hides healthy-looking skin underneath.
- Deep clean the skin, help to balance excess oils and scrub away dirt.
- Reveal younger-looking skin by enhancing softness on those troubled areas.

Best used with

Body Butter

Body Lotion

Key ingredients

Dead Sea Minerals

Jojoba Seed Oil

Chamomile Extract

Ingredients

SEA SALT (FROM THE DEAD SEA), SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, FRAGRANCE / PARFUM, ANTHEMIS NOBILIS (CHAMOMILE) FLOWER EXTRACT, CANANGA ODORATA FLOWER OIL.



6.8 FL.OZ. / 200 mL | 3.4 FL.OZ. / 100 mL

ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

BODY LOTION

MILK & HONEY

Skin condition

All skin types.

Product description

A moisturizing daily body lotion that softens and hydrates the skin.

Directions

Apply as needed and massage gently until fully absorbed. For daily use.

Benefits / Top retailing points

- Hydrates and replenishes moisture to dry skin.
- Leaves skin with a refreshing scent.
- Absorbs quickly.
- Does not leave behind a greasy, heavy feel.
- Excellent emollient properties help to defend against moisture loss.
- Super hydrating, non-greasy formula that softens and conditions the skin.
- Provides antioxidant protection against free radical damage.
- Sweetly scented the body lotion hydrates the skin, helping to improve its appearance and suppleness.

Best used with

Salt Scrub

Salt & Oil Scrub

Key ingredients

Avocado Oil

Chamomile Extract

Vitamin A

Vitamin E.

Ingredients

WATER / AQUA, ISOPROPYL MYRISTATE, CETYL ALCOHOL, STEARIC ACID, PROPYLENE GLYCOL, TRIETHANOLAMINE, GLYCERYL STEARATE, GLYCERIN, PHENOXYETHANOL, DIMETHICONE, CAPRYLIC/CAPRIC TRIGLYCERIDE, FRAGRANCE / PARFUM, SODIUM BENZOATE, CHLORPHENESIN, ETHYLHEXYLGLYCERIN, PERSEA GRATISSIMA (AVOCADO) OIL, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, ACRYLATES/C10-30 ALKYL ACRYLATE CROSSPOLYMER, TOCOPHERYL ACETATE (VITAMIN E), SEA SALT / MARIS SAL (DEAD SEA MINERALS), TRITICUM VULGARE (WHEAT) GERM OIL, DISODIUM EDTA, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER WATER, HONEY EXTRACT / MEL EXTRACT, GLYCINE SOJA (SOYBEAN) PROTEIN, RETINYL PALMITATE (VITAMIN A), ALOE BARBADENSIS LEAF JUICE, BUTYLPHENYL METHYLPROPIONAL, LINALOOL, LIMONENE, COUMARIN, ALPHA-ISOMETHYL IONONE, BENZYL SALICYLATE.



6.8 FL.OZ. / 200 mL | 3.4 FL.OZ. / 100 mL
1.35 FL.OZ. / 40 mL

ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

NOT TESTED ON ANIMALS

BODY LOTION OCEAN MIST

Skin condition

All skin types.

Product description

A moisturizing daily body lotion that softens and hydrates the skin.

Directions

Apply as needed and massage gently until fully absorbed. For daily use.

Benefits / Top retailing points

- Hydrates and replenishes moisture to dry skin.
- Leaves skin with a refreshing scent.
- Absorbs quickly.
- Does not leave behind a greasy, heavy feel.
- Excellent emollient properties help to defend against moisture loss.
- Super hydrating, non-greasy formula that softens and conditions the skin.
- Provides antioxidant protection against free radical damage.
- With a clean, crisp light scent Ocean Mist helps combat dry skin.

Best used with

Salt Scrub

Salt & Oil Scrub

Key ingredients

Avocado Oil

Chamomile Extract.

Vitamin A

Vitamin E

Ingredients

WATER/ AQUA, ISOPROPYL MYRISTATE, CETYL ALCOHOL, STEARIC ACID, PROPYLENE GLYCOL, TRIETHANOLAMINE, GLYCERYL STEARATE, GLYCERIN, PHENOXYETHANOL, FRAGRANCE / PARFUM, DIMETHICONE, CAPRYLIC/CAPRIC TRIGLYCERIDE, SODIUM BENZOATE, CHLORPHENESIN, ETHYLHEXYLGLYCERIN, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, ACRYLATES/C10-30 ALKYL ACRYLATE CROSSPOLYMER, PERSEA GRATISSIMA (AVOCADO) OIL, TRITICUM VULGARE (WHEAT) GERM OIL, DISODIUM EDTA, TOCOPHERYL ACETATE (VITAMIN E), SEA SALT / MARIS SAL (DEAD SEA MINERALS), CHAMOMILLA RECUTITA (MATICARIA) FLOWER WATER, GLYCINE SOJA (SOYBEAN) PROTEIN, RETINYL PALMITATE (VITAMIN A), ALOE BARBADENSIS LEAF JUICE, AMYL CINNAMAL, BUTYLPHENYL METHYLPROPIONAL, CITRONELLOL, COUMARIN, GERANIOL, LIMONENE, LINALOOL.

BODY LOTION

POMEGRANATE



6.8 FL.OZ. / 200 mL | 3.4 FL.OZ. / 100 mL
1.35 FL.OZ. / 40 mL

ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

TRAVELER SIZE APPROVED

PARABEN FREE

NOT TESTED ON ANIMALS

Skin condition

All skin types.

Product description

A moisturizing daily body lotion that softens and hydrates the skin.

Directions

Apply as needed and massage gently until fully absorbed. For daily use.

Benefits / Top retailing points

- Hydrates and replenishes moisture to dry skin.
- Leaves skin with a refreshing scent.
- Absorbs quickly.
- Does not leave behind a greasy, heavy feel.
- Excellent emollient properties help to defend against moisture loss.
- Super hydrating, non-greasy formula that softens and conditions the skin.
- Provides antioxidant protection against free radical damage.
- A delicious pomegranate fragrance that will invigorate and energize the senses with every use.

Best used with

Salt Scrub

Salt & Oil Scrub

Key ingredients

Avocado Oil

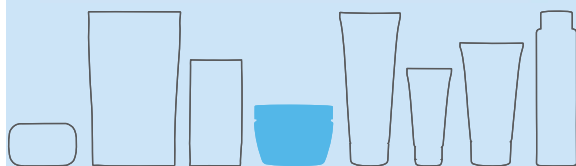
Chamomile Extract

Vitamin A

Vitamin E

Ingredients

WATER / AQUA, ISOPROPYL MYRISTATE, CETYL ALCOHOL, STEARIC ACID, PROPYLENE GLYCOL, TRIETHANOLAMINE, GLYCERYL STEARATE, GLYCERIN, PHENOXYETHANOL, DIMETHICONE, CAPRYLIC/CAPRIC TRIGLYCERIDE, FRAGRANCE / PARFUM, SODIUM BENZOATE, CHLORPHENESIN, ETHYLHEXYLGLYCERIN, PERSEA GRATISSIMA (AVOCADO) OIL, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, ACRYLATES/C10-30 ALKYL ACRYLATE CROSSPOLYMER, SEA SALT / MARIS SAL (DEAD SEA MINERALS), TRITICUM VULGARE (WHEAT) GERM OIL, DISODIUM EDTA, TOCOPHERYL ACETATE (VITAMIN E), CHAMOMILLA RECUTITA (MATRICARIA) FLOWER WATER, GLYCINE SOJA (SOYBEAN) PROTEIN, PUNICA GRANATUM FRUIT EXTRACT, RETINYL PALMITATE (VITAMIN A), ALOE BARBADENSIS LEAF JUICE, BUTYLPHENYL METHYLPROPIONAL, HEXYL CINNAMAL, LIMONENE, LINALOOL.



8.5 FL.OZ. / 250 mL

ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

TIP

Concentrate on extra dry areas, such as elbows, knees and heels.

BODY BUTTER

MILK & HONEY

Skin condition

All skin types.

Product description

An ultra-rich body butter for a soothing, moisturizing touch.

Directions

Gently massage onto body skin until fully absorbed. Use as needed.

Benefits / Top retailing points

- Provides all day moisturizing for supple, healthy-looking skin.
- Provides long lasting hydration.
- Promotes softer, smoother, and finer looking skin.
- Helps protect the skin's moisture barrier by providing ultra-hydration
- Seacret Body Butters are a beauty ritual many can't do without. Packed with luxurious ingredients, it deeply moisturizes the skin without leaving a greasy feel.
- Sweetly scented rich body butter that hydrates the skin, improving its appearance and suppleness.
- Helps combat dry skin with its softening properties.

Best used with

Salt Scrub

Salt & Oil Scrub

Key ingredients

Shea Butter

Cocoa Butter

Olive Oil

Vitamins E & C

Ingredients

WATER / AQUA, BUTYROSPERMUM PARKII (SHEA BUTTER), ETHYLHEXYL PALMITATE, CAPRYLIC/CAPRIC TRIGLYCERIDE, GLYCERIN, CETYL ALCOHOL, STEARYL ALCOHOL, BEES WAX / CERA ALBA, GLYCERYL STEARATE, DIMETHICONE, CYCLOPENTASILOXANE, PEG-20 STEARATE, TRIETHANOLAMINE, PEG-100 STEARATE, THEOBROMA CACAO (COCOA) SEED BUTTER, GLUCONOLACTONE, FRAGRANCE / PARFUM, SODIUM BENZOATE, PHENOXYETHANOL, DEHYDROACETIC ACID, OLEA EUROPAEA (OLIVE) FRUIT OIL, DISODIUM EDTA, SEA SALT / MARIS SAL (DEAD SEA MINERALS), COCOS NUCIFERA (COCONUT) OIL, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, TOCOPHERYL ACETATE (VITAMIN E), SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, RIBES NIGRUM (BLACK CURRANT) SEED OIL, SACCHARUM OFFICINARUM (SUGAR CANE) EXTRACT, CITRUS MEDICA LIMONUM (LEMON) PEEL EXTRACT, PYRUS MALUS (APPLE) FRUIT EXTRACT, CAMELLIA SINENSIS LEAF EXTRACT (GREEN TEA), MAGNESIUM ASCORBYL PHOSPHATE (VITAMIN C), HONEY EXTRACT / MEL EXTRACT, PERSEA GRATISSIMA (AVOCADO) OIL, RETINYL PALMITATE (VITAMIN A), ROSA CANINA FRUIT OIL, CITRUS AURANTIUM DULCIS (ORANGE) OIL, ALPHA ISOMETHYL IONONE, BENZYL SALICYLATE, BUTYLPHENYL METHYLPROPIONAL, COUMARIN, LIMONENE, LINALOOL.

BODY BUTTER

OCEAN MIST

Skin condition

All skin types.

Product description

An ultra-rich body butter for a soothing, moisturizing touch.

Directions

Gently massage onto body skin until fully absorbed. Use as needed.

Benefits / Top retailing points

- Provides all day moisturizing for supple, healthy-looking skin.
- Provides long lasting hydration.
- Promotes softer, smoother, and firmer looking skin.
- Helps protect the skin's moisture barrier by providing ultra-hydration.
- Seacret Body Butters are a beauty ritual many can't do without. Packed with luxurious ingredients, it deeply moisturizes the skin without leaving a greasy feel.
- Rich, whipped formula delivers skin-smoothing results, treating your body to what it needs to stay hydrated without a greasy, sticky feel.
- With a clean, crisp light scent Ocean Mist helps combat dry skin with its supreme softening properties.

Best used with

Salt Scrub

Salt & Oil Scrub

Key ingredients

Shea Butter

Cocoa Butter

Olive Oil

Vitamins E & C

Ingredients

WATER / AQUA, BUTYROSPERMUM PARKII (SHEA BUTTER), ETHYLHEXYL PALMITATE, CAPRYLIC/CAPRIC TRIGLYCERIDE, GLYCERIN, CETYL ALCOHOL, STEARYL ALCOHOL, BEES WAX / CERA ALBA, GLYCERYL STEARATE, DIMETHICONE, CYCLOPENTASILOXANE, PEG-20 STEARATE, TRIETHANOLAMINE, PEG-100 STEARATE, THEOBROMA CACAO (COCOA) SEED BUTTER, GLUCONOLACTONE, FRAGRANCE / PARFUM, SODIUM BENZOATE, PHENOXYETHANOL, DEHYDROACETIC ACID, OLEA EUROPAEA (OLIVE) FRUIT OIL, DISODIUM EDTA, SEA SALT / MARIS SAL (DEAD SEA MINERALS), COCOS NUCIFERA (COCONUT) OIL, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, TOCOPHERYL ACETATE (VITAMIN E), SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, RIBES NIGRUM (BLACK CURRANT) SEED OIL, CITRUS AURANTIUM DULCIS (ORANGE) OIL, SACCHARUM OFFICINARUM (SUGAR CANE) EXTRACT, CITRUS MEDICA LIMONUM (LEMON) PEEL EXTRACT, PYRUS MALUS (APPLE) FRUIT EXTRACT, CAMELLIA SINENSIS LEAF EXTRACT (GREEN TEA), MAGNESIUM ASCORBYL PHOSPHATE (VITAMIN C), CEDRUS ATLANTICA BARK OIL / CEDRUS ATLANTICA, PERSEA GRATISSIMA (AVOCADO) OIL, RETINYL PALMITATE (VITAMIN A), ROSA CANINA FRUIT OIL, ELEFTARIA CARDAMOMUM SEED OIL, AMYL CINNAMAL, BUTYLPHENYL METHYLPROPIONAL, COUMARIN, GERANIOL, LIMONENE, LINALOOL



8.5 FL.OZ. / 250 mL

ORIGINAL DEAD SEA INGREDIENTS

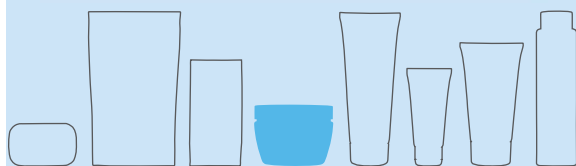
HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

TIP

Concentrate on extra dry areas, such as elbows, knees and heels.



8.5 FL.OZ. / 250 mL

ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

TIP

Concentrate on extra dry areas, such as elbows, knees and heels.

BODY BUTTER

POMEGRANATE

Skin condition

All skin types.

Product description

An ultra-rich body butter for a soothing, moisturizing touch.

Directions

Gently massage onto body skin until fully absorbed. Use as needed.

Benefits / Top retailing points

- Provides all day moisturizing for supple, healthy-looking skin.
- Provides long lasting hydration.
- Promotes softer, smoother, and firmer looking skin.
- Helps protect the skin's moisture barrier by providing ultra-hydration
- Seacret Body Butters are a beauty ritual many can't do without. Packed with luxurious ingredients, it deeply moisturizes the skin without leaving a greasy feel.
- Rich body butter that hydrates the skin, improving its appearance and suppleness.
- A delicious pomegranate fragrance that will invigorate and energize the senses with every use.

Best used with

Salt Scrub

Salt & Oil Scrub

Key ingredients

Shea Butter

Cocoa Butter

Olive Oil

Vitamins E & C

Ingredients

WATER / AQUA, BUTYROSPERMUM PARKII (SHEA BUTTER), ETHYLHEXYL PALMITATE, CAPRYLIC/CAPRIC TRIGLYCERIDE, GLYCERIN, CETYL ALCOHOL, STEARYL ALCOHOL, BEES WAX / CERA ALBA, GLYCERYL STEARATE, DIMETHICONE, CYCLOPENTASILOXANE, PEG-20 STEARATE, TRIETHANOLAMINE, PEG-100 STEARATE, THEOBROMA CACAO (COCOA) SEED BUTTER, GLUCONOLACTONE, FRAGRANCE / PARFUM, SODIUM BENZOATE, PHENOXYETHANOL, DEHYDROACETIC ACID, OLEA EUROPAEA (OLIVE) FRUIT OIL, DISODIUM EDTA, SEA SALT / MARIS SAL (DEAD SEA MINERALS), COCOS NUCIFERA (COCONUT) OIL, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, TOCOPHERYL ACETATE (VITAMIN E), SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, RIBES NIGRUM (BLACK CURRANT) SEED OIL, SACCHARUM OFFICINARUM (SUGAR CANE) EXTRACT, CITRUS MEDICA LIMONUM (LEMON) PEEL EXTRACT, PYRUS MALUS (APPLE) FRUIT EXTRACT, CAMELLIA SINENSIS LEAF EXTRACT (GREEN TEA), MAGNESIUM ASCORBYL PHOSPHATE (VITAMIN C), PERSEA GRATISSIMA (AVOCADO) OIL, RETINYL PALMITATE (VITAMIN A), ROSA CANINA FRUIT OIL, PUNICA GRANATUM FRUIT EXTRACT, BUTYLPHENYL METHYLPROPIONAL, HEXYL CINNANAL, LIMONENE, LINALOOL.

BODY BUTTER

PURE

Skin condition

All skin types.

Product description

An ultra-rich body butter for a soothing, moisturizing touch.

Directions

Gently massage onto body skin until fully absorbed. Use as needed.

Benefits / Top retailing points

- Provides all day moisturizing for supple, healthy-looking skin.
- Provides long lasting hydration.
- Promotes softer, smoother, and firmer looking skin.
- Helps protect the skin's moisture barrier by providing ultra-hydration
- Seacret Body Butter's are a beauty ritual many can't do without. Packed with luxurious ingredients, it deeply moisturizes the skin without leaving a greasy feel.
- Luxurious body butter that hydrates the skin, improving its appearance and suppleness.
- Skin is left feeling soft, velvety and heavenly scented.

Best used with

Salt Scrub

Salt & Oil Scrub

Key ingredients

Shea Butter

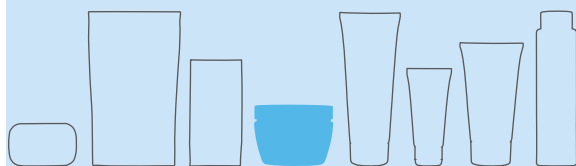
Cocoa Butter

Olive Oil

Vitamins E & C

Ingredients

WATER / AQUA, BUTYROSPERMUM PARKII (SHEA BUTTER), ETHYLHEXYL PALMITATE, CAPRYLIC/CAPRIC TRIGLYCERIDE, GLYCERIN, CETYL ALCOHOL, STEARYL ALCOHOL, BEES WAX / CERA ALBA, GLYCERYL STEARATE, DIMETHICONE, CYCLOPENTASILOXANE, PEG-20 STEARATE, TRIETHANOLAMINE, PEG-100 STEARATE, THEOBROMA CACAO (COCOA) SEED BUTTER, GLUCONOLACTONE, FRAGRANCE / PARFUM, SODIUM BENZOATE, PHENOXYETHANOL, DEHYDROACETIC ACID, OLEA EUROPAEA (OLIVE) FRUIT OIL, DISODIUM EDTA, SEA SALT / MARIS SAL (DEAD SEA MINERALS), COCOS NUCIFERA (COCONUT) OIL, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, TOCOPHERYL ACETATE (VITAMIN E), SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, RIBES NIGRUM (BLACK CURRANT) SEED OIL, SACCHARUM OFFICINARUM (SUGAR CANE) EXTRACT, CITRUS MEDICA LIMONUM (LEMON) PEEL EXTRACT, PYRUS MALUS (APPLE) FRUIT EXTRACT, CAMELLIA SINENSIS LEAF EXTRACT (GREEN TEA), MAGNESIUM ASCORBYL PHOSPHATE (VITAMIN C), PERSEA GRATISSIMA (AVOCADO) OIL, RETINYL PALMITATE (VITAMIN A), ROSA CANINA FRUIT OIL, PUNICA GRANATUM FRUIT EXTRACT, BUTYLPHENYL METHYLPROPIONAL, HEXYL CINNANAL, LIMONENE, LINALOOL.



8.5 FL.OZ. / 250 mL

ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

TIP

Concentrate on extra dry areas, such as elbows, knees and heels.



5.1 FL.OZ. / 150 mL | 3.4 FL.OZ. / 100 mL
0.84 FL.OZ. / 25 mL

ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

NOT TESTED ON ANIMALS

TIP

Apply morning, evening, or any time of day. Lightly massage cream into hands, from fingertips to wrist, concentrating on cuticles.

HAND CREAM WITH SHEA BUTTER

Skin condition

All skin types.

Product description

Rich, moisturizing cream that softens hands and enhances the look of healthy skin.

Directions

Apply to hands and nails with a light massaging motion. Use as needed.

Benefits / Top retailing points

- Helps address dry skin.
- Easily absorbed.
- Gives hands the long-lasting moisture protection they need.
- Ultra-rich formulation leaves hands soft and smooth and can be applied as often as needed.
- Silky treatment to help counter dryness.
- Help keep your hands looking and feeling younger with the emollient blend of moisturizers.

Best used with

Salt & Oil Scrub
Salt Scrub

Key ingredients

Shea Butter
Cocoa Butter
Olive Oil
Vitamin E
Sunflower Oil
Orange Oil

Ingredients

WATER / AQUA, ETHYLHEXYL PALMITATE, GLYCERYL STEARATE, CETYL ALCOHOL, DIMETHICONE, GLYCERIN, STEARIC ACID, CYCLOPENTASILOXANE, TRIETHANOLAMINE, PROPYLENE GLYCOL, FRAGRANCE / PARFUM, GLUCONOLACTONE, HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL, SODIUM BENZOATE, PHENOXYETHANOL, BEESWAX / CERA ALBA, BUTYROSPERMUM PARKII (SHEA) BUTTER, THEOBROMA CACAO (COCOA) SEED BUTTER, SEA SALT / MARIS SAL (DEAD SEA MINERALS), DEHYDROACETIC ACID, ACRYLATES/C10-30 ALKYL ACRYLATE CROSSPOLYMER, TOCOPHERYL ACETATE (VITAMIN E), ALOE BARBADENSIS LEAF JUICE, CITRUS AURANTIUM DULCIS (ORANGE) PEEL OIL, BUTYLPHENYL METHYLPROPIONAL, LINALOOL, HEXYL CINNAMAL, LIMONENE, RETINYL PALMITATE (VITAMIN A), POGOSTEMON CABLIN OIL.



5.1 FL.OZ. / 150 mL | 3.4 FL.OZ. / 100 mL

ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

TIP

Apply foot cream and wear socks before going to sleep. This will give the feet all-night nourishment, and will help to keep the skin soft.

FOOT CREAM WITH TEA TREE OIL

Skin condition

All skin types.

Product description

Rich moisturizing cream leaves your feet feeling hydrated and refreshed.

Directions

Gently massage onto cleansed feet, beginning at the toes and working up to the tops of the feet, until absorbed.

Use daily or whenever the skin feels dry or rough.

Benefits / Top retailing points

- Moisturizes dry skin.
- Softens feet.
- Absorbed easily.
- Provide instant hydration with this powerful moisturizer if you suffer with dry, flaky feet.
- Locks in moisture to help keep feet looking healthy, smooth and flaky-free.
- Apply when your feet need a little extra TLC. With continued use your feet will keep that soft, smooth look all year round.

Best used with

Salt & Oil Scrub

Salt Scrub

Key ingredients

Shea Butter

Cocoa Butter

Olive Oil

Tea Tree Oil

Sunflower Oil

Ingredients

WATER / AQUA, UREA, ETHYLHEXYL PALMITATE, GLYCERYL STEARATE, CETYL ALCOHOL, GLYCERIN, STEARIC ACID, DIMETHICONE, TRIETHANOLAMINE, BUTYROSPERMUM PARKII (SHEA BUTTER), PROPYLENE GLYCOL, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, GLUCONOLACTONE, BEESWAX / CERA ALBA, SODIUM BENZOATE, PHENOXYETHANOL, ALLANTOIN, THEOBROMA CACAO (COCOA) SEED BUTTER, MELALEUCA ALTERNIFOLIA (TEA TREE) LEAF OIL, SEA SALT / MARIS SAL (DEAD SEA MINERALS), ACRYLATES/C10-30 ALKYL ACRYLATE CROSSPOLYMER, DEHYDROACETIC ACID, OLEA EUROPAEA (OLIVE) FRUIT OIL, HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, TOCOPHERYL ACETATE (VITAMIN E).



13.3 FL.OZ. / 400 mL | 1.7 FL.OZ. / 50 mL

ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

CONDITIONING BODY WASH

LILY ROSE

Skin condition

All skin types.

Product description

All-over body conditioning. based on a mineral-rich formula that forms a creamy cleansing lather. With one quick, easy squeeze of the bottle, the rich body blend cleanses and softens the skin without overdrying, leaving a refreshed sensation of smooth, hydrated skin.

Directions

Remove the cap and squeeze a small amount into your hand. Massage gently on body skin until a lather forms. Rinse thoroughly in lukewarm water. For daily use

Benefits / Top retailing points

- Provides SLS free cleansing without stripping skin.
- Provides a natural conditioning lather.
- Leaves skin feeling refreshingly clean and soft.
- Moisturizing body wash minimizes skin dryness
- Promotes firmer-looking skin while protecting the skin against moisture loss.
- Unisex body wash is non-drying, provides a gentle cleansing and conditions the skin

Best used with

Body Butter
Salt Scrub

Key ingredients

Jojoba Seed Oil
Dead Sea Minerals

Ingredients

WATER / AQUA, GLYCERIN, SODIUM TRIDECETH SULFATE, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, SODIUM LAUROAMPHOACETATE, COCAMIDE MEA, SEA SALT / MARIS SAL, FRAGRANCE / PARFUME, PHENOXYETHANOL, SODIUM CHLORIDE, CITRIC ACID, POLYQUATERNIUM-10, GUAR HYDROXYPROPYLTRIMONIUM CHLORIDE, SODIUM GLYCOLATE, ETHYLHEXYLGLYCERIN, LINALOOL, HYDROXYCITRONELLAL, PENTAERYTHRITYL TETRA-DI-T-BUTYL HYDROXYHYDROCINNAMATE, BENZOTRIAZOLYL DODECYL p-CRESOL.



ORIGINAL DEAD SEA INGREDIENTS

TRAVEL SIZED APPROVED

SLS FREE

PARABEN FREE

NOT TESTED ON ANIMALS

TIP

Sodium lauryl sulfate is a common ingredient in many shampoos that creates a thick, foamy lather. Although shampoo that contains this lathering agent may clean hair effectively, it may also dry the scalp or strip color from dyed hair.

MINERAL-RICH HYDRATING MUD SHAMPOO

Hair type

For all hair types.

Product description

SLS free shampoo that effectively cleanses the hair and rebalances moisture levels.

Directions

Apply to wet hair and scalp. Massage thoroughly and rinse well in lukewarm water. For daily use.

Benefits / Top retailing points

- Makes hair manageable.
- Hydrates the hair for a soft-silk touch.
- Designed to help reduce frizz and stop flyaways.
- Intensive mud beauty treatment that invigorates and revitalizes the scalp while cleansing the hair.
- Removes product build-up and smooths the hair cuticle.
- SLS free. No sulfates or parabens
- Leaves hair feeling thick and shiny.

Best used with

Mineral-rich Vitalizing Mud Conditioner

Mineral-rich Reviving Mud Hair Mask

Key ingredients

Dead Sea Mud

Vitamin E

Pro Vitamin B5

Argan Oil

Hydrolyzed Silk (Silk Protein)

Ingredients

WATER / AQUA, DISODIUM COCOAMPHODIACETATE, COCAMIDOPROPYL BETAINE, CITRIC ACID, FRAGRANCE / PARFUM, GLYCOL DISTEARATE, LAURAMINE OXIDE, PHENOXYETHANOL, PEG-150 DISTEARATE, PEG-55 PROPYLENE GLYCOL OLEATE, PROPYLENE GLYCOL, DECYL GLUCOSIDE, POLYQUATERNIUM-10, GLYCERIN, SODIUM BENZOATE, CHLORPHENESIN, PANTHENOL, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER WATER, SODIUM DEHYDROACETATE, ETHYLHEXYLGLYCERIN, SILT (DEAD SEA MUD), SEA SALT/MARIS SAL (DEAD SEA MINERALS), TOCOPHERYL ACETATE (VITAMIN E), CARAMEL, HYDROLYZED SILK (SILK PROTEIN), ARGANIA SPINOSA KERNEL OIL (ARGAN OIL), LINUM USITATISSIMUM (LINSEED) SEED OIL, ALOE BARBADENSIS LEAF JUICE, BISABOOL, LINALOOL, HEXYL CINNAMAL, ALPHA-ISOMETHYL IONONE, CITRONELLOL



16.9 FL.OZ. / 500 mL | 1.7 FL.OZ. / 50 mL

ORIGINAL DEAD SEA INGREDIENTS

TRAVEL SIZE APPROVED

PARABEN FREE

NOT TESTED ON ANIMALS

MINERAL-RICH VITALIZING MUD CONDITIONER

Hair type

For all hair types.

Product description

Hydrating conditioner that renews softness, shine and manageability.

Directions

Apply conditioner to the hair, leave in for 2-3 minutes, and then rinse thoroughly. For daily use.

Benefits / Top retailing points

- Provides softness and smoothness.
- Maximizes manageability.
- Promotes healthier looking hair that feels voluminous and looks radiant.

Best used with

Mineral-rich Hydrating Mud Shampoo
Moisturizing Hair Serum

Key ingredients

Dead Sea Mud
Vitamin E
Pro Vitamin B5
Argan Oil
Silk Protein

Ingredients

WATER / AQUA, CETEARYL ALCOHOL, BEHENTRIMONIUM CHLORIDE, ISOPROPYL MYRISTATE, DIMETHICONE, FRAGRANCE / PARFUM, GLYCERIN, PHENOXYETHANOL, POLYQUATERNIUM-10, SILT (DEAD SEA MUD), CITRIC ACID, SODIUM BENZOATE, AMODIMETHICONE, SEA SALT/MARIS SAL (DEAD SEA MINERALS), ETHYLHEXYLGLYCERIN, PANTHENOL (PRO VITAMIN B5), TOCOPHERYL ACETATE (VITAMIN E), HYDROLYZED SILK (SILK PROTEIN), CHAMOMILLA RECUTITA (MATRICARIA) FLOWER WATER, NIACINAMIDE, CAMELLIA SINENSIS LEAF EXTRACT (GREEN TEA), TRIDECETH-12, PUNICA GRANATUM FRUIT (POMEGRANATE) EXTRACT, ARGANIA SPINOSA KERNEL OIL (ARGAN OIL), CETRIMONIUM CHLORIDE, LINALOOL, HEXYL CINNAMAL, ALPHA-ISOMETHYL IONONE, CITRONELLOL.

MINERAL-RICH REVIVING MUD HAIR MASK

Hair type

For all hair types.

Product description

Revive hair's natural beauty and shine.

Directions

Apply a generous amount to towel-dried hair. Leave on for 5-7 minutes and rinse thoroughly. Use 1-2 times weekly.

Benefits / Top retailing points

- Provides long lasting conditioning effect.
- Makes hair smooth, shiny and easily manageable.
- Enriched with minerals that help provide shine to the hair.
- Excellent moisture-binding benefits

Best used with

Mineral-rich Hydrating Mud Shampoo
Moisturizing Hair Serum

Key ingredients

Dead Sea Mud
Vitamin E
Silk Protein
Argan Oil
Olive Oil

Ingredients

WATER / AQUA, CETEARYL ALCOHOL, QUATERNIUM-80, CYCLOPENTASILOXANE, CETRIMONIUM CHLORIDE, BEHENTRIMONIUM CHLORIDE, GLYCERIN, AMODIMETHICONE, GLYCERYL STEARATE, FRAGRANCE / PARFUM, PHENOXYETHANOL, CAPRYLIC / CAPRIC TRIGLYCERIDE, OLEA EUROPAEA (OLIVE) FRUIT OIL, LACTIC ACID, ISOPROPYL ALCOHOL, PANTHENOL, ROSA CENTIFOLIA FLOWER EXTRACT, SODIUM BENZOATE, POLYQUATERNIUM-10, CHLORPHENESIN, TRIDECETH-12, ETHYLHEXYLGLYCERIN, TOCOPHERYL ACETATE (VITAMIN E), WHEAT AMINO ACIDS, SOY AMINO ACIDS, SERINE, ARGININE HCl, THREONINE, CARAMEL, PUNICA GRANATUM FRUIT EXTRACT, SODIUM LACTATE, SORBITOL, UREA, HYDROLYZED SILK, SILT (DEAD SEA MUD), SEA SALT / MARIS SAL (DEAD SEA MINERALS), ARGANIA SPINOSA KERNEL OIL (ARGAN OIL), LINUM USITATISSIMUM (LINSEED) SEED OIL, CHENOPODIUM QUINOA SEED EXTRACT, HIPPOPHAE RHAMNOIDES OIL, GLYCINE, GLUCOSE, ALLANTOIN, BENZYL ALCOHOL, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER EXTRACT, POTASSIUM SORBATE, CITRIC ACID.



ORIGINAL DEAD SEA INGREDIENTS

PARABEN FREE

NOT TESTED ON ANIMALS

TIP

For a deeper infusion, wrap hair in a warm towel after application, wait 5-7 minutes, then rinse with water. Avoid vigorously towel-drying the hair before styling as this can cause frizzy hair. Instead, simply pat the hair dry before styling.



ORIGINAL DEAD SEA INGREDIENTS

TRAVEL SIZE APPROVED

PARABEN FREE

NOT TESTED ON ANIMALS

TIP

Hair serums can be used to style hair without causing damaging effects. Apply hair serum before using styling tools, to prevent hair from overheating.

NOURISHING HAIR SERUM

Hair type

For all hair types.

Product description

Creates a moisture barrier, while enhancing smoothness.

Directions

Apply 1 to 2 drops of serum on towel-dried or dry hair. Apply along the entire length of the hair, paying special attention to the tips. Do not rinse.

Benefits / Top retailing points

- Enhances the vitality of the hair.
- Makes hair look glossy and smooths flyaways.
- Coats the hair and protects from damaging environmental pollutants.

Best used with

Mineral-rich Hydrating Mud Shampoo
Pro Styling Hair Straightener

Key ingredients

Vitamin E
Argan Oil
Avocado Oil

Ingredients

CYCLOPENTASILOXANE, C12-15 ALKYL BENZOATE, DIMETHICOL, FRAGRANCE / PARFUM, PHENOXYETHANOL, TOCOPHERYL ACETATE (VITAMIN E), CAPRYLIC/CAPRIC TRIGLYCERIDE, OENOTHERA BIENNIS (EVENING PRIMROSE) OIL, PERSEA GRATISSIMA (AVOCADO OIL) / PERSEA GRATISSIMA OIL, ARGANIA SPINOSA KERNEL OIL (ARGAN OIL), CHAMOMILLA RECUTITA (MATRICARIA) FLOWER EXTRACT, SEA SALT/MARIS SAL (DEAD SEA MINERALS), LINALOOL, HEXYL CINNAMAL, ALPHA ISOMETHYL IONONE, CITRONELLOL, EUGENOL, GERANIOL, HYDROXYCITRONELLAL.

HAIR STYLING CLAY

Hair type

For all hair types.

Product description

Provides a strong yet flexible hold that allows easy hair molding.

Directions

Press fingers firmly into clay, remove a small amount and rub between palms or fingertips to soften product. Distribute evenly through towel-dried hair or dry hair. Use finger tips to mold hair into the required style.

Benefits / Top retailing points

- Provides long lasting flexi-control.
- Creates a natural-looking matte finish.
- Adds texture and definition to the hair.
- Spread easily and evenly.
- Little goes a long way.
- Washes out easily.

Best used with

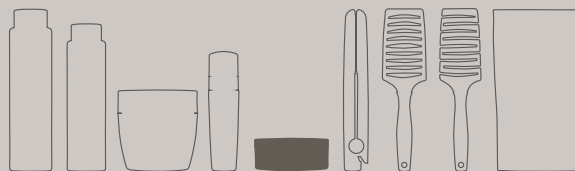
Mineral-rich Hydrating Mud Shampoo
Pro Styling Hair Straightener

Key ingredients

Kaolin
Beeswax

Ingredients

RICINUS COMMUNIS (CASTOR) SEED OIL & HYDROGENATED CASTOR OIL & COPERNICIA CERIFERA (CARNAUBA) WAX, BEESWAX, CAPRYLIC/CAPRIC TRIGLYCERIDE, KAOLIN, PEG-7 GLYCERYL COCOATE, FRAGRANCE / PARFUM, PHENYOETHANOL, MARIS SAL (DEAD SEA MINERAL WATER), ALPHA ISOMETHYL IONONE, BENZYL SALICYLATE, BUTYLPHENYL METHYLPROPIONAL, CITRONELLOL, EUGENOL, HEXYL CINNAMAL, LIMONENE, LINALOOL.



1.7 OZ. / 50 mL

ORIGINAL DEAD SEA INGREDIENTS

TRAVEL SIZE APPROVED

PARABEN FREE

NOT TESTED ON ANIMALS



30 MIN SLEEP MODE



VIBRATION



SAFETY CAP



30 SEC HEAT



USER FRIENDLY CORD



MULTI STYLE



100 - 240V



12 MONTH WARRANTY

PRO STYLING HAIR STRAIGHTENER

Hair type

For all hair types and textures.

Product description

Innovative straightening technology, with advanced features that promote perfect straightening and long-lasting flicks and curls.

Directions

1. To turn on, hold down the TEMP. button for three seconds.
2. To set temperature, briefly press the TEMP. button according to desired temperature.
3. To activate the vibration, press the VIB button until you feel a light vibration.
4. To turn off, press the TEMP. button for three seconds.

Benefits / Top retailing points

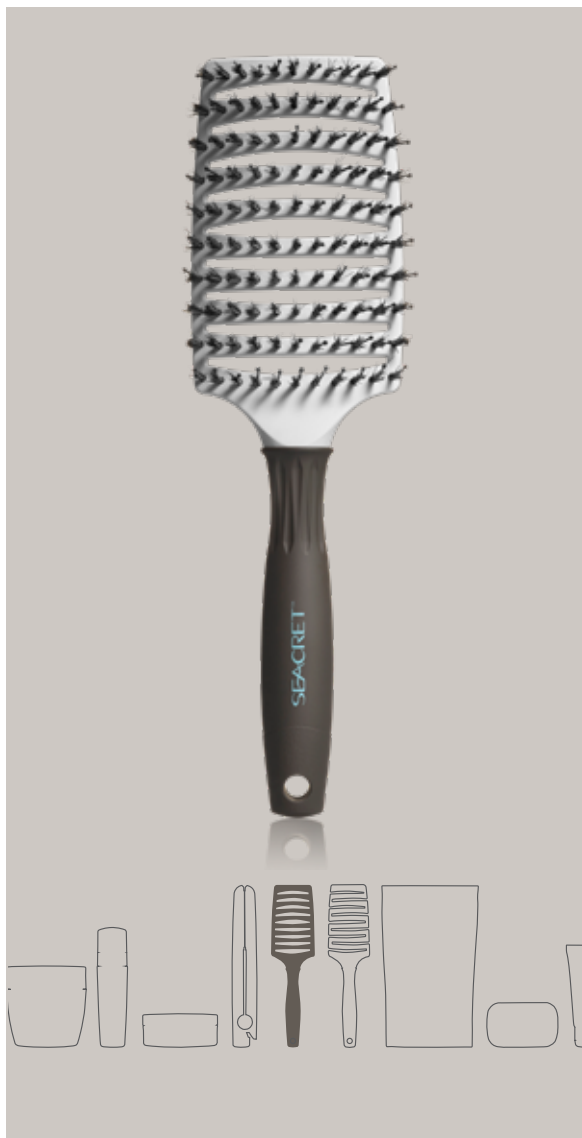
- Vibration mode - 8000 vibrations per minute for effortless glide action.
- Special ceramic heating plates deliver ultimate smooth hair.
- Rounded edges offer multi-styling functionality that allow you to curl, wave and straighten with minimum effort or experience.
- Variable temperature control.
- Heats up in 30 seconds, create your look in seconds.
- Designed to operate at the optimum styling temperature, it seals the hair cuticle to lock in moisture and create gorgeous styles with less damage.
- Safety cap.
- User friendly 2.7M cord with full rotation swirl.
- 30-minutes automatic shutdown.
- Universal voltage 100-240V.
- The 'go-to' tool for everyday chic and glamour.

Best used with

Hair Styling Clay
Moisturizing Hair Serum

How to Use

1. Divide hair into small sections. Be sure to take fine subsections.
2. Select desired temperature, refer to Temperature Guide.
3. Close the plates at the base of the hair section and glide it through the ends, repeating until desired smoothness is achieved. Continue working in the same manner in all sections.



PRO STYLING HAIR BRUSH

Hair type

For all hair types.

Product description

Detangles, smooths and styles for healthy looking hair.

Directions

Stroke brush gently through the length of the hair to smooth and straighten. Repeat until desired style is achieved.

To avoid risk of breakage, do not bend the brush beyond its natural flexible range.

Benefits / Top retailing points

- Innovative brush.
- Designed for easy everyday smoothing and styling.
- Ergonomic design follows the contours of the head for increased comfort.
- Uses combination of bristles for soft brushing and pain-free detangling.

ORIGINAL DEAD SEA INGREDIENTS

PARABEN FREE

NOT TESTED ON ANIMALS



ORIGINAL DEAD SEA INGREDIENTS

PARABEN FREE

NOT TESTED ON ANIMALS

PRO STYLING FLEXI HAIR BRUSH

Hair type

For fine or thin hair.

Product description

Detangles, smooths and styles for healthy looking hair.

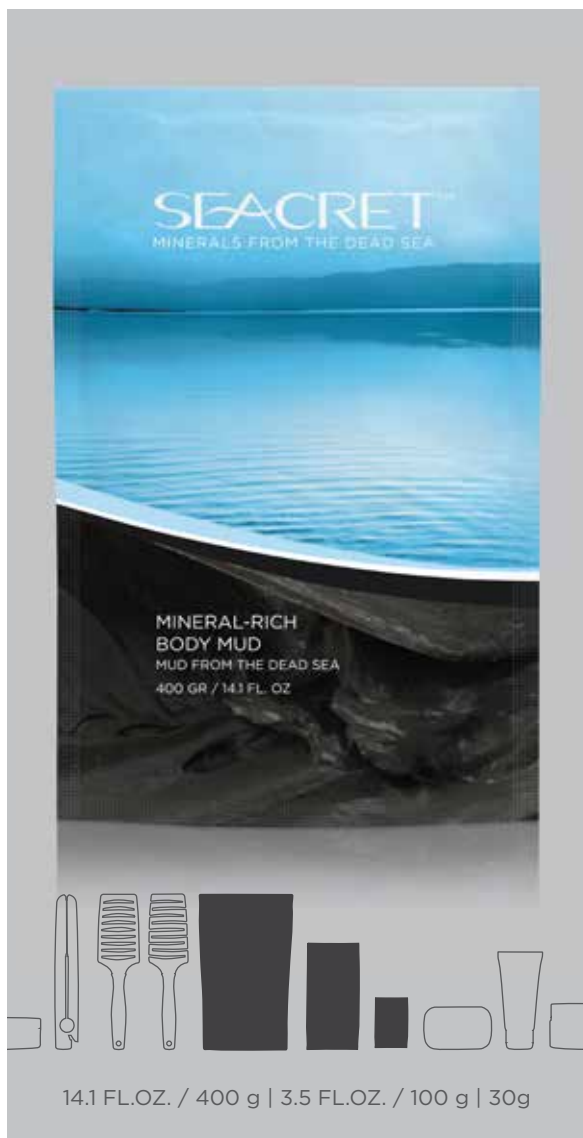
Directions

Gently glide brush through hair to smooth and style. Repeat until desired effect is achieved.

To avoid risk of breakage, do not bend the brush beyond its natural flexible range.

Benefits / Top retailing points

- Innovative brush.
- Ultra-flexible brush provides gentle detangling and makes styling simple.
- Ergonomic, flexible brush head moves in all directions and follows the contours of the head for increased comfort. Uses combination of bristles for superior detangling.



ORIGINAL DEAD SEA INGREDIENTS

PARABEN FREE

NOT TESTED ON ANIMALS

NOT TESTED ON ANIMALS

MINERAL-RICH BODY MUD

Skin condition

All skin types.

Product description

A mud mask for the entire body effectively cleanses the skin for a softer feel and radiant glow.

Directions

Apply generously to the whole body, avoiding the facial area and broken or irritated skin. Leave for 15 minutes and rinse thoroughly with warm water.

Benefits / Top retailing points

- Exclusive in-spa treatment experience.
- Effectively cleanses, soothes and refreshes the skin.
- Aids in skin renewal through light exfoliation
- Skin looks softer and radiant.

Best used with

Body Butter
Body Lotion

Key ingredients

Dead Sea Mud

Ingredients

DEAD SEA BLACK MUD (SILT) 99.75%, DMDMH 0.25%.



ORIGINAL DEAD SEA INGREDIENTS

PARABEN FREE

ALL NATURAL INGREDIENTS

NOT TESTED ON ANIMALS

TIP

May be used for the entire body.

MUD SOAP

Skin condition

Normal to oily skin.

Product description

Gently cleanses the skin for a healthy glow.

Directions

Work into a lather. Apply lather to wet skin, then rinse thoroughly. Suitable for daily use.

Benefits / Top retailing points

- Effectively cleanses the skin.
- Dissolves oil.
- Perfect for stressed-out complexions, boosting radiance, and leaving your skin super soft and smooth.
- Attracts and holds hydration for a moisturized, smooth complexion.

Best used with

Essential Moisture Face Cream

Mineral-Rich Clarifying Mud Mask

Key ingredients

Dead Sea Mud

Ingredients

ELAEIS GUINEENSIS KERNEL OIL, MARIS LIMUS EXTRACT (DEAD SEA BLACK MUD), AQUA, SODIUM CHLORIDE, HAMAMELIS VIRGINIANA EXTRACT, SEA SALT / MARIS SAL (DEAD SEA MINERALS).

MUD THERAPY HAND CREAM



3.4 FL.OZ. / 100 mL

ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

Skin condition

All skin types.

Product description

Moisturizing mud hand cream formulated to protect against dryness.

Directions

Gently massage until fully absorbed. Use daily or whenever skin feels dry or rough.

Benefits / Top retailing points

- Provides silky hands and lasting hydration.
- Softens and revitalizes dry hands.
- Absorbed easily.

Best used with

Mud Therapy Foot Cream
Salt Scrub

Key ingredients

Dead Sea Mud

Olive Oil

Jojoba Seed Oil

Shea Butter

Ingredients

WATER / AQUA, ISOPROPYL MYRISTATE, CETYL ALCOHOL, GLYCERIN, GLYCERYL STEARATE, DIMETHICONE, PEG-40 STEARATE, CAPRYLIC / CAPRIC TRIGLYCERIDE, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, PHENOXYETHANOL, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER WATER, SILT (DEAD SEA MUD), BEESWAX / CERA ALBA, SORBITAN TRISTEARATE, OLEA EUROPAEA (OLIVE) FRUIT OIL, ALLANTOIN, CHLORPHENESIN, SODIUM BENZOATE, FRAGRANCE / PARFUM, TOCOPHERYL ACETATE (VITAMIN E), ETHYLHEXYLGLYCERIN, SEA SALT / MARIS SAL (DEAD SEA MINERALS), BUTYROSPERMUM PARKII (SHEA BUTTER), CARAMEL, ALOE BARBADENSIS LEAF JUICE.



3.4 FL.OZ. / 100 mL

ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

MUD THERAPY FOOT CREAM

Skin condition

All skin types.

Product description

Hydrating formula gives dry feet a moisture boost.

Directions

Gently massage onto cleansed feet until fully absorbed. Use daily or whenever the skin feels dry or rough.

Benefits / Top retailing points

- Softens and soothes dry, flaky skin.
- Locks in moisture for all-day comfort.
- Absorbed easily.

Best used with

Mud Therapy Hand Cream
Salt Scrub

Key ingredients

Dead Sea Mud
Olive Oil
Jojoba Seed Oil

Ingredients

WATER / AQUA, ISOPROPYL MYRISTATE, UREA, CETYL ALCOHOL, GLYCERIN, GLYCERYL STEARATE, DIMETHICONE, PEG-40 STEARATE, CAPRYLIC / CAPRIC TRIGLYCERIDE, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, PHENOXYETHANOL, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER WATER, SILT (DEAD SEA MUD), BEESWAX / CERA ALBA, SORBITAN TRISTEARATE, OLEA EUROPAEA (OLIVE) FRUIT OIL, ALLANTOIN, CHLORPHENESIN, SODIUM BENZOATE, FRAGRANCE / PARFUM, TOCOPHERYL ACETATE (VITAMIN E), ETHYLHEXYLGLYCERIN, SEA SALT / MARIS SAL (DEAD SEA MINERALS), BUTYROSPERMUM PARKII (SHEA BUTTER), CARAMEL, ALOE BARBADENSIS LEAF JUICE.



3.4 FL.OZ. / 100 mL

ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

MINERAL-RICH CLARIFYING MUD MASK

Skin condition

Normal to oily skin.

Product description

Facial mud mask actively cleans the skin as it draws out dirt and debris.

Directions

Apply a thick layer to the face and neck, avoiding the eye area. Let dry for 5 minutes (you may feel some tingling in the first 1-2 minutes), remove by gently rubbing in circular motions to exfoliate. Rinse with warm water and pat dry. Use once a week.

Benefits / Top retailing points

- Cleanses the skin.
- Absorbs excess oil.
- Leaves skin noticeably clean with a matte finish look.
- Highly enriched with minerals that help relieve dry, flaky skin.
- Helps to protect the skin from moisture loss, while it soothes and softens.

Best used with

Balancing Facial Serum

Essential Moisture Face Cream (Normal to combination skin)

Key ingredients

Dead Sea Mud

Chamomile Extract

Allantoin

Ingredients

MARIS LIMUS (DEAD SEA MINERAL SILT), KAOLIN, WATER / AQUA, ALCOHOL DENAT, ALUMINUM STARCH OCTENYLSUCCINATE, ETHYLHEXYL PALMITATE, CETYL ALCOHOL, GLYCERYL STEARATE, GLYCERIN, PROPANEDIOL, PHENOXYETHANOL, DECYL GLUCOSIDE, DIMETHICONE, CAPRYLIC / CAPRIC TRIGLYCERIDE, PEG-40 STEARATE, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER WATER, SODIUM BENZOATE, HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL, CHLORPHENESIN, DEHYDROACETIC ACID, IRON BLACK / CI 77499, FRAGRANCE / PARFUM, ALLANTOIN, SORBITAN TRISTEARATE, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, RETINYL PALMITATE (VITAMIN A), ALOE BARBADENSIS LEAF JUICE.



1.8 FL.OZ. / 55 mL

ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

M4 MINERAL-RICH MAGNETIC MUD MASK

Skin condition

Normal to dry skin.

Product description

Revolutionary mask with bio-magnetic power to rejuvenate and smooth the skin.

Directions

Spread over the face, avoiding eye area. Leave on for 3-5 minutes. Cover the magnet with a plastic casing. Position the magnet close to facial skin and remove the mask from one side of the face. Discard the used casing. Replace with a new casing, and repeat for the other side of the face. Massage remaining serum into face and follow with a SEACRET™ moisturizer. Use once a week.

Benefits / Top retailing points

- Innovative & revolutionary mask.
- Unique cleansing effect on the skin.
- Creates a silky layer on the skin for hydration and softening.
- Once applied the M4 starts working to absorb excess oil, dirt and debris from the skin.
- Deeply cleanses pores to give your skin a youthful glow.
- Helps improve skin texture, tone and tired-looking skin with the rejuvenating benefits of this Dead Sea formula.

Best used with

(Normal to dry skin)

Key ingredients

Dead Sea Mud
Chamomile Extract
Vitamin E
Shea Butter

Ingredients

IRON POWDER, PROPYLENE GLYCOL, GLYCERIN, DIMETHICONE, ISOPROPYL MYRISTATE, CYCLOMETHICONE, PANTHENOL (PRO VITAMIN B5), CAPRYLIC/CAPRIC TRIGLYCERIDE, VITIS VINIFERA (GRAPE) SEED OIL, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, BUTYROSPERMUM PARKII (SHEA BUTTER), FRAGRANCE (PERFUME), CERAALBA (BEESWAX), SILT (DEAD SEA MUD) EXTRACT, PHENOXYETHANOL, KAOLIN, ROSA CANINA (ROSEHIP) FRUIT OIL, CERA MICROCRISTALLINA (MICROCRYSTALLINE WAX), TOCOPHERYL ACETATE (VITAMIN E), ANTHEMIS NOBILIS (CHAMOMILE) FLOWER OIL.



7.1 FL.OZ. / 210 mL | 3.2 FL.OZ. / 100 mL

ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

MINERAL-RICH REFINING TONER

Skin condition

All skin types.

Product description

Fully cleanse and refresh the skin by wiping away leftover makeup and residue.

Directions

After cleansing, moisten a cotton ball with toner and wipe over face. Use daily.

Benefits / Top retailing points

- Gently cleanses and removes makeup.
- A balancing toner.
- Leaves skin smooth and refreshed.
- Leaves skin soft and ready to get the most out of moisturizers or other beauty treatments.
- Provides a quick hit of cooling moisture.
- Naturally invigorating, helps boost and revitalize the skin.

Best used with

Facial Cleansing Milk
(Normal to dry skin)

Key ingredients

Dead Sea Minerals
Cucumber Extract

Ingredients

WATER / AQUA, GLYCERIN, POLYSORBATE 20, PROPANEDIOL, SODIUM LEVULINATE, SODIUM ANISATE, CUCUMIS SATIVUS FRUIT EXTRACT / CUCUMIS SATIVUS (CUCUMBER) FRUIT EXTRACT, DISODIUM EDTA, LAURAMINE OXIDE, FRAGRANCE / PARFUM, CITRIC ACID, SEA SALT / MARIS SAL (DEAD SEA MINERALS), LINALOOL, LIMONENE, SODIUM BENZOATE, POTASSIUM SORBATE, BLUE 1 / CI 42090.



7.1 FL.OZ. / 210 mL | 3.2 FL.OZ. / 100 mL

ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

FACIAL CLEANSING MILK

Skin condition

All skin types.

Product description

Gently removes dirt and makeup from skin while conditioning.

Directions

Moisten a cotton ball with product. Gently apply to face and neck. Use daily.

Benefits / Top retailing points

- Gently cleanses the skin while maintaining moisture levels.
- Essential oils help to condition skin.
- Creamy, non foaming cleanser.
- Helps restore softness while cleansing the skin of the daily dirt and grime.
- Creamy cleanser cleanses without stripping or drying the skin.
- Gentle cleanser, great for all skin types.
- Leaves skin feeling hydrated and soft.

Best used with

Mineral-rich Refining Toner

Key ingredients

Sesame & Grape Seed Oils
Rosehip Oil

Ingredients

WATER / AQUA, ISOPROPYL MYRISTATE, STEARIC ACID, PROPYLENE GLYCOL, CETYL ALCOHOL, GLYCERYL STEARATE, GLYCERIN, DIMETHICONE, VITIS VINIFERA (GRAPE) SEED OIL, PHENOXYETHANOL, SODIUM LEVULINATE, CAPRYLIC/CAPRIC TRIGLYCERIDE, SESAMUM INDICUM (SESAME) SEED OIL, TRIETHANOLAMINE, DISODIUM COCOAMPHODIACETATE, SODIUM ANISATE, SODIUM BENZOATE, FRAGRANCE / PARFUM, SEA SALT / MARIS SAL (DEAD SEA MINERALS), CITRUS AURANTIUM DULCIS (ORANGE) PEEL OIL, ROSA CANINA (ROSEHIP) FRUIT OIL.



3.4 FL.OZ. / 100 mL

ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

FRAGRANCE FREE

OIL FREE

NOT TESTED ON ANIMALS

TIP

May be used for the entire face.

DUAL PHASE EYE MAKEUP REMOVER

Skin condition

All skin types.

Product description

Effectively removes all types of eye makeup, including waterproof mascara.

Directions

Shake well before use. Soak a cotton ball with the makeup remover and wipe away makeup residue with gentle strokes.

Benefits / Top retailing points

- Dual-phase action: silicon phase dissolves eye makeup and mascara; while water phase finishes the cleansing of the eye area.
- Suitable for waterproof makeup.

Best used with

Deep Cleansing Facial Wash

(Normal to dry skin)

Essential Moisture Face Cream (Normal to combination skin)

Key ingredients

Vitamin E

Aloe Vera & Chamomile Extracts

Ingredients

WATER / AQUA, CYCLOMETHICONE, PENTYLENE GLYCOL, ISOHEXADECANE, ALOE BARBADENSIS LEAF JUICE, SODIUM CHLORIDE, TOCOPHERYL ACETATE (VITAMIN E), BISABOLOL, SEA SALT / MARIS SAL (DEAD SEA MINERAL WATER), CI:42090.



ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

NOT TESTED ON ANIMALS

PURIFYING PEELING MILK

Skin condition

All skin types.

Product description

A gentle creamy skin polishing scrub with natural apricot seeds.

Directions

Apply to damp face and neck. Massage evenly over skin by using the fingertips in small circular movements. Remove with lukewarm water.

Benefits / Top retailing points

- Gently polishes skin for a clean and smooth feeling.
- Leaves skin moisturized.
- Whisk away makeup and the daily grime by removing unwanted dry, flaky surface skin cells to reveal glowing skin.
- Help dullness and uneven skin texture by removing dead skin cells.
- Formulated with gentle apricot seed that help to refresh, revive and refine the skin.

Best used with

Balancing Facial Serum
(Normal to dry skin)

Key ingredients

Apricot Seeds

Jojoba, Sesame & Grape Seed Oils

Vitamin E

Ingredients

WATER / AQUA, ISOPROPYL MYRISTATE, CETYL ALCOHOL, GLYCERYL STEARATE, DISODIUM COCOAMPHODIACETATE, DIMETHICONE, PROPYLENE GLYCOL, PEG-40 STEARATE, SORBITAN TRISTEARATE, GLYCERIN, PRUNUS ARMENIACA (APRICOT) SEED POWDER, GLUCONOLACTONE, SODIUM BENZOATE, TRIETHANOLAMINE, FRAGRANCE / PARFUM, PHENOXYETHANOL, SEA SALT / MARIS SAL (DEAD SEA MINERALS), DEHYDROACETIC ACID, SESAMUM INDICUM (SESAME) SEED OIL, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL, VITIS VINIFERA (GRAPE) SEED OIL, TOCOPHERYL ACETATE (VITAMIN E), CITRUS AURANTIUM DULCIS (ORANGE) PEEL OIL, CEDRUS ATLANTICA BARK OIL / CEDRUS ATLANTICA, BUTYLPHENYL METHYLPROPIONAL, LINALOOL, AMYL CINNAMAL, LIMONENE.



4 FL.OZ. / 120 mL

ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

SLS FREE

NOT TESTED ON ANIMALS

DEEP CLEANSING FACIAL WASH

Skin condition

All skin types.

Product description

Clear cleansing wash that effectively removes excess oil and debris without drying the skin.

Directions

Gently lather a small amount in moistened hand and apply to damp face and neck. Rinse with warm water.

Benefits / Top retailing points

- A non-drying liquid wash for a gentle cleansing.
- Leaves skin fresh and clean.
- Includes naturally powerful beta hydroxy acid to help exfoliate the skin removing dead skin cells and revealing soft-to-the-touch smooth skin.

Best used with

Balancing Facial Serum

Essential Moisture Face Cream (Normal to combination skin)

Key ingredients

Salicylic Acid

Quinoa Seed Extract

Papaya Fruit Extract

Ingredients

WATER / AQUA, DISODIUM COCOAMPHODIACETATE, GLYCERIN, HYDROXYETHYL CELLULOSE, CETETH-20, PHENOXYETHANOL, SALICYLIC ACID, SODIUM BENZOATE, ALLANTOIN, FRAGRANCE / PARFUM, ETHYLHEXYLGLYCERIN, SEA SALT / MARIS SAL (DEAD SEA MINERALS), TOCOPHERYL ACETATE (VITAMIN E), CHENOPODIUM QUINOA SEED EXTRACT, CARICA PAPAYA FRUIT EXTRACT, EDTA, BISABOLOL, HIPPOPHAE RHAMNOIDES (SEA BUCKTHORN) OIL, ALOE BARBADENSIS (ALOE VERA) LEAF JUICE.



1.7 FL.OZ. / 50 mL

ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

INTENSIVE MOISTURE FACE CREAM

Skin condition

Normal to dry skin.

Product description

A rich moisturizing cream that provides intense hydration.

Directions

Apply cream and gently massage until fully absorbed. Use daily.

Benefits / Top retailing points

- Hydrates dry skin.
- Helps protect against moisture loss.
- Smooths and refines the skin's texture.
- Antioxidant protection to help fight free radical damage.
- Helps decrease fine lines and wrinkles for a refined, younger appearance.

Best used with

Purifying Peeling Milk

Balancing Facial Serum

Key ingredients

Vitamin E

Vitamin A

Allantoin

Chamomile Extract

Ingredients

WATER / AQUA, ETHYLHEXYL PALMITATE, GLYCERYL STEARATE, CETYL ALCOHOL, PROPYLENE GLYCOL, GLYCERIN, PEG-40 STEARATE, CYCLOPENTASILOXANE, DIMETHICONE, CAPRYLIC / CAPRIC TRIGLYCERIDE, GLUCONOLACTONE, VITIS VINIFERA (GRAPE) SEED OIL, SODIUM BENZOATE, SORBITAN TRISTEARATE, PHENOXYETHANOL, FRAGRANCE / PARFUM, ROSA CENTIFOLIA FLOWER EXTRACT, SEA SALT / MARIS SAL (DEAD SEA MINERALS), DEHYDROACETIC ACID, SODIUM HYDROXIDE, ALLANTOIN, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER EXTRACT, TOCOPHERYL ACETATE (VITAMIN E), RETINYL PALMITATE (VITAMIN A), LACTIC ACID, SORBITOL, SERINE, SODIUM LACTATE, UREA, GLUCOSE, GLYCINE.

BALANCING FACIAL SERUM

Skin condition

All skin types.

Product description

A lightweight serum gives the skin hydration and softness.

Directions

Massage gently over face and neck. Use twice a day.

Benefits / Top retailing points

- Enriched with hydrating ingredients.
- Improves complexion for healthier looking skin.
- Boosts skin luminosity.
- Lightweight, easily absorbed.
- Helps fight free radical damage
- Diminishes the look of fine lines and wrinkles

Best used with

Essential Moisture Face Cream (Normal to combination skin)
(Normal to dry skin)

Key ingredients

Evening Primrose Oil

Green Tea Extract

Cucumber Extract

Vitamins E & C

Vitamin A

Ingredients

WATER / AQUA, CYCLOPENTASILOXANE, DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER, ISOPROPYL MYRISTATE, PROPYLENE GLYCOL, AMMONIUM POLYACRYLOYLDIMETHYL TAURATE, DIMETHICONE, HAMAMELIS VIRGINIANA (WITCH HAZEL) EXTRACT, GLUCONOLACTONE, GLYCERIN, PHENOXYETHANOL, TRIETHANOLAMINE, DIMETHICONOL, OENOTHERA BIENNIS (EVENING PRIMROSE) OIL, CUCUMIS SATIVUS (CUCUMBER) EXTRACT, SODIUM BENZOATE, CETEARYL ALCOHOL, ALLANTOIN, ROSA CENTIFOLIA FLOWER EXTRACT, CAMELLIA SINENSIS LEAF EXTRACT (GREEN TEA), FRAGRANCE / PARFUM, TRIETHANOLAMINE, PANTHENOL (PRO VITAMIN B5), XANTHAN GUM, SEA SALT / MARIS SAL (DEAD SEA MINERALS), TOCOPHERYL ACETATE (VITAMIN E), MAGNESIUM ASCORBYL PHOSPHATE(VITAMIN C), DISODIUM EDTA, SODIUM LACTATE, SORBITOL, LACTIC ACID, SERINE, UREA, CHAMOMILLA RECUTITA (MATICARIA) FLOWER EXTRACT, RETINYL PALMITATE (VITAMIN A), ALOE BARBADENSIS LEAF JUICE, GLYCINE, GLUCOSE.



1 FL.OZ. / 30 mL

ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

TIP

Can also be used as a primer - preparing the skin for makeup application.



1.7 FL.OZ. / 50 mL | 0.84 FL.OZ. / 25 mL

ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

OIL FREE

NOT TESTED ON ANIMALS

ESSENTIAL MOISTURE FACE CREAM

Skin condition

Normal to combination skin.

Product description

An oil-free, lightweight hydration cream.

Directions

Gently apply cream to facial skin and massage until fully absorbed. Use daily.

Benefits / Top retailing points

- Oil-free formula.
- Provides all-day hydration for fresh and healthy looking skin.
- Maintains optimal moisture balance for combination skin.
- Quickly absorbed, lightweight formula.
- Pamper your skin with luxurious moisturization
- Formulated to help reduce the appearance of fine lines and wrinkles.
- Put your best face forward with this anti-aging beauty treatment and recapture the look of youth.

Best used with

Mud Soap

Balancing Facial Serum

Key ingredients

Cucumber Extract

Allantoin

Vitamins E & C

Aloe Vera & Chamomile Extracts

Ingredients

WATER / AQUA, CYCLOPENTASILOXANE, PROPYLENE GLYCOL, ISOPROPYL MYRISTATE, ALCOHOL DENAT, AMMONIUM POLYACRYLOYLDIMETHYL TAURATE, DIMETHICONE, GLYCERIN, DIMETHICONOL, TRIETHANOLAMINE, GLUCONOLACTONE, CETEARYL ALCOHOL, SODIUM BENZOATE, PHENOXYETHANOL, ALLANTOIN, ROSA CENTIFOLIA FLOWER EXTRACT, CAMELLIA SINENSIS LEAF EXTRACT (GREEN TEA), SEA SALT / MARIS SAL (DEAD SEA MINERALS), XANTHAN GUM, SALICYLIC ACID, TOCOPHERYL ACETATE (VITAMIN E), PANTHENOL (PRO VITAMIN B5), DEHYDROACETIC ACID, FRAGRANCE / PARFUM, DISODIUM EDTA, MAGNESIUM ASCORBYL PHOSPHATE (VITAMIN C), CHAMOMILLA RECUTITA (MATRICARIA) FLOWER EXTRACT, SORBITOL, LACTIC ACID, SERINE, SODIUM LACTATE, UREA, HAMAMELIS VIRGINIANA (WITCH HAZEL) EXTRACT, CUCUMIS SATIVUS (CUCUMBER) EXTRACT, RETINYL PALMITATE (VITAMIN A), ALOE BARBADENSIS LEAF JUICE, GLYCINE, GLUCOSE.

INTENSIVE MOISTURE NIGHT CREAM

Skin condition

All skin types.

Product description

A rich, moisturizing cream that hydrates the skin at night time.

Directions

After cleansing skin, apply to face and neck. Use every evening.

Benefits / Top retailing points

- Creates luminosity and improves skin texture through moisturization.
- Supports natural skin renewal and hydrates through the night.
- Gives a smooth and renewed appearance by morning.
- Smooth on this intensive moisture treatment before crawling into bed and awake to a refreshed, firmer look.
- Formulated with anti-aging ingredients treat your skin with moisture while addressing the visible signs of aging like fine lines, uneven skin tones and firmness.
- Help protect against premature aging by fighting free radical damage with key antioxidants.

Best used with

Purifying Peeling Milk
Balancing Facial Serum

Key ingredients

Jojoba & Grape Seed Oils

Vitamin E

Vitamin A

Soy Wheat & Corn Proteins

Ingredients

WATER / AQUA, ISOPROPYL MYRISTATE, GLYCERIN, GLYCERYL STEARATE, STEARIC ACID, CETYL ALCOHOL, BEESWAX / CERA ALBA, BUTYROSPERMUM PARKII (SHEA) BUTTER, DIMETHICONE, PROPYLENE GLYCOL, CAPRYLIC/CAPRIC TRIGLYCERIDE, PHENOXYETHANOL, SODIUM LEVULINATE, VITIS VINIFERA (GRAPE) SEED OIL, ROSA CENTIFOLIA FLOWER EXTRACT, FRAGRANCE / PARFUM, SODIUM ANISATE, SODIUM BENZOATE, ALLANTOIN, TOCOPHERYL ACETATE, TRITICUM VULGARE (WHEAT) GERM OIL, ACRYLATES/C10-30 ALKYL, ACRYLATE CROSSPOLYMER, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, SEA SALT / MARIS SAL, SODIUM, LACTATE, SORBITOL, LACTIC ACID, SERINE, UREA, CHAMOMILLA RECUTITA (MATICARIA) FLOWER EXTRACT, HYDROLYZED SILK, RETINYL PALMITATE, HYDROLYZED CORN PROTEIN, HYDROLYZED SOY PROTEIN, HYDROLYZED, WHEAT PROTEIN, GLUCOSE, GLYCINE, BENZYL ALCOHOL, POTASSIUM SORBATE.



1.7 FL.OZ. / 50 mL

ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS



1 FL.OZ. / 30 mL

ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

MINERAL-RICH PEELING GEL

Skin condition

All skin types.

Product description

A lightweight gel that provides gentle exfoliation for deep cleansing results.

Directions

Apply to clean, dry skin and gently massage onto the face in circular motions for gentle exfoliation. Hands and face must be completely dry prior to application for maximum benefits. Applying with water on hands and/or face may result in product adhering to skin. Rinse clean with water. If adhering occurs, use a towel to remove product.

Benefits / Top retailing points

- Removes dead skin cells.
- Creates smoother, softer and brighter-looking skin.
- Suffer from dull, uneven skin tones? The Peeling Gel is a must-have! Helps improve skin texture by exfoliating dry, dull surface cells. Polishing the skin through gentle exfoliation leaves the skin instantly softer, smoother and feeling hydrated.
- Sweep away surface build-up for younger, healthier-looking skin.

Best used with

Deep Cleansing Facial Wash

Essential Moisture Face Cream (Normal to combination skin)

Key ingredients

Papaya Fruit Extract

Aloe Vera & Chamomile Extracts

Cucumber Extract

Seaweed Extract

Ingredients

AQUA / WATER, SD ALCOHOL 40, PROPYLENE GLYCOL, ALOE BARBADENSIS LEAF JUICE, GLYCERIN, MARIS AQUA (DEAD SEA WATER), CARBOMER, PHENOXYETHANOL, POLYSORBATE 80, TRIETHANOLAMINE, ANTHEMIS NOBILIS (CHAMOMILE) FLOWER EXTRACT, CUCUMIS SATIVUS (CUCUMBER) FRUIT EXTRACT, FRAGRANCE / PARFUM, ALGAE EXTRACT, CETRIMONIUM CHLORIDE, SIMMONDSIA CHINENSIS (JOJOBA) SEED EXTRACT, CARICA PAPAYA (PAPAYA) EXTRACT, DEHYDROACETIC ACID, CITRIC ACID, PANAX GINSENG ROOT EXTRACT, METHYLISOTHIAZOLINONE.

AQUA BLAST LANSEAL MASK

Hydrating & Smoothing

Skin condition

Normal to dry skin.

Product description

Ultimate hydrating mask for dry skin, based on a mineral-rich sheet that delivers long-lasting nourishment, helping to restore the skin's natural moisture balance and prevent moisture loss.

Directions

After cleansing and toning the face, remove the mask from the sachet and apply to skin, adhering to the facial line. Leave on for 10-20 minutes, then remove. Massage remaining residue into the skin until fully absorbed.

Benefits / Top retailing points

- Quick absorption by skin that gives full moisture
- Provides cooling sensation
- Moisturizing ingredients for the ultimate hydration treatment
- Soothes skin

Best used with

Deep Cleansing Facial Wash
Mineral-Rich Refining Toner

Key ingredients

Sea Salt/Maris Sal (Dead Sea Salt)
Allantoin
Hydrolyzed Collagen

Ingredients

WATER / AQUA, GLYCERIN, METHYLPROPANEDIOL, DIPROPYLENE GLYCOL, 1,2-HEXANEDIOL, DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER, GLYCERETH-26, SODIUM POLYACRYLATE, ETHYLHEXYL STEARATE, ARGININE, CARBOMER, PEG-40 HYDROGENATED CASTOR OIL, DECYL GLUCOSIDE, ETHYLHEXYLGLYCERIN, SEA SALT (DEAD SEA MINERALS), ALLANTOIN, GLYCERYL ACRYLATE/ACRYLIC ACID COPOLYMER, PROPYLENE GLYCOL, PVM/MA COPOLYMER, DISODIUM EDTA, TRIDECETH-6, HYDROLYZED COLLAGEN, BUTYLENE GLYCOL, FRAGRANCE, SODIUM HYALURONATE, GLYCINE, SERINE, GLUTAMIC ACID, ASPARTIC ACID, LEUCINE, ALANINE, LYSINE, TYROSINE, PHENYLALANINE, VALINE, THREONINE, PROLINE, ISOLEUCINE, HISTIDINE, METHIONINE, CYSTEINE.



0.95 OZ. / 27 g x 10 units

ORIGINAL DEAD SEA INGREDIENTS

MOISTURIZING

PARABEN FREE

NOT TESTED ON ANIMALS



Lanseal Sheet Mask

- High functioning sheet mask fabric with double layer structure, capable of absorbing a large amount of formula (absorption magnified x150 approx.).
- Maintains a long-lasting moisturizing effect compared to conventional mask sheets.



1.05 OZ. / 30g X 6 units

ORIGINAL DEAD SEA INGREDIENTS

PARABEN FREE

NOT TESTED ON ANIMALS

NOT TESTED ON ANIMALS



Hydrogel

- Innovative moisture gel holds 500X molecules for its size
- Temperature sensitive gel absorbs effectively as it is warmed when in contact with the skin.
- Adheres wonderfully for even, maximum hydration
- Helps to protect against moisture loss

FLEXI BOOST COCONUT HYDROGEL MASK

Vitalizing & Glowing

Skin condition

All skin types.

Product description

Powerful hydrogel mask infused with vitamin-rich coconut oil that boosts skin suppleness. Your skin quickly and effectively absorbs the formula, helping maintain its natural moisture balance. With antioxidant benefits of the soft mask it helps to optimize elasticity and improves skin texture for a glowing, radiant finish.

Directions

Apply the two parts of the mask to upper and lower part of the face (remove protective layer from the top and bottom mask), making sure to apply the smooth side onto the skin. Leave on for 20 minutes. Remove mask and gently massage residue into the skin.

Benefits / Top retailing points

- Hydrogel-based mask contains ingredients that dissolve at skin temperature, for deep, effective absorption of the beauty benefits
- Excellent free radical fighting capabilities
- Rich in vitamins
- Enhances the skin's natural moisture barrier. Gives a rapid hydration boost by helping to protect against moisture loss.
- Seals in moisture, enhancing the skin's natural hydration.
- Helps maintain elasticity for tired, sagging skin by promoting a look of healthy vitality.

Best used with

Deep Cleansing Facial Wash
Mineral-Rich Refining Toner

Key ingredients

Sodium hyaluronate

Hydrolyzed collagen

Coconut oil

Ingredients

WATER / AQUA , GLYCERIN, METHYLPROPANEDIOL, COCOS NUCIFERA (COCONUT) OIL, GLYCINE SOJA (SOYBEAN) OIL, VITIS VINIFERA (GRAPE) SEED OIL, BRASSICA CAPESTRIS (RAPESEED) SEED OIL, CERATONIA SILIQUA GUM, BEESWAX, CHONDRUS CRISPUS (CARRAGEENAN) EXTRACT, DIMETHICONE, POLYSORBATE 60, SEA SALT / MARIS SAL (DEAD SEA MINERALS), SODIUM HYALURONATE, HYDROLYZED COLLAGEN, PEG-60 HYDROGENATED CASTOR OIL, GLYCERYL HYALURONATE, GLYCERYL STEARATE, CETYL ETHYLHEXANOATE, TOCOPHERYL ACETATE (VITAMIN E), DEXTRIN, POTASSIUM CHLORIDE, CAPRYLIC/CAPRIC TRIGLYCERIDE, LIMNANTHES ALBA (MEADOWFOAM) SEED OIL, MACADAMIA INTEGRIFOLIA SEED OIL, DISODIUM EDTA, POTASSIUM HYDROXIDE, CHLORPHENESIN, FRAGRANCE/ PARFUM.



ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

EYE BOOSTER

Cooling & Refreshing Gel

Skin condition

All skin types.

Product description

Innovative ceramic applicator cools and refreshes while the moisture-rich eye gel helps smooth the delicate skin around the eyes, reduce puffiness and dark circles for a younger look.

Directions

Apply around cleansed eye area using cooling ceramic applicator. Massage any excess product into skin. Use as needed for a quick boost, or daily.

Benefits / Top retailing points

- Cooling and refreshing effect.
- Help reduce under-eye puffiness.
- Help reduce dark under-eye circles.
- All to help achieve a younger look.
- Awaken your eyes by addressing the look of fine lines, wrinkles, puffiness, dark circles and undereye bags.
- Optimize elasticity creating a firmer look around the sensitive eye area.
- Made with only high-quality ingredients, the Eye Booster will lavish your eyes with hydration creating a youthful radiance.

Best used with

Balancing Facial Serum

Key ingredients

Vitamin C
Hydrogel and Hyaluronic Acid
Vectorized Caffeine
Chamomile

Ingredients

WATER/AQUA, CAPRYLIC/CAPRIC TRIGLYCERIDE, GLYCERIN, HYDROXYETHYL ACRYLATE/ SODIUM ACRYLOYLDIMETHYL TAURATE COPOLYMER, OENOTHERA BIENNIS (EVENING PRIMROSE) OIL, ARGANIA SPINOSA KERNEL OIL (ARGAN OIL), PHENOXYETHANOL, ASCORBYL TETRAISOPALMITATE, ISOHEXADECANE, CHAMOMILLA RECUTITA (MATICARIA) FLOWER WATER, POLYACRYLAMIDE, CAFFEINE, PANTHENOL (PRO VITAMIN B5), BISABOLOS, C13-14 ISOPARAFFIN, SODIUM SALICYLATE, ALLANTOIN, POLYSORBATE 60, TITANIUM DIOXIDE, TOCOPHERYL ACETATE (VITAMIN E), ALOE BARBADENSIS LEAF (ALOE VERA) JUICE POWDER, LECITHIN, ETHYLHEXYLGLYCERIN, GLYCOSAMINOGLYCANS, SORBITAN ISOSTEARATE, LAURETH-7, AESCULUS HIPPOCASTANUM SEED EXTRACT / AESCULUS HIPPOCASTANUM (HORSECHESNUT) SEED EXTRACT, SYNTHETIC FLUORPHLOGOPITE, SEA SALT / MARIS SAL (DEAD SEA MINERALS), SILICA, HYDROLYZED HYALURONIC ACID, RETINYL PALMITATE (VITAMIN A), POTASSIUM SORBATE, CITRIC ACID, SODIUM BENZOATE, TRISODIUM EDTA, TIN OXIDE.



1.7 FL.OZ. / 75 mL

ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

TIP

Begin using the toner once a day, since dryness may occur. Increase to two times daily as needed. After blemishes clears, continue use for preventive care.

ACLEAR FACIAL TONER

Skin condition

Oily, problematic skin.

Product description

Purifying toner that helps reduce excess oil while addressing breakouts / acne.

Directions

Using a cotton ball, sweep over face and neck, avoiding the eye area.

Benefits / Top retailing points

- Controls excess oils.
- Refreshing extracts help cool and revive skin.
- Provides clear, healthy-looking skin.
- Helps to balance oily/combo skin through natural exfoliation.
- Clears follicles and helps to prevent acne formation.
- Through proper cleansing, help prevent acne breakouts.

Best used with

Aclear Facial Wash

Essential Moisture Face Cream

Key ingredients

FluidiPure™ 8G

Salicylic Acid

Witch Hazel

Menthol

Ingredients

WATER / AQUA, ALCOHOL SD #40, SORBITOL, HEXYLENE GLYCOL, CAPRYLOYL GLYCINE, XYLITYLGLUCOSIDE, HAMAMELIS VIRGINIANA (WITCH HAZEL) WATER, GLYCERIN, BIOSACCHARIDE GUM-1, ISOCETETH-20, SALICYLIC ACID, FRAGRANCE / PARFUM, SODIUM HYDROXIDE, SEA SALT / MARIS SAL (DEAD SEA MINERALS), DISODIUM EDTA., ALPHA ISOMETHYL IONONE, BENZYL BENZOATE, BENZYL SALICYLATE, BUTYLPHENYL METHYLPROPIONAL, CITRONELLOL, HEXYL CINNAMAL, HYDROXYISOHEXYL-3-CYCLOHEXENECARBOXALDEHYDE, LIMONENE, LINALOOL.



ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

SLS FREE

NOT TESTED ON ANIMALS

TIP

Moisturizers are important for people who use strong cleansers to treat oily / problematic skin, as cleansers often strip away the skin's natural moisture. As a result, the skin responds by producing more oil to protect itself. Using a moisturizer helps hydrate the skin and decreases oil production in the epidermis.

ACLEAR FACIAL WASH

Skin condition

Oily, problematic skin.

Product description

Creamy facial cleanser that effectively washes away the oils and impurities that cause blemishes and prevent development of new acne.

Directions

Apply cleanser on wet facial skin, gently massaging in circular motions until a creamy lather forms. Rinse well with lukewarm water. For best results, use twice daily.

Benefits / Top retailing points

- For the treatment of acne.
- Helps clear acne blemishes, blackheads and whiteheads.
- Refreshing extracts help cool and revive skin.
- Controls excess oils.
- Removes traces of dirt and makeup.
- Provides clear, healthy-looking skin.
- Stimulates natural exfoliation, helping to clear the skin and prevent new acne formation.
- Helps keep skin clean and fresh.
- Delivers a cooling sensation.

Best used with

Aclear Facial Toner

Essential Moisture Face Cream

Key ingredients

FluidiPure™ 8G

Salicylic Acid

Dead Sea Minerals

Ingredients

WATER / AQUA, GLYCERIN, SODIUM LAUROYL SARCOSINATE, STEARIC ACID, MYRISTIC ACID, LAURIC ACID, POTASSIUM HYDROXIDE, PALMITIC ACID, HEXYLENE GLYCOL, CAPRYLOYL GLYCINE, XYLITYLGLUCOSIDE, SALICYLIC ACID, ALLANTOIN, FRAGRANCE / PARFUM, POLYQUATERNIUM-10, DISODIUM EDTA, SEA SALT / MARIS SAL (DEAD SEA MINERAL WATER), ALOE BARBADENSIS LEAF JUICE (ALOE VERA), HEXYL CINNAMAL, BUTYLPHENYL METHYLPROPIONAL.



ORIGINAL DEAD SEA INGREDIENTS

NOT TESTED ON ANIMALS

SELF PRESERVED

PARABEN FREE

PATENT PENDING

TIP | The high content of Dead Sea salt (62%) may irritate skin when using the product, but this should be temporary. it is okay to continue using the product. However, if irritation persists discontinue use.

PURE SALT CLEANSE & POLISH FACIAL WASH

62% DEAD SEA SALT

Skin condition

All skin types.

Product description

Granule-rich blend of mineral salts cleanses deeply to create luminous, revitalized skin. Uniquely textured with gentle exfoliating power, it refines and polishes the skin surface, leaving a smooth, rejuvenated sensation.

Directions

Squeeze product onto the palm of your hand, add a small amount of water and rub hands together to form a lather. Then massage with both hands on face skin. After the salts are fully dissolved, rinse thoroughly in lukewarm water. Use Twice a week.

Benefits / Top retailing points

- Home Spa - from the Dead Sea to your home.
- Soft, rich cleansing foam.
- Remove dead skin cells.
- Keep skin moisturized after use.
- Smoother feel.
- Boost skin vitality.
- Pro-radiant and glowing skin.

Best used with

Pure Salt Body Exfoliator

Key ingredients

Dead Sea Salt

An ultra mild cleansing agent derived from Coconut Oil

Ingredients

SEA SALT / MARIS SAL (DEAD SEA MINERALS), GLYCERIN, WATER / AQUA, PROPANEDIOL, PVP, LAUROYL/MYRISTOYL METHYL GLUCAMIDE, COCO-BETAINE, FRAGRANCE / PARFUM, SODIUM, LAUROAMPHOACETATE, SODIUM CHLORIDE, HEXYL CINNAMAL, LINALOOL, SODIUM GLYCOLATE, LIMONENE, BUTYLPHENYL METHYLPROPIONAL (LILIAL).

Warning: Use only as intended and according to the directions of use. Do not ingest. Avoid contact with eyes. Keep out of reach of children.



6 FL.OZ. / 180 mL

ORIGINAL DEAD SEA INGREDIENTS

NOT TESTED ON ANIMALS

SELF PRESERVED

PARABEN FREE

PATENT PENDING

TIP

•For daily refreshing cleansing: Apply appropriate amount onto sponge or shower towel and work into rich lather. Massage onto entire body and rinse thoroughly with water.

•For weekly/biweekly deep cleansing: Apply appropriate amount onto hands and massage concentrating on areas where deep cleansing is required. Gently slough away dead skin cells and rinse thoroughly with water.

PURE SALT BODY EXFOLIATOR

71% DEAD SEA SALT

Skin condition

All skin types.

Product description

Rich, buttery-textured body peel is fortified with coarse mineral salts that gently exfoliate dead skin cells, leaving a smooth, refined finish. Salt blend helps to revitalize body skin for a fresh, youthful and silky skin sensation.

Directions

In the shower, massage on wet body skin using gentle circular motions. Rinse thoroughly.

Use Twice a week.

Benefits / Top retailing points

- Home Spa - from the Dead Sea to your home.
- A refreshing body cleanser.
- Effectively exfoliate dead skin cells.
- Boost skin vitality.
- Pro-radiant and glowing skin.

Best used with

Pure salt Cleanse & Polish Facial Wash

Key ingredients

Dead Sea Salt

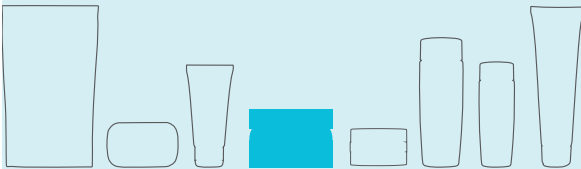
An ultra mild cleansing agent derived from Coconut Oil

Ingredients

DEAD SEA SALT / MARIS SAL, WATE / AQUA, COCO-BETAINE, LAUROYL/MYRISTOYL METHYL GLUCAMIDE, FRAGRANCE/ PARFUM, PVP, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, GLYCERIN, PROPANEDIOL, XANTHAN GUM, SODIUM LAUROAMPHOACETATE, HEXYL CINNAMAL, LINALOOL, SODIUM CHLORIDE, MELLIA AZADIRACHTA LEAF EXTRACT / MELIA AZADIRACHTA, LIMONENE, MELLIA AZADIRACHTA FLOWER EXTRACT / MELIA AZADIRACHTA, CORALLINA OFFICINALIS EXTRACT / CORALLINA OFFICINALIS, BUTYLPHENYL METHYLPROPIONAL (LILIAL), GERANIOL, COCCINIA INDICA FRUIT EXTRACT / COCCINIA INDICA, SODIUM GLYCOLATE, BENZYL SALICYLATE, ALPHA-ISOMETHYL IONONE, SOLANUM MELONGENA (EGGPLANT) FRUIT EXTRACT / SOLANUM MELONGENA, ALOE BARBADENSIS FLOWER EXTRACT / ALOE BARBADENSIS, OCIMUM BASILICUM (BASIL) FLOWER/LEAF EXTRACT / OCIMUM BASILICUM, CURCUMA LONGA (TURMERIC) ROOT EXTRACT / CURCUMA LONGA, OCIMUM SANCTUM LEAF EXTRACT / OCIMUM SANCTUM.

Warning: Use only as intended and according to the directions of use. Do not ingest. Avoid contact with eyes. Keep out of reach of children.

The Seacret



6 FL.OZ / 180 mL

ORIGINAL DEAD SEA INGREDIENTS

NOT TESTED ON ANIMALS

SELF PRESERVED

PARABEN FREE

PATENT PENDING



• The high content of Dead Sea salt (73%) may irritate scalp when using the product, but this is only temporary. Discontinue use if irritation persists.

• Can be used safely on color-treated hair. However, it is not recommended for use on hair that has been chemically straightened or keratin-treated.

PURE SALT PURIFYING HAIR & SCALP SHAMPOO

73% DEAD SEA SALT

Hair type

Regular to oily hair type. Sensitive scalp and oily roots.

Product description

Cleanse hair and scalp with the power of Dead Sea mineral salts that remove dirt while helping to protect the natural oil balance with essential hydration. Soothes the scalp, leaving a clean refreshed feeling, and healthy vibrant hair.

Directions

After wetting the hair, place a generous amount of shampoo on your palm, rub your hands together, and apply the product to the hair and scalp in circular massaging motions. To increase the lather, add more water. Rinse well.

Benefits / Top retailing points

- Home spa—from the Dead Sea to your home.
- Soft, rich cleansing foam.
- Remove dead skin cells from scalp.
- For radiant and glowing hair.
- Cleanses and restores balance to sensitive or oily scalp.
- Invigorate and revitalize hair.
- Remove build-up and dulling residue caused by some styling products.
- Help stop bad hair days with this Pure Salt Purifying shampoo that helps boost volume by deep cleaning the hair.

Best used with

Mineral-Rich Reviving Hair Mask

Key ingredients

Dead Sea Salt
Coconut Oil
Peppermint Oil

Ingredients

SEA SALT / MARIS SAL (DEAD SEA MINERALS), WATER / AQUA, COCO BETAINE, LAUROYL/MYRISTOYL METHYL GLUCAMIDE, SODIUM LAUROAMPHOACETATE, POLYQUATERNIUM-10, XANTHAN GUM, FRAGRANCE / PARFUM, SODIUM CHLORIDE, MENTHA PIPERITA (PEPPERMINT) OIL, ALOE BARBADENSIS LEAF JUICE POWDER / ALOE BARBADENSIS, SODIUM GLYCOLATE, CARAMEL, HEXYL CINNAMAL, LINALOOL, LIMONENE, BUTYLPHENYL METHYLPROPIONAL, GERANIOL.

Warning: Use only as intended and according to the directions of use. Do not ingest. Avoid contact with eyes. Keep out of reach of children.



ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

MEN POWER C EYE GEL

Skin condition

All skin types.

Product description

Lightweight eye gel formula enriched with a rejuvenating boost of vitamin C and caffeine that helps brighten dark circles and reduce puffiness for a more refined look. Innovative ceramic applicator creates a smooth, cool and refreshing sensation.

Directions

Gently squeeze the tube and tap the ceramic applicator under the eye area.

Benefits / Top retailing points

- Cooling and refreshing effect.
- Helps reduce under-eye puffiness.
- Helps reduce dark under-eye circles.
- All to provide a younger appearance.
- Helps protect the delicate skin around the eyes from premature aging with the antioxidant benefits of the Power C Eye Gel.
- Eyes are windows to the soul, help them achieve a brighter, younger appearance with daily use of this beauty treatment.

Best used with

Men Liquid Face Wash

Men After-Shave Balm

Key ingredients

Vectorized Caffeine

Vitamin C

Chamomile Extract

Ingredients

WATER / AQUA, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER WATER, CAPRYLIC/CAPRIC TRIGLYCERIDE, GLYCERIN, HYDROXYETHYL ACRYLATE/SODIUM ACRYLOYLDIMETHYL TAURATE COPOLYMER, OENOTHERA BIENNIS (EVENING PRIMROSE) OIL, ARGANIA SPINOSA KERNEL OIL (ARGAN OIL), PHENOXYETHANOL, ASCORBYL TETRAISOPALMITATE (VITAMIN C), ISOHEXADECANE, POLYACRYLAMIDE, CAFFEINE, PANTHENOL (PRO VITAMIN B5), BISABOLOL, C13-14 ISOPARAFFIN, SODIUM SALICYLATE, ALLANTOINE, POLYSORBATE 60, ALOE BARBADENSIS LEAF JUICE POWDER, TOCOPHERYL ACETATE (VITAMIN E), TITANIUM DIOXIDE, LECITHIN, ETHYLHEXYLGLYCERIN, FRAGRANCE/PARFUM, GLYCOSAMINOGLYCANS, SYNTHETIC FLUORPHLOGOPITE, SORBITAN ISOSTEARATE, LAURETH-7, AESCULUS HIPPOCASTANUM SEED EXTRACT / AESCULUS HIPPOCASTANUM (HORSECHESTNUT) SEED EXTRACT, VERBENA OFFICINALIS LEAF EXTRACT / VERBENA OFFICINALIS EXTRACT, SEA SALT / MARIS SAL (DEAD SEA MINERALS), FARNESOL, MELIA AZADIRACHTA LEAF EXTRACT / MELIA AZADIRACHTA, SODIUM BENZOATE, MELIA AZADIRACHTA FLOWER EXTRACT / MELIA AZADIRACHTA, CORALLINA OFFICINALIS EXTRACT / CORALLINA OFFICINALIS, SILICA, HYDROLYZED HYALURONIC ACID, COCCINIA INDICA FRUIT EXTRACT / COCCINIA INDICA, RETINYL PALMITATE (VITAMIN A), DEHYDROACETIC ACID, ALPHA ISOMETHYL IONONE, POTASSIUM SORBATE, SOLANUM MELONGENA (EGGPLANT) FRUIT EXTRACT / SOLANUM MELONGENA, ALOE BARBADENSIS FLOWER EXTRACT / ALOE BARBADENSIS, CITRIC ACID, LIMONENE, HYDROXYISOHEXYL 3-CYCLOHEXENE CARBOXYALDEHYDE, TRISODIUM EDTA, TIN OXIDE, CURCUMA LONGA (TURMERIC) ROOT EXTRACT / CURCUMA LONGA, OCIMUM SANTUM LEAF EXTRACT / OCIMUM SANTUM (SANTALINI), BASILICUM (BASIL) FLOWER/LEAF EXTRACT / OCIMUM BASILICUM, TOCOPHEROL.



ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

SLS FREE

NOT TESTED ON ANIMALS

LIQUID FACE WASH

Skin condition

All skin types.

Product description

Oil-control face wash that washes away dirt and excess oil without drying the skin.

Directions

Apply to damp facial skin and work into lather, then rinse well with water. Use twice a day.

Benefits / Top retailing points

- Leaves skin feeling fresh and invigorated.
- Refreshes the skin with cooling scent.
- Prepares skin for shaving.
- Helps optimize elasticity
- Light exfoliation
- Helps to protect against free radical damage

Best used with

Men After-Shave Balm
Men Hydration Gel

Key ingredients

Quinoa Seed Extract
Papaya Fruit Extract
Vitamin E
Salicylic Acid

Ingredients

WATER/AQUA, DISODIUM COCOAMPHODIACETATE, GLYCERIN, HYDROXYETHYL CELLULOSE, CETETH-20, PHENOXYETHANOL, SALICYLIC ACID, FRAGRANCE / PARFUM, SODIUM BENZOATE, ALLANTOIN, ETHYLHEXYLGLYCERIN, TOCOPHERYL ACETATE (VITAMIN E), CHENOPODIUM QUINOA SEED EXTRACT, CARICA PAPAYA FRUIT EXTRACT, EDTA, SEA SALT / MARIS SAL (DEAD SEA MINERALS), BISABOLOL, HIPPOPHAE RHAMNOIDES OIL, ALOE BARBADENSIS LEAF JUICE.

OIL FREE HYDRATION GEL

Skin condition

All skin types.

Product description

Lightweight, oil-free gel that provides long lasting hydration.

Directions

Apply over clean face and neck. Massage until fully absorbed. For daily use.

Benefits / Top retailing points

- Refreshes the skin with a light scent.
- Non-greasy, easily absorbed formula.
- Hydrates the skin.
- Helps protect against moisture loss.
- Ultra-light, refreshing formula delivers remarkable hydration to the skin helping to reduce the visible signs of aging.

Best used with

Men Liquid Face Wash

Men After-Shave Balm

Key ingredients

Cucumber Extract

Allantoin

Vitamin E

Ingredients

WATER /AQUA, ETHYLHEXYL METHOXYCINNAMATE, CYCLOPENTASILOXANE, ISOPROPYL MYRISTATE, PROPYLENE GLYCOL, ALCOHOL DENAT, AMMONIUM POLYACRYLOYLDIMETHYL TAURATE, DIMETHICONE, PHENYLBENZIMIDAZOLE SULFONIC ACID, GLYCERIN, HAMAMELIS VIRGINIANA (WITCH HAZEL) EXTRACT, PHENOXYETHANOL, DIMETHICONOL, FRAGRANCE / PARFUM, TRIETHANOLAMINE, CETEARYL ALCOHOL, CUCUMIS SATIVUS (CUCUMBER) EXTRACT, ALLANTOIN, ROSA CENTIFOLIA FLOWER EXTRACT, CAMELLIA SINENSIS LEAF EXTRACT, SEA SALT / MARIS SAL (DEAD SEA MINERALS), SODIUM BENZOATE, XANTHAN GUM, SALICYLIC ACID, BUTYL METHOXYDIBENZOYLMETHANE, TOCOPHERYL ACETATE (VITAMIN E), PANTHENOL, CHAMOMILLA RECUTITA (MATICARIA) FLOWER WATER, ETHYLHEXYLGLYCERIN, DISODIUM EDTA, SORBITOL, LACTIC ACID, SERINE, SODIUM LACTATE, UREA, RETINYL PALMITATE, ALOE BARBADENSIS LEAF JUICE, GLYCINE, GLUCOSE, MAGNESIUM ASCORBYL PHOSPHATE, ALPHA-ISOMETHYL IONONE, LIMONENE, HYDROXYISOHEXYL 3-CYCLOHEXENE CARBOXYALDEHYDE, LINALOOL, BUTYLPHENYL METHYLPROPIONAL, COUMARIN.



1.7 FL.OZ. / 50 mL

ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

OIL FREE

NOT TESTED ON ANIMALS



ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

AFTER-SHAVE BALM

Skin condition

All skin types.

Product description

Lightweight after shave balm that helps soothe, moisturize and protect skin against moisture loss.

Directions

Apply to face and neck after shaving, using circular motions until fully absorbed.

Benefits / Top retailing points

- Hydrates the skin and provides a smooth look.
- Easily absorbed, lightweight creamy texture.
- Leaves skin with a refreshing scent.
- Provides powerful antioxidant protection against free radicals.
- Helps to soothe and relieve dryness.
- Delivers skin rejuvenation to help diminish fine lines and wrinkles for a younger appearance.
- Cooling and refreshing finish after a close shave.
- Non-drying formula
- Leaves freshly shaved skin with a healthy glow.
- A customer favorite.

Best used with

Men Liquid Face Wash
Men Hydration Gel

Key ingredients

Orange Oil

Aloe Vera

Vitamins E & C

Vitamin A

Ingredients

WATER / AQUA, ALCOHOL DENAT., ISOPROPYL MYRISTATE, PROPANEDIOL, CETEARYL ALCOHOL, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER WATER, GLYCERIN, CETYL ALCOHOL, FRAGRANCE / PARFUM, CAPRYLIC/CAPRIC TRIGLYCERIDE, DIMETHYCONONE, PHENOXYETHANOL, PVP, CETEARYL GLUCOSIDE, HYDROXYETHYL ACRYLATE/SODIUM ACRYLOYLDIMETHYL TAURATE COPOLYMER, ISOHEXADECANE, SODIUM BENZOATE, ROSA CENTIFOLIA FLOWER EXTRACT, ETHYLHEXYLGLYCERIN, ALLANTOIN, DISODIUM EDTA, PANTHENOL, TOCOPHERYL ACETATE, POLYSORBATE 60, SORBITAN ISOSTEARATE, ALPHA ISOMETHYL IONONE, SEA SALT / MARIS SAL (DEAD SEA MINERALS), SODIUM LACTATE, UREA, SORBITOL, SERINE, LACTIC ACID, LINALOOL, LIMONENE, BUTYLPHENYL METHYLPROPIONAL, HYDROXYISOHEXYL 3-CYCLOHEXENE CARBOXYALDEHYDE, RETINYL PALMITATE (VITAMIN A), MAGNESIUM ASCORBYL PHOSPHATE, OENOTHERA BIENNIS (EVENING PRIMROSE) OIL, COUMARIN, GLYCINE, GLUCOSE, ALOE BARBADENSIS LEAF JUICE.

AGE-DEFYING REWATER FACE OIL

Skin condition

Normal to dry skin / prematurely aging skin.

Product description

Dual-phase formula contain oils blend and Dead Sea water – to prime, highlight and hydrate. Its silky texture melts onto the skin and is just the right weight for layering.

Directions

Rewater Face Oil can be used in many ways. Apply either as a standalone beauty treatment, or before moisturizing. Use it morning and/or night, followed by serum and moisturizer. Massage a few drops on cleansed face and neck, adjusting the number of drops depending on your skin's needs. Shake well before each application.

Benefits / Top retailing points

- Seals in moisture.
- Promotes a healthy glow.
- Natural lavender scent (no artificial fragrance).
- Formulated with essential oils.
- Lightweight and non-greasy so that it absorbs quickly.
- High concentration of Dead Sea water.
- Provides antioxidant protection against free radical aggressors.
- Luxurious anti-aging beauty treatment.
- Increases skin hydration and optimizes elasticity for firmer looking skin.
- Bring back skin's natural, youthful appearance by combating the visible signs of aging.
- Enhances moisture levels in even the driest skin types.
- Flaunt your skin with confidence by revitalizing the skin's texture and tone with this luxury beauty treatment.

Best used with

Age-Defying Refresh Vitamin-rich Moisturizer

Age-Defying Rehydrate Night Cream

Key ingredients

Dead Sea Water

Lavender Oil

Olive Oil

Avocado Oil

Palmitoyl Hexapeptide-19

Ingredients

MARIS AQUA (DEAD SEA WATER), DIHEPTYL SUCCINATE& CAPRYLOYL GLYCERIN/ SEBACIC ACID COPOLYMER, CAPRYLIC/CAPRIC TRIGLYCERIDE, GLYCERIN, OLEA EUROPAEA (OLIVE) FRUIT OIL, PERSEA GRATISSIMA (AVOCADO) OIL, ARGANIA SPINOSA KERNEL OIL, AQUA (WATER)& PALMITOYL HEXAPEPTIDE-19& HENOXYETHANOL, ANTHEMIS NOBILIS (CHAMOMILE) FLOWER EXTRACT, ALOE BARBADENSIS LEAF JUICE, LAVANDULA ANGUSTIFOLIA (LAVENDER) OIL, CI 42090 (FD&C BLUE# 1).



1 FL.OZ. / 30 mL

ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

NO ARTIFICIAL FRAGRANCE

Warnings: Use only as intended and according to the directions of use. Do not ingest. Avoid contact with eyes. Keep out of reach of children.



1 FL.OZ. / 30 mL

ORIGINAL DEAD SEA INGREDIENTS

INFUSED WITH PEPTIDES

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

TIP

Can also be used as a primer - preparing the skin for makeup application.

RESTORE FACE SERUM

Skin condition

Normal to dry skin / prematurely aging skin.

Product description

Highly concentrated serum with an ultra-smooth silky texture, to prepare the skin for moisturizing.

Directions

Apply a thin layer to clean, dry facial and neck skin. Gently massage until fully absorbed. Use twice daily before moisturizing.

Benefits / Top retailing points

- Provides a pure, concentrated amount of key ingredients.
- Helps to reduce the visible signs of aging and environmental stress.
- Ideal for preparing the skin for moisturizer and makeup.
- Designed to help defend against environmental aggressors and provide highly effective moisturization on dry, flaky skin.
- Encourages a younger look by addressing the visible signs of aging like fine lines, wrinkles, uneven skin tones and firmness.
- Your Seacret to younger looking skin.

Best used with

Age-Defying Refresh Vitamin-rich Moisturizer
Age-Defying Rehydrate Night Cream

Key ingredients

Peptides

Vitamins E & C

Vitamin A

Jojoba, Wheat & Evening Primrose Oils

Ingredients

CYCLOPENTASILOXANE, DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER CAPRYLIC/CAPRIC TRIGLYCERIDE, PHENOXYETHANOL, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, OENOTHERA BIENNIS (EVENING PRIMROSE) OIL, TOCOPHERYL ACETATE (VITAMIN E), TRITICUM VULGARE (WHEAT) GERM OIL, VITIS VINIFERA (GRAPE) SEED OIL, FRAGRANCE / PARFUM, POLYMETHYL METHACRYLATE, WATER / AQUA, DIMETHICONE, POLYSILICONE-11, BUTYLENE GLYCOL, TRICAPRYLIN, MAGNESIUM ASCORBYL PHOSPHATE(VITAMIN C), RETINYL PALMITATE (VITAMIN A), HYDROLYZED COLLAGEN, BHT, HYDROLYZED SILK, DECYL GLUCOSIDE, HYDROLYZED ELASTIN, GLYCERIN, SEA SALT / MARIS SAL (DEAD SEA MINERALS), BENZYL ALCOHOL, SORBIC ACID, CHLORPHENESIN, DIPOTASSIUM EDTA, CAPRYLYL GLYCOL, OLIGOPEPTIDE-10, POTASSIUM SORBATE, SODIUM BENZOATE, ACETYL HEXAPEPTIDE-8, CITRONELLOL.

REFRESH VITAMIN-RICH MOISTURIZER



1.7 FL.OZ. / 50 mL

ORIGINAL DEAD SEA INGREDIENTS

INFUSED WITH PEPTIDES

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

TIP

Recommended to wait a few minutes until the cream is fully absorbed before applying makeup.

Skin condition

Normal to dry skin / prematurely aging skin.

Product description

Ultra-rich moisturizer, addresses dry skin with moisture and helps reduce the visible signs of aging.

Directions

Apply over face and neck. For daily use.

Benefits / Top retailing points

- Contains vitamin capsules for long lasting efficacy.
- Provides long-lasting hydration.
- Delivers healthy-looking skin.
- Helps reduce the appearance of wrinkles brought on by repeated facial expressions.
- Contains antioxidants to help fight free radical damage.
- Immerse skin in rich luxury restoring softness and suppleness.

Best used with

Age-Defying Restore Face Serum

Age-Defying Rehydrate Night Cream

Key ingredients

Acetyl Hexapeptide-8

Vitamins E & C

Grape Seed, Olive & Evening Primrose Oils

Ingredients

WATER / AQUA, CYCLOPENTASILOXANE, ETHYLHEXYL PALMITATE, GLYCERIN, CETYL ALCOHOL, SQUALANE, GLYCERYL STEARATE, MYRISTYL MYRISTATE, PEG-40 STEARATE, SORBITAN TRISTEARATE, PHENOXYETHANOL, ALUMINUM STARCH OCTENYLSUCCINATE, SODIUM LEVULINATE, LACTOSE, CELLULOSE, SODIUM ANISATE, FRAGRANCE / PARFUM, SODIUM BENZOATE, PRUNUS PERSICA (PEACH) KERNEL OIL, VITIS VINIFERA (GRAPE) SEED OIL, OLEA EUROPAEA (OLIVE) FRUIT OIL, LACTIC ACID, SEA SALT / MARIS SAL (DEAD SEA MINERALS), TOCOPHERYL ACETATE (VITAMIN E), UREA, OENOTHERA BIENNIS (EVENING PRIMROSE) OIL, POLYMETHYL METHACRYLATE, CHROMIUM HYDROXIDE GREEN / CI 77289, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER EXTRACT, TRICAPRYLIN, RETINYL PALMITATE (VITAMIN A), HYDROXYPROPYL METHYLCELLULOSE, CAPRYLYL GLYCOL, MAGNESIUM ASCORBYL PHOSPHATE (VITAMIN C), ALOE BARBADENSIS (ALOE VERA) LEAF JUICE, BHT, ACETYL HEXAPEPTIDE-8, CITRONELLOL.



1.7 FL.OZ. / 50 mL

ORIGINAL DEAD SEA INGREDIENTS

INFUSED WITH PEPTIDES

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

TIP

Use this cream at a gradual pace, and only at night. The skin may experience sensitivity at the beginning of use; this feeling will go away after the skin adjusts to the product. This may take a few days. Using AHA and BHA at night requires application of sun protection products during the day. Discontinue use if sensitivity persists.

REHYDRATE NIGHT CREAM

Skin condition

Normal to dry skin / prematurely aging skin.

Product description

Ultra-smoothing night cream refreshes the skin during sleep.

Directions

Apply to cleansed facial and neck skin. Gently massage until fully absorbed. Use at night.

Benefits / Top retailing points

- Contains vitamin capsules for long-lasting efficacy.
- Rich texture; easily absorbed by the skin.
- Helps protect against moisture loss.
- Stimulates gentle peeling with a blend of five acids.
- Dynamic complex that stimulates exfoliation and removal of dead skin cells.
- Contains antioxidants to help fight free radical damage
- Experience overnight renewal of the skin through moisturization.
- Plump the skin overnight to address the visible signs of fatigue.
- Give yourself a smoother, firmer-looking complexion with continued use.

Best used with

Age-Defying Restore Face Serum

Age-Defying Refresh Vitamin-rich Moisturizer

Key ingredients

AHA/BHA - Lactic, Malic, Citric, Glycolic and Salicylic acids

Acetyl Hexapeptide-8

Vitamins E & C

Vitamin A

Jojoba, Olive & Evening Primrose Oils

Ingredients

WATER/AQUA, ETHYLHEXYL PALMITATE, CETYL ALCOHOL, GLYCERYL STEARATE, PROPANEDIOL, PEG-40 STEARATE, CAPRYLIC/CAPRIC TRIGLYCERIDE, SQUALANE, DIMETHICONE, PHENOXYETHANOL, EUPHORBIA CERIFERA (CANDELILLA) WAX/CANDELILLA CERA, LACTOSE, CELLULOSE, SORBITAN TRISTEARATE, CHLORPHENESIN, SODIUM HYDROXIDE, SODIUM BENZOATE, LACTIC ACID, GLYCOLIC ACID, ETHYLHEXYLGLYCERIN, BUTYROSPERMUM PARKII (SHEA) BUTTER, FRAGRANCE/ PARFUM, OLEA EUROPAEA (OLIVE) FRUIT OIL, SEA SALT/MARIS SAL (DEAD SEA MINERALS), CHAMOMILLA RECUTITA (MATRICARIA) FLOWER WATER, TOCOPHERYL ACETATE (VITAMIN E), OENOTHERA BIENNIS (EVENING PRIMROSE) OIL, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, POLYMETHYL METHACRYLATE, CITRIC ACID, MALIC ACID, ULTRAMARINE / CI 77007, TRICAPRYLIN, RETINYL PALMITATE (VITAMIN A), CHROMIUM HYDROXIDE GREEN/CI 77289, HYDROXYPROPYL METHYLCELLULOSE, SALICYLIC ACID, MAGNESIUM ASCORBYL PHOSPHATE (VITAMIN C), CAPRYLYL GLYCOL, ALOE BARBADENSIS LEAF JUICE (ALOE VERA), BHT, ACETYL HEXAPEPTIDE-8, CITRONELLOL.



1 FL.OZ. / 30 mL

ORIGINAL DEAD SEA INGREDIENTS

INFUSED WITH PEPTIDES

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

REVIVE EYE SERUM

Skin condition

Normal to dry skin / prematurely aging skin.

Product description

Highly concentrated formula for the eye area, with an ultra-smooth silky texture.

Directions

Apply to clean, dry skin of the eye area.
Gently massage in circular motions. Use twice daily.

Benefits / Top retailing points

- Hydrates the eye area.
- Helps optimize skin elasticity and firmness.
- Helps reduce the visible signs of aging.
- Provides antioxidant protection against environmental factors that may cause premature aging.
- Skin rejuvenating properties to address the appearance of fine lines and wrinkles.
- Help restore skin's moisture balance.
- Maintain skin firmness and help fight wrinkles around the delicate eye area with a daily application of this remarkable beauty treatment.

Best used with

Age-Defying Regain Eye Cream

Key ingredients

Beta-Carotene

Peptides

Vitamins E & C

Vitamin A

Collagen

Jojoba, Wheat & Evening Primrose Oils

Ingredients

CYCLOPENTASILOXANE, DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER, C12-15 ALKYL BENZOATE, DIMETHICONOL, PHENOXYETHANOL, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, FRAGRANCE / PARFUM, WATER / AQUA, POLYMETHYL METHACRYLATE, DIMETHICONE, POLYSILICONE-II, BUTYLENE GLYCOL MAGNESIUM ASCORBYL PHOSPHATE (VITAMIN C), TRICAPRYLIN, TOCOPHEROL (VITAMIN E), MINERAL OIL / PARAFFINUM LIQUIDUM, LINOLEIC ACID, HYDROLYZED COLLAGEN, BHT, RETINYL PALMITATE (VITAMIN A), SEA SALT / MARIS SAL (DEAD SEA MINERALS), BHA, LINOLENIC ACID, DECYL GLUCOSIDE, BETA-CAROTENE / C1 75130, GLYCERINE, OLIGOPEPTIDE-10, CHLORPHENESIN, CAPRYLYL GLYCOL, ACETYL HEXAPEPTIDE-8, DIPOTASSIUM EDTA.



1 FL.OZ. / 30 mL

ORIGINAL DEAD SEA INGREDIENTS

INFUSED WITH PEPTIDES

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

REGAIN EYE CREAM

Skin condition

Normal to dry skin / prematurely aging skin.

Product description

Rich eye cream with youthful protein trio complex gives a healthy beautiful look.

Directions

Apply around the eye area and gently massage in circular motions. Use daily.

Benefits / Top retailing points

- Helps to reduce the visible signs of aging.
- Infuses skin eye area with hydration.
- Helps to reduce the appearance of puffiness.
- Helps reduce the appearance of wrinkles brought on by repeated facial expressions.
- Conditions the skin, restoring softness and suppleness.

Best used with

Age-Defying Revive Eye Serum

Key ingredients

Acetyl Hexapeptide-8

Vitamins E & C

Grape Seed, Olive & Evening Primrose Oils

Ingredients

WATER / AQUA, ETHYLHEXYL PALMITATE, CETYL ALCOHOL, PROPYLENE GLYCOL, GLYCERIN, GLYCERYL STEARATE, CAPRYLIC/CAPRIC TRIGLYCERIDE, PEG-40 STEARATE, ELAEIS GUINEENSIS (PALM) OIL, PHENOXYETHANOL, SODIUM LEVULINATE, SORBITAN TRISTEARATE, SODIUM ANISATE, CHLORPHENESIN, SODIUM BENZOATE, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, OLEA EUROPAEA (OLIVE) FRUIT OIL, ROSA CENTIFOLIA FLOWER EXTRACT, BISABOLOL, PERSEA GRATISSIMA (AVOCADO) OIL, TOCOPHERYL ACETATE (VITAMIN E), UREA, OENOTHERA BIENNIS (EVENING PRIMROSE) OIL, SEA SALT / MARIS SAL (DEAD SEA MINERALS), FRAGRANCE / PARFUM, SODIUM LACTATE, SORBITOL, SERINE, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER WATER, LACTIC ACID, SODIUM HYDROXIDE, CAPRYLYL GLYCOL, RETINYL PALMITATE (VITAMIN A), CUCUMIS SATIVUS (CUCUMBER) FRUIT EXTRACT, HYDROLYZED CORN PROTEIN, HYDROLYZED SOY PROTEIN, HYDROLYZED WHEAT PROTEIN, HYDROLYZED COLLAGEN, ALOE BARBADENSIS (ALOE VERA) LEAF JUICE, GLUCOSE, GLYCINE, MAGNESIUM ASCORBYL PHOSPHATE (VITAMIN C), ACETYL HEXAPEPTIDE-8, ALLANTOIN.

RENEW MINERAL-RICH SCRUBBING MASK



1.7 FL.OZ. / 50 mL

ORIGINAL DEAD SEA INGREDIENTS

INFUSED WITH PEPTIDES

HYPOALLERGENIC TESTED

PARABEN FREE

Skin condition

All skin types / prematurely aging skin.

Product description

2-in-1 scrub & mask formula for a fresh, deep clean sensation.

Directions

Apply a thin layer on clean, damp facial skin. Gently massage using circular motions, wait 10-15 minutes until dry, then rinse with lukewarm water.

Benefits / Top retailing points

- Leaves the skin bright and supple.
- Gently exfoliates to create healthy looking skin.
- Increases hydration and smoothness.
- Helps fight free radical damage with key antioxidants included in the formulation.
- Revitalizes the skin for an overall younger, healthier look.
- Slough off dead skin cells revealing vibrant skin.
- Brightens the skin and reduces puffiness through the manual process of the scrub.

Best used with

Age-Defying Restore Face Serum

Age-Defying Refresh Vitamin-rich Moisturizer

Key ingredients

Aloe Vera & Chamomile Extracts

Vitamins E & C

Vitamin A

Sesame, Olive, Peppermint & Evening Primrose Oils

Panax Ginseng Root Extract

Ingredients

WATER / AQUA, KAOLIN, TITANIUM DIOXIDE / CI 77891, ZINC OXIDE / CI 77947, ISOPROPYL MYRISTATE, CETYL ALCOHOL, GLYCERYL STEARATE, BEESWAX / CERA ALBA, GLYCERIN, BUTYROSPERMUM PARKII (SHEA) BUTTER, CAPRYLIC/CAPRIC, TRIGLYCERIDE, PEG-40 STEARATE, GLUCONOLACTONE, PRUNUS ARMENIACA (APRICOT) SEED POWDER PHENOXYETHANOL, SODIUM BENZOATE, BAMBUSA ARUNDINACEA STEM EXTRACT, SODIUM LAURETH SULFATE, SORBITAN TRISTEARATE, FRAGRANCE / PARFUM, OLEA EUROPAEA (OLIVE) FRUIT OIL, SESAMUM INDICUM (SESAME) SEED OIL, OENOTHERA BIENNIS (EVENING PRIMROSE) OIL, ALLANTOIN, DEHYDROACETIC ACID, SEA SALT / MARIS SAL(DEAD SEA MINERALS), TOCOPHERYL ACETATE, C10-18 TRIGLYCERIDES, RETINYL PALMITATE, MAGNESIUM ASCORBYL PHOSPHATE, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER WATER, VERBENA OFFICINALIS LEAF EXTRACT, MENTHA PIPERITA (PEPPERMINT) OIL, ALOE BARBADENSIS LEAF JUICE, PANAX GINSENG ROOT EXTRACT, POTASSIUM SORBATE, CITRIC ACID.



1.7 FL.OZ. / 50 mL

ORIGINAL DEAD SEA INGREDIENTS

INFUSED WITH PEPTIDES

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

TIP

For an invigorated and fresh look, use mask in the morning before going out.

REFINE THERMAL MASK

Skin condition

All skin types / prematurely aging skin.

Product description

Resurface your skin with an advanced thermal mask that warms upon contact with water, helping to open pores for a deep cleansing effect. With biomimetic tripeptide, the mask boosts skin revitalization for the ultimate radiant sensation. When you rinse off, the creamy formula turns into a smooth, refining milky texture that leaves a natural glow.

Directions

Apply a thin layer to clean, dry facial skin. Massage gently over the skin with wet fingertips. This will create a warm sensation. Wait 5 minutes, then rinse off in cool water. Gently pat dry. For best results, follow with SEACRET™ RESTORE Face Serum and SEACRET™ Age-Defying Vitamin-rich Moisturizer.

Benefits / Top retailing points

- A new, advanced and improved formula
- Thermal technology activates upon contact with water and stimulates skin to enhance the cleansing sensation.
- Refines dull skin for a fresh, vital look.
- Reveals a smoother look and feel.
- Banish dryness and restore radiance.
- Helps fight free radical damage with key antioxidants included in the formulation.
- Revitalizes the skin for an overall younger, healthier look.
- Works to restore a dewy, resilient, appearance.
- Helps to replenishes skin with hydration for a firmer, visibly refined complexion.

Best used with

Age-Defying Restore Face Serum
Age-Defying Refresh Vitamin-rich Moisturizer

Key ingredients

PerfectionPeptide P3
Dead Sea Minerals

Ingredients

PEG-8, MAGNESIUM SULFATE, CETEARYL ALCOHOL, SILICA Silylate, PHENOXYETHANOL, ETHYLHEXYLGLYCERIN, PEG-7 GLYCERYL COCOATE, POLYSORBATE 20, ALCOHOL DENAT, FRAGRANCE / PARFUM, GLYCOLIC ACID, TOCOPHERYL ACETATE (VITAMIN E), CARNOSINE (PEPTIDE), SEA SALT / MARIS SAL (DEAD SEA MINERALS).

RECOVER DAY MASQUE

Skin condition

All skin types

Product description

Revolutionary masque for a visibly luminous and smooth Effect.

Directions

Activate the masque by massaging the sachet before opening until contents are fluid. Spread the masque on clean, slightly damp skin. Leave on for 10-15 minutes or until powdery. Rinse with warm water.

Benefits / Top retailing points

- Lifts the skin and helps diminish the appearance of fine lines and wrinkles.
- Creates an invisible network matrix for short-term, temporary wrinkle removal.
- Long-term wrinkle appearance reduction.
- Temporary effects last for up to 8 hours. Use regularly for some long-term beauty benefits.
- Provides soft peeling and deep cleansing.
- Leaves the skin feeling soft, clean and glamorous.
- Helps provide smoother, tighter and younger looking skin in minutes. Achieve temporary relief from fine lines and wrinkles.
- Targeted beauty treatment to temporarily erase and smooth lines and wrinkles.
- Pores look smaller.
- With continued, long-term use, experience longer-lasting beauty benefits in targeting lines and wrinkles.
- Creates a lifting effect for a short-term reprieve of sagginess.

Best used with

Facial Cleansing Milk
Age-Defying Refresh Vitamin-Rich Moisturizer

Key ingredients

Silica Microstructure Network
Vitamin E
Vitamin A

Ingredients

PURIFIED WATER (AQUA), SILICA, PROPYLENE GLYCOL, SILICA SILYLATE, GLYCOSAMINOGLYCANS, SCLEROTIUM GUM, CHITOSAN GLYCOLATE, SODIUM HYDROXIDE/HYDRIAME, SODIUM HYLAURONATE, ALOE BARBADENSIS (ALOE VERA) LEAF POWDER, SORBIC ACID, BENZYL ALCOHOL, TOCOPHERYL ACETATE (VITAMIN E), RETINYL PALMITATE (VITAMIN A), IODOPROPYNYL BUTYLCARBAMATE, SEA SALT / MARIS SAL (DEAD SEA MINERALS).

The Seacret



3.3 OZ. / 0.12 g x 8 units

ORIGINAL DEAD SEA INGREDIENTS

PATENTED SILICA MICROSTRUCTURE

HYPOALLERGENIC TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

TIP

Use up to 8 hours before special events for a smooth and radiant look.



ORIGINAL DEAD SEA INGREDIENTS

OPHTHALMOLOGY TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

TECH

Coating technology transforms the way we remove mascara! The formula coats lashes and sets without smudging, clumping or smearing. Due to the special technology, the coat structure slides off easily with warm water.

NON SMUDGE MASCARA

CONE-SHAPED BRUSH

BLACK

EASILY REMOVED
WITH LUKEWARM WATER

Product description

A long-wearing, smudge free mascara that volumizes and separates lashes. Extremely easy to remove with just warm water.

Directions

Glide brush, volumize and separate from root to tip with a gentle zigzag motion to catch even the smallest lashes. Repeat as desired for a bolder luscious look. Remove with warm water.



① Coat



② Volumize



③ Seal



④ Remove



Glide brush

Zigzag
motionRepeat as
desired

Remove easily

Benefits / Top retailing points

- Coating technology formula - loosens with warm water and allows formula to slide off easily.
- Long wear mascara that won't smudge, smear or clump.
- NO PANDA LOOK!
- The dual-purpose brush has a precision tip that evens lashes, and a rounded base to easily achieve maximum fullness.

Ingredients

ACRYLATES/ETHYLHEXYL ACRYLATE COPOLYMER, AQUA / WATER, IRON OXIDES (CI 77499), GLYCERYL STEARATE SE, GLYCERIN, BUTYLENE GLYCOL, AMMONIUM ACRYLATES COPOLYMER, STEARIC ACID, VP/EICOSENE COPOLYMER, COPERNICIA CERIFERA (CARNAUBA) WAX, SEA SALT / MARIS SAL (DEAD SEA MINERALS), TROMETHAMINE, METHYLGLUCAMINE, PVP, ETHYLHEXYLGLYCERIN, ALCOHOL DENAT., XANTHAN GUM, DISODIUM EDTA, PHENOXYETHANOL, SODIUM DEHYDROACETATE.



ORIGINAL DEAD SEA INGREDIENTS

OPHTHALMOLOGY TESTED

PARABEN FREE

NOT TESTED ON ANIMALS

TIP

Rotate brush upward and downward, 360°, for an eye opening effect.

TECH

Coating technology transforms the way we remove mascara! The formula coats lashes and sets without smudging, clumping or smearing. Due to the special technology, the coat structure slides off easily with warm water.

NON SMUDGE MASCARA

CURVE-SHAPED BRUSH

BLACK



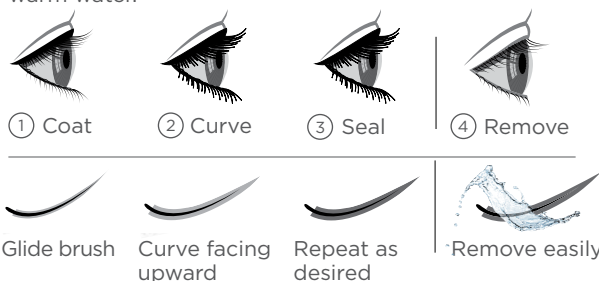
EASILY REMOVED
WITH LUKEWARM WATER

Product description

A long-wearing, smudge free mascara that defines and curls lashes. Extremely easy to remove with just warm water.

Directions

Glide brush, curve facing upward, from root to tip with a gentle zigzag motion to catch even the smallest lashes. Repeat as desired for a bolder curvy look. Remove with warm water.

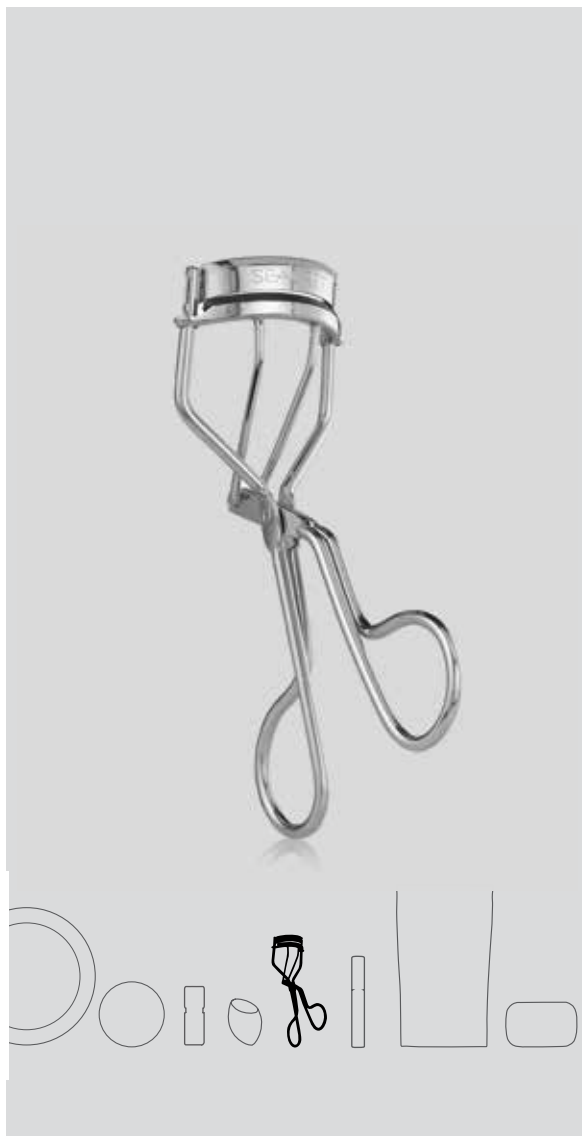


Benefits / Top retailing points

- Coating technology formula - loosens with warm water and allows formula to slide off easily.
- Long wear mascara that won't smudge, smear or clump.
- NO PANDA LOOK!
- Specially designed curved brush for spectacular curling power.

Ingredients

ACRYLATES/ETHYLHEXYL ACRYLATE COPOLYMER, AQUA / WATER, IRON OXIDES (CI 77499), GLYCERYL STEARATE SE, GLYCERIN, BUTYLENE GLYCOL, AMMONIUM ACRYLATES COPOLYMER, STEARIC ACID, VP/EICOSENE COPOLYMER, COPERNICIA CERIFERA (CARNAUBA) WAX, SEA SALT / MARIS SAL (DEAD SEA MINERALS), TROMETHAMINE, METHYLGLUCAMINE, PVP, ETHYLHEXYLGLYCERIN, ALCOHOL DENAT., XANTHAN GUM, DISODIUM EDTA, PHENOXYETHANOL, SODIUM DEHYDROACETATE.



For a natural curled look, repeat process curling lashes upward and outward starting from the base and working toward the ends of lashes while decreasing pressure towards the tips.

PRO STYLING EYELASH CURLER

Product description

A professional eyelash curler for lasting curl and a dramatic look.

Directions

1. Use before applying mascara.
2. Tilt face upward while looking down. Then, carefully position the curler along the base of the lash line so lashes will rest between curler and the silicone pad.
3. Gently apply pressure to the lashes and hold for a few seconds.
4. Repeat until the desired curl is achieved.

Benefits / Top retailing points

- Easy to use, with dramatic results.
- Silicone pad protects lashes from breaking.

Best used with

Non-Smudge Mascara

MAKEUP REMOVER WIPES

Skin condition

All skin types.

Product description

Oil-based makeup remover wipes, effectively cleans the skin of even stubborn makeup with a few easy strokes.

Directions

Gently stroke the wipe on facial skin. Repeat strokes until makeup residue is completely removed.

Benefits / Top retailing points

- Effectively cleans waterproof makeup
- Ideal for both home usage and on the go

Best used with

Deep Cleansing Facial Wash
(Normal to Dry Skin)

Key ingredients

Dead Sea Minerals
Cucumber Extract
Aloe Vera Extract
Vitamin E

Ingredients

WATER / AQUA , CAPRYLIC/CAPRIC TRIGLYCERIDE, CYCLOPENTASILOXANE, CETEARYL ISONONANOATE, GLYCERIN, HEXYLENE GLYCOL, PEG-8, PHENOXYETHANOL, GLYCERYL STEARATE, PEG-100 STEARATE, DIMETHICONE, FRAGRANCE / PARFUM, STEARYL ALCOHOL, SODIUM HYDROXIDE, ALOE BARBADENSIS (ALOE VERA) LEAF JUICE, CARBOMER, SEA SALT / MARIS SAL (DEAD SEA MINERALS), XANTHAN GUM, DEHYDROACETIC ACID, BENZOIC ACID, TOCOPHERYL ACETATE (VITAMIN E), DISODIUM COCOAMPHODIACETATE, TETRASODIUM EDTA, CITRIC ACID, CUCUMIS SATIVUS (CUCUMBER) EXTRACT, SODIUM CHLORIDE, SODIUM GLYCOLATE, POTASSIUM SORBATE, SODIUM BENZOATE.



8" X 6" / 20cm X 15 cm / 25 wipes

ORIGINAL DEAD SEA INGREDIENTS

HYPOALLERGENIC TESTED

PARABEN FREE

FRAGRANCE FREE

NOT TESTED ON ANIMALS

